



SCBC Key Focus Areas

- **Maximising investment in regional infrastructure**
 - **Prioritisation of REGIONALLY SIGNIFICANT projects**
 - Direct Sunshine Coast Rail (heavy rail) between Brisbane and Maroochydore City Centre (C + S)
 - Sunshine Coast inter-region Mass Transit (C + S)
 - Mooloolah River Interchange (future stages) (State)
 - **Activating Maroochydore City Centre through major infrastructure development**
 - (Again) heavy rail between Brisbane terminating Maroochydore City Centre
 - Convention, Exhibition & Entertainment Centre (Currently SCC)
 - Olympic Games athlete's village and proposal to redevelop into dwellings (Council + State)
 - **Securing investment in new hotels**
 - Right proposition for investors (competitive incentive program, ease of doing business) (Council)
- **Availability and affordability of housing, addressing**
 - Increased residential and industrial land supply (SCC and Noosa Council)
 - Future growth areas (State and Councils)

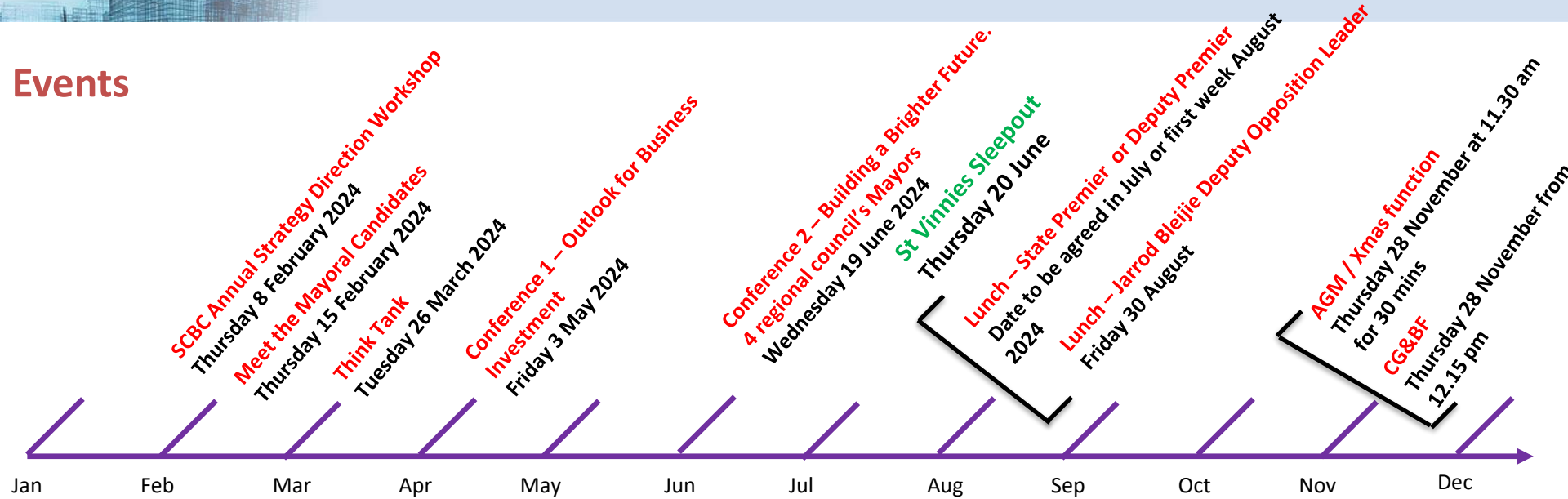


SCBC – 2024 DRAFT advocacy focus areas

- **Supporting plans and funding for the expansion of UniSC**
- **Retaining focus on talent attraction, training & education**
- **Maintain SCBC Pipeline of regionally significant and major projects**
 - Work with PCA and UDIA to maintain the pipeline, agree priorities and advocate to councils

SCBC 2024 DRAFT EVENTS PROGRAM

Events



Think Tank one 4-hour session only. Follow up actions from Series 7.

Research conducted for April conference

1. National view of SC performance against a range of economic indicators.
2. State view of SC Regional performance in attracting major project funding and investment.
3. Analysis of SCBC Pipeline of regional significant/major projects and options to stimulate private sector investment.

Note: The SCBC Event Program is subject to change due to many factors including changes to event topics and speaker and venue availability and date conflicts with other external events.

TT & Research