

CONFERENCE

Importance of Transport to Regional Urban & Economic Growth

Transport shapes the way cities develop.
Australia has some of the most car dependent
cities in the world and the Sunshine Coast has
the second highest car ownership in Australia.
Only 3% of residents use public transport.

Thursday 17 August 2023
Auditorium, UniSC Innovation Centre,
University of the Sunshine Coast, Sippy Downs

SUNSHINE COAST
Business Council
one vision, one voice 

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TIME
22 min

For the past decade the Sunshine Coast region has been busy building its sustainable future. One that includes two of Australia's largest urban master-planned developments:

Maroochydore City Centre - Australia's largest master-planned greenfield city centre, including entertainment, commercial and residential facilities.

Aura - Australia's largest master-planned community - when completed over the coming decades this will be a community the size of a regional city - home to 50,000 people.

TIME
25 min

Then there is the redevelopment of the **Sunshine Coast Airport**, which includes a new runway and expansion of airport facilities to support the significant growth in tourism and the demand for more domestic and international flights.

These 3 major growth projects combine to drive the demand for a modern and

efficient mass transit system.

The Sunshine Coast is one of Australia's fastest growing regions and investment in public transport has not kept pace with population growth.

This conference looks at the role transport plays in urban and economic growth and how the lack of an integrated, modern public transport system may limit the region's future sustainable urban development.

Hear from transport and urban development experts reflect on the state of Sunshine Coast's public transport and provide updates on major urban development projects.

PROGRAM

- 1.00pm Registration and seating (light refreshments available)
- 1.20 – 1.30pm **Welcome and introduction**
Ms Sandy Zubrinich
Chair Sunshine Coast Business Council
- 1.30 – 2.00pm **Keynote speaker**
**The transport / economic development nexus
and what it means for the Sunshine Coast**
Professor Matthew Burke
Deputy Director for Griffith University's Cities Research Institute
- 2.05 – 2.25pm **Sunshine Coast Region - pipeline of major projects**
Mr Paul Riga
Director, Urbis
- 2.30 – 3.40pm **Sunshine Coast top 3 economic growth developments**
- Maroochydore City Centre**
Mr Peter Saba
Group Executive, Developments, Walker Corporation
- Ms Amanda Yeates
Chief Executive Officer, SunCentral
- Aura, Sunshine Coast**
Mr David Laner
Regional Manager – Residential, Stockland Development
- Sunshine Coast Airport**
Mr Scott Norris
General Manager Aviation and Commercial, Sunshine Coast Airport
- 3.45 – 4.15pm **Panel Discussion**
- 4.20 – 4.30pm **Closing comment**
Ms Jess Caire
Queensland Deputy Executive Director PCA
- 4.30 – 5.30 pm Refreshments



CONFERENCE DETAILS

VENUE

USC Auditorium, USC Innovation Centre,
University of the Sunshine Coast
90 Sippy Downs Sippy Downs, Queensland

PRICING

Single Ticket – Member:
\$129 per person (incl. GST)

These rates are applicable
for SCBC members and
their members.

Single Ticket – Non-Member:
\$149 per person (incl. GST)

Corporate Table - Group of 8:
\$945.00 per table (incl. GST)

INCLUSIONS

The ticket price includes a half day conference program with keynote and guest speakers, presentations, light refreshments at the beginning, afternoon tea and drinks on conclusion.

BOOKINGS CLOSE

5:00pm Friday 11th August 2023
or when fully booked.

PARKING

Paid parking is available in multiple carparks in and around the Innovation Centre complex at the entrance to the main campus. P1 is the closest. On arrival, please ensure that you pay the appropriate fee at one of the many pay stations.

NEED HELP?

Please contact Event Manager,
Kerrie Bryant-Adams on
info@scbusinesscouncil.com.au

ABN

99 680 681 766

TICKETS

Purchase through Trybooking:
www.trybooking.com/CJVUK

[BOOK HERE](#)

[MAP](#)

Professor Matthew Burke
Deputy Director for Griffith University's Cities Research Institute

Professor Matthew Burke is the Deputy Director of Griffith University's Cities Research Institute. He chairs Griffith's transport research agreements with the Queensland Government and the Brisbane City Council. His research covers transport innovation, active transport, micro-mobility, public transport and transport-land use integration. He previously worked at all three tiers of Government in Australia in transport and land use planning roles.

Today, Matthew is leading a new international research group in "Transport for Major Events" involving top Asia-Pacific universities including in Osaka and Nagoya. He has also just recruited five new PhD students to help with planning for the 2032 Games here in South East Queensland.

Professor Burke's presentation will answer the following questions:

What are transport services and transport infrastructure for?
How do they influence the economic outcomes of cities, towns and streets?
When do car-oriented cities need to pivot towards more space-efficient modes of travel?
How can transport and land use planning help tourism cities diversify their economies?

These questions are crucial for us in South East Queensland, living and working on the Sunshine Coast and for our activity centres.

Matt's presentation looks at how contemporary transport planning is responding elsewhere, the economic outcomes from similar investments to those being proposed on the Sunshine Coast, and some of ideas that should also be on the table if we are to succeed.



Paul Riga
Director, Urbis

Paul Riga is an expert on the Brisbane property market. He joined Urbis in 2010 after a career in management and strategy consulting. Paul's astute economic research and analysis helps his clients better understand their markets, ensuring every project they deliver meets their customers' needs. He is a respected commentator on the Brisbane property market and is often invited to speak at industry events.

Paul's expertise covers residential market studies, pricing research and analysis, economic

development strategies, economic benefit and impact assessments, and demographic analysis. His portfolio is diverse, with a focus on Brisbane, Sunshine Coast and the Gold Coast, but extending to work in New South Wales, Victoria, Northern Territory and South Australia.

Paul's career highlights include working on and influencing some of Queensland's largest projects - ranging from master planned communities and apartment developments to precinct and region-enhancing initiatives.



Peter Saba
Group Executive, Developments, Walker Corporation

As Group Executive, Developments at Walker Corporation Pty Ltd I have led many of our urban transformations across Australia, driving the Walker 'vision to reality' ethos in our place making and master planning expertise.

Holding a degree in Bachelor of Building (Construction Economics) (Hons), I have been with the Walker Group for over 25 years bringing a unique skillset of financial discipline and development together across the group's projects and all whilst managing the delivery of developments in the industrial, residential and commercial business units.

Currently overseeing the development of the new \$3 billion Maroochydore City Centre, I have closely managed the execution of some of the group's largest and most successful developments including Broadway Shopping Centre, Regency Chatswood, Centenary Quays, Bluestone Mount Barker and Banksia Grove.

During my time with Walker Corporation Pty Ltd, I was the Development Director and General Manager of the highly acclaimed \$1 billion Hope Island Resort.

I also play a pivotal role within our national new business team and am responsible for helping secure new tenants, land sales and future acquisitions.



Amanda Yeates
Chief Executive Officer, SunCentral

As CEO SunCentral Amanda plays a leading role in achieving excellence, innovation, social and economic benefit in the development of Australia's largest greenfield CBD development, the Maroochydore City Centre. The in excess of \$3 billion investment in the 53 hectare site will support the development of an identifiable city heart for the Sunshine Coast Region.

Amanda was previously the Deputy Director General, Department of Transport and Main Roads where she oversaw the state's \$27 billion transport infrastructure program.

Amanda has extensive experience in leadership of major public infrastructure programs.

Amanda has a keen interest in the role of public infrastructure to promote inclusivity, economic vibrancy and shaping local communities.

Amanda is a passionate advocate for inclusive and diverse workplaces. Amanda's passion for people overflows into her professional and personal networks.

Speaking of networks, Amanda is:

- A Fellow with the Institute of Engineers Australia
- A Registered Professional Engineer
- A Member with the Australian Institute of Company Directors
- An Adjunct Fellow with the University of the Sunshine Coast

Amanda is also:

- The Chair of the Australian Institute of Company Directors Sunshine Coast Committee;
- Co-Chair of the University of the Sunshine Coast Engineering Industry Advisory Committee; and
- Co-Chair of the Sydney Metro Review Panel.



David Laner Regional Manager - Residential, Stockland Development

David Laner is the General Manger of Stockland Communities in Queensland, a position he has held since 2018, and is responsible for numerous Residential development projects, Town Centres and Industrial developments. He has been working at Stockland since 2007 and has largely worked across the Residential and Retirement assets within Stockland, in both Queensland and New South Wales.

Prior to working with Stockland, David consulted to the development and construction industry, as well as State and Local government through his own business, and through a national consultancy group. The early part of his career was spent with the Lend Lease Corporation, where he worked for more than 5 years on a range of; Office, Industrial, Infrastructure and Residential projects.

David graduated with an Honours degree in Civil Engineering from QUT in 1997, and has undertaken post-graduate studies at Melbourne Business School.

David is a member of:

- The Institute of Engineers Australia
- The Australian Institute of Project Management
- The Australian Institute of Company Directors

David:

- Previously held a committee position on the Retirement Villages Association in Qld and;
- Is a licenced Real Estate Agent in Queensland

David has been an active member within the UDIA Qld, and due to his significant contributions was appointed the following positions:

- Director [2013]
- Chair of Infrastructure Committee [2018] and;
- Vice President [2020-2022]

David is currently responsible for two of Australia's largest masterplanned communities within Stockland, being the Aura and Providence projects which are delivering much needed housing, employment, and infrastructure of critical importance to the South-East Queensland Region.



Scott Norris
General Manager Aviation and Commercial, Sunshine Coast Airport

Scott joined Sunshine Coast Airport as General Manager Aviation and Commercial in October 2022.

As one of the fastest growing airports in Australia, he is responsible for leading the development of commercial revenue for the airport through aviation, property, retail, advertising, parking & ground transport. In FY23, Sunshine Coast Airport welcomed over 1.6 million passengers and has a key role in driving the region's economic growth, with plans underway to redevelop the airport into a world class precinct.

Scott is an experienced executive in the aviation sector with more than fifteen years leading aeronautical and non-aeronautical commercial functions in executive leadership positions within dynamic, fast-growing tier one airports including Auckland and Perth Airports.

Most recently, Scott was the Vice President Commercial Development and Vice President Strategic Customer Relationships at Vancouver Airport.

