



SCBC STRATEGIC FOCUS FOR 2022

1. Growing and diversifying the economy

- New capabilities e.g. Hubs
- Resources, talent & skilling
- Driving digital transformation

2. Maximising investment in regional infrastructure

- Prioritisation of major projects, now including 2032 considerations
- Heavy rail B – M and Mass Transit
- Convention, Exhibition & Entertainment C
- Tourism resorts, hotels & accomm
- Impact of interest groups

3. Next Generation Planning Scheme

4. ‘Really’ effective advocacy

Asking the big questions!

- What are the next round of major projects?
- How will the new planning scheme support economic development?
- Is there a SEQ City Deal and if so, what are the agreed regional infrastructure projects, funding and timing?
- Why are SCC seeking changes to *ShapingSEQ* (SEQ Regional Plan 2017) to extend the IUB northwards and what are the implications?
- What economic development strategies are working and what aren't and how are they assessed/measured?

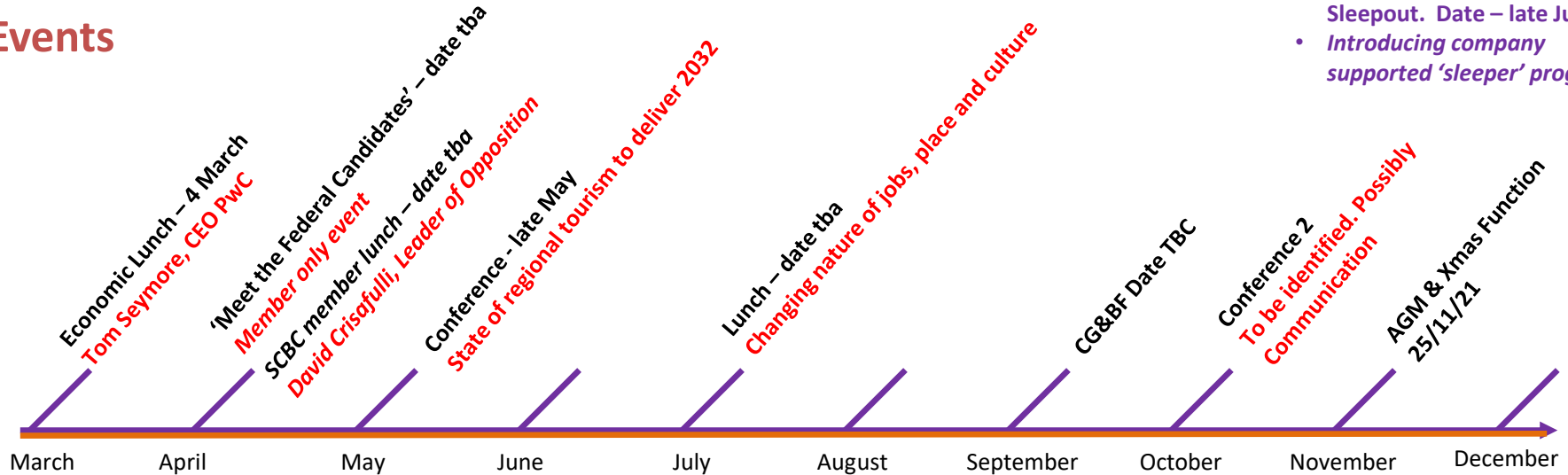
PROPOSED EVENTS & FORMS to support theme

Sustainable Regional Economic Growth

SCBC Community Program

- St Vinnies Corporate Sleepout. Date – late July
- *Introducing company supported 'sleeper' program.*

Events



Forums & Research

Research focus:

- Investor confidence in SCR

Series 6 Think Tank Series

Economic growth & next generation of major projects

TT S6, S1	TT S6, S2
Mon 25/7	Mon 22/8

Youth Symposium –Sept Q. In partnership with SCC, USC & TAFE, & industry

Digital transformation within industries creating new jobs