



Membership Information

One Vision, One Voice

SCBC was founded in 2004 and is now the Sunshine Coast region's leading economic and industry advocacy group dedicated to promoting long term growth and prosperity.

We work with government and other industry groups to create the economic conditions required to support our regional communities by advocating for better infrastructure, promoting conditions to attract investment and creating new jobs.

Independent from any political affiliations, SCBC is committed to working with all stakeholders to address regional economic challenges, and to drive innovation and change to ensure continued economic sustainability.

Our Value Proposition

Dedicated to representing the interests of members in the political arena, we collaborate with the three tiers of government, industry groups and stakeholders to advocate for regulation and policies which bolster the underlying economic and business conditions.

SCBC plays an important role in creating opportunities for members to hear from prominent regional political and business figures and join the discussion and debate. Collaboration with members through our events, forums and consultation program ensures the region's business community is heard, and its needs are effectively communicated to policymakers at all levels of government.

Membership gives your organisation a seat at the table to make a difference in the broader business community and be seen as a leader in the growth of the regional economy.

Our Members

Members comprise large regionally significant businesses, smaller emerging businesses, industry groups as well as key educational stakeholders who invest in the success of the region.

Members represent a wide range of sectors including property, construction, retail, health, education, insurance, professional services and emerging industries.

Through our members, industry groups and associations, we represent over 5,000 businesses in the Sunshine Coast region.

SCBC Membership

Membership offers valuable opportunities to actively contribute to the region's business landscape. Outlined below are the benefits available, dependent on the membership you select:

- **Voice Your Views:** Have a platform to voice your company's concerns and provide input on critical issues affecting the local business environment.
- **Interact with Regional Business Leaders:** Build meaningful connections with fellow business leaders, entrepreneurs, and decision-makers across the Sunshine Coast.
- **Access to Key Decision-Makers:** Engage directly with decision-makers in government and regional councils, ensuring your business interests are heard at all levels of governance.
- **Participate in Research and Forums:** Contribute to and benefit from SCBC-led research, forums, and initiatives that provide valuable insights into regional business trends and opportunities.
- **Representation on Key Committees:** Represent SCBC in important government submissions and on influential committees that impact the future of the Sunshine Coast's economy.
- **Raise Your Profile as a Regional Leader:** Enhance your company's reputation and visibility within the industry, positioning yourself as a leader and influencer in the region.

Joining the Sunshine Coast Business Council offers your company the opportunity to influence the region's economic direction, raise your profile, and build valuable relationships within the regional industry and business community.



MEMBERSHIP LEVELS

We take the position that membership of the SCBC is as much about what your business can do to help to secure the future of the regional economy, as elevating your business profile.

We offer three levels of membership and benefits of each are outlined below.

1

ASSOCIATE MEMBERSHIP

BENEFITS INCLUDE

- ✓ Listing and link on the SCBC website
- ✓ Permission to display the SCBC logo on your organisation's website
- ✓ Discounted attendance at SCBC events
- ✓ Invitation to attend all SCBC events, including Annual Strategy Workshop, AGM and Christmas event
- ✓ Invitation to selected Forums

\$907.50
incl. GST

2

CORPORATE & INDUSTRY

BENEFITS INCLUDE

- ✓ Listing with your logo and link on the SCBC website
- ✓ Permission to display the SCBC logo on your organisation's website
- ✓ Discounted attendance at SCBC events
- ✓ Invitation to attend all SCBC events, including Annual Strategy Workshop, AGM and Christmas event
- ✓ Invitation to attend ALL Forums
- ✓ Invitation to select boardroom lunches and government meetings

\$2,420
incl. GST

3

BUSINESS PARTNERS

BENEFITS INCLUDE

- ✓ Premium listing with your logo and link on the SCBC website
- ✓ Priority selection to participate in the annual Think Tank meetings
- ✓ Priority selection to attend boardroom lunches and government meetings
- ✓ Acknowledgement as a business partner at all SCBC events and forums.
- ✓ Permission to display the SCBC logo on your organisation's website
- ✓ Discounted attendance at SCBC events
- ✓ Invitation to attend all SCBC Forums and events, including Annual Strategy Workshop, AGM and Christmas event

\$6,050
incl. GST

Membership

To be considered for membership, please choose the membership level which best suits your business or organisation, complete the application form, and email to info@scbusinesscouncil.com.au



Sponsorships

During the year there are a number of sponsorship opportunities where members can align themselves with SCBC to enhance exposure of their brand. Expressions of interest are welcomed from prospective sponsors each financial year.

To find out more about the exclusive benefits that come with being a sponsor, please email info@scbusinesscouncil.com.au