

What to Expect in 2022?

Four Big Trends

1. A Services-led Recovery
2. The Major Projects Pivot
3. Professionalisation Drives Regional Growth
4. Internal Migration Boom

Trend #1: A Services-led Recovery

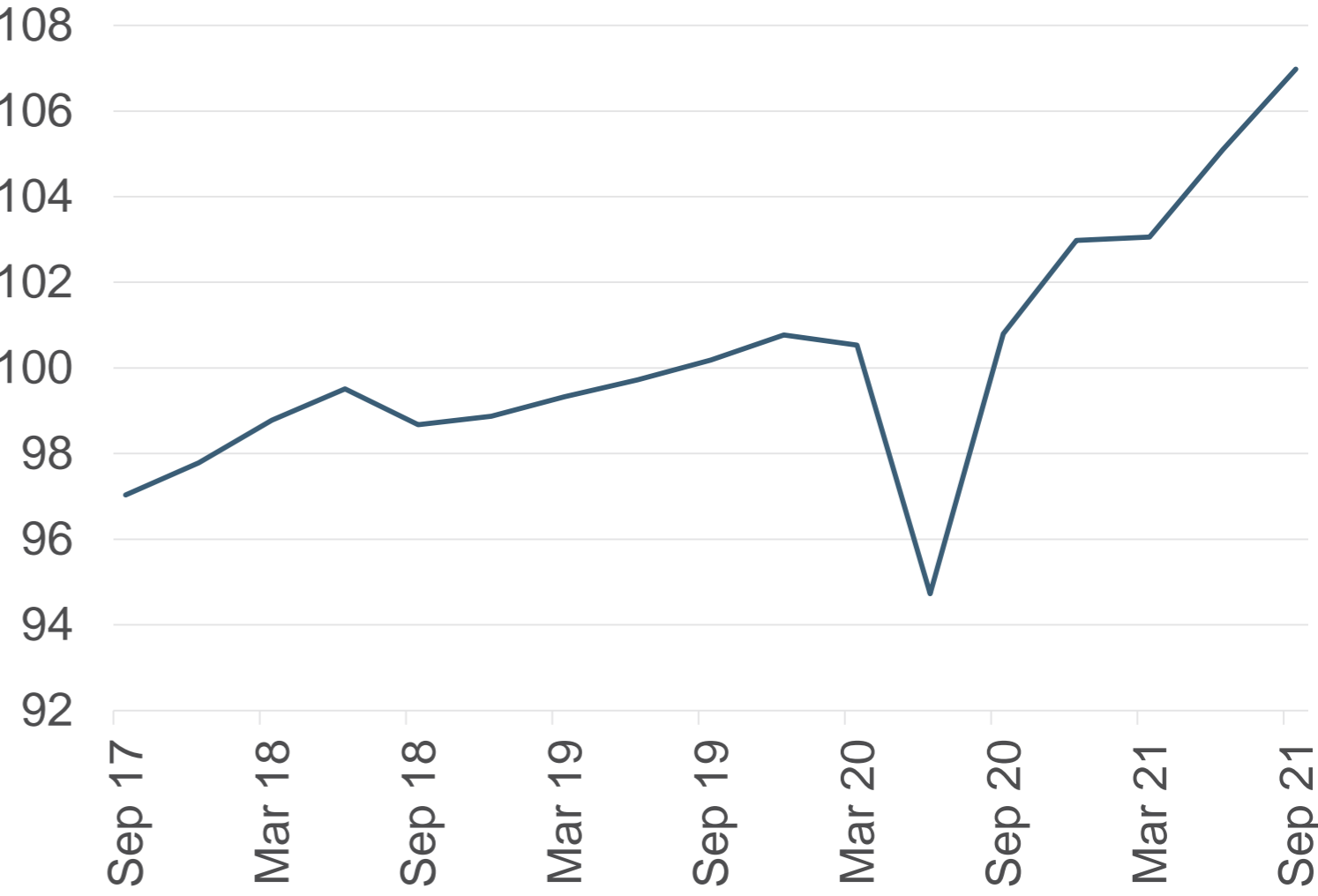
Can't Argue With Results

Employment Index, Queensland



Note: Ratio FT Emp. to Working Age Pop., 100=2019 avg

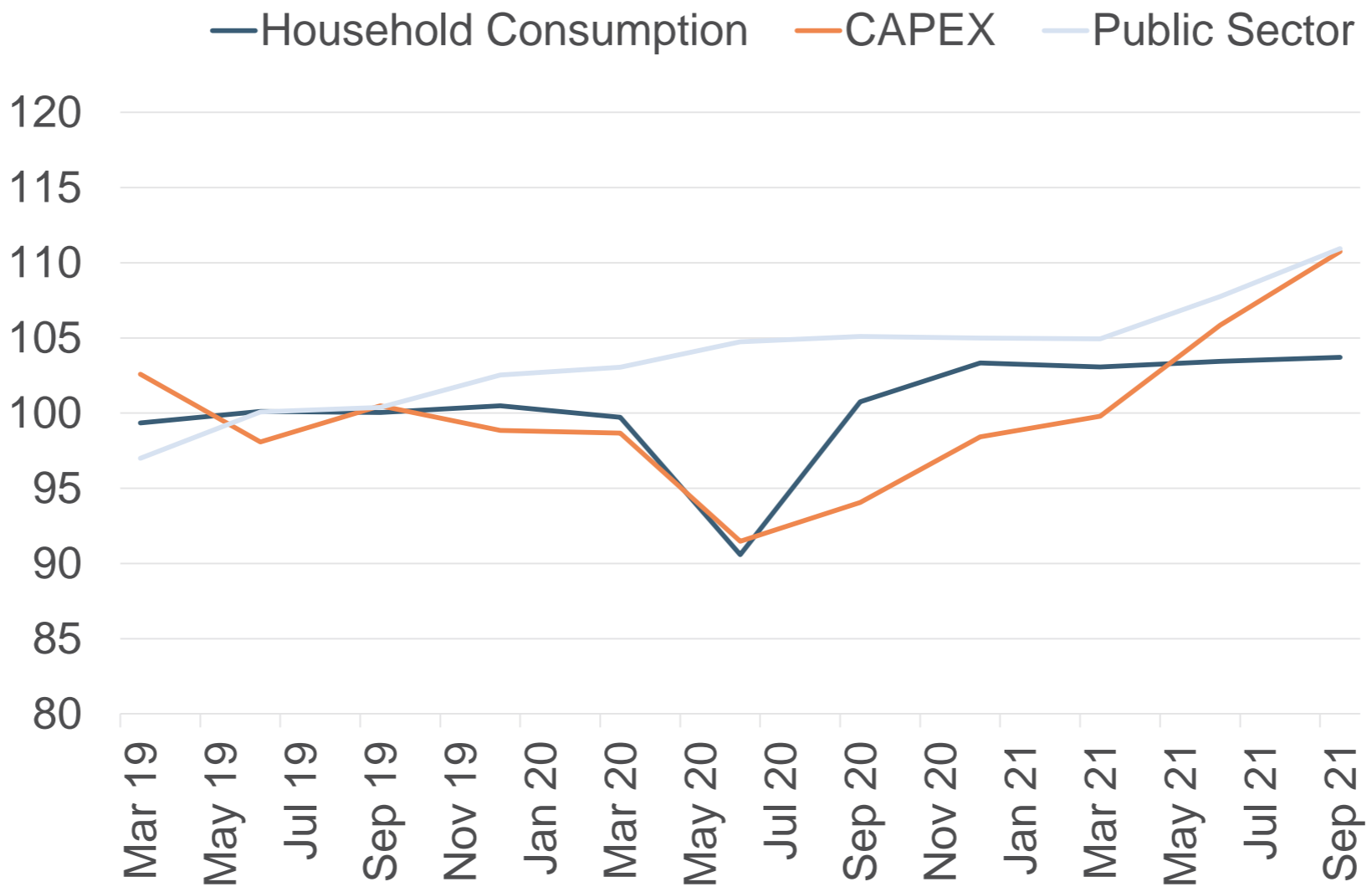
Economic Index, Queensland



Note: State Final Demand, 100=2019 avg

Households Pulled Back

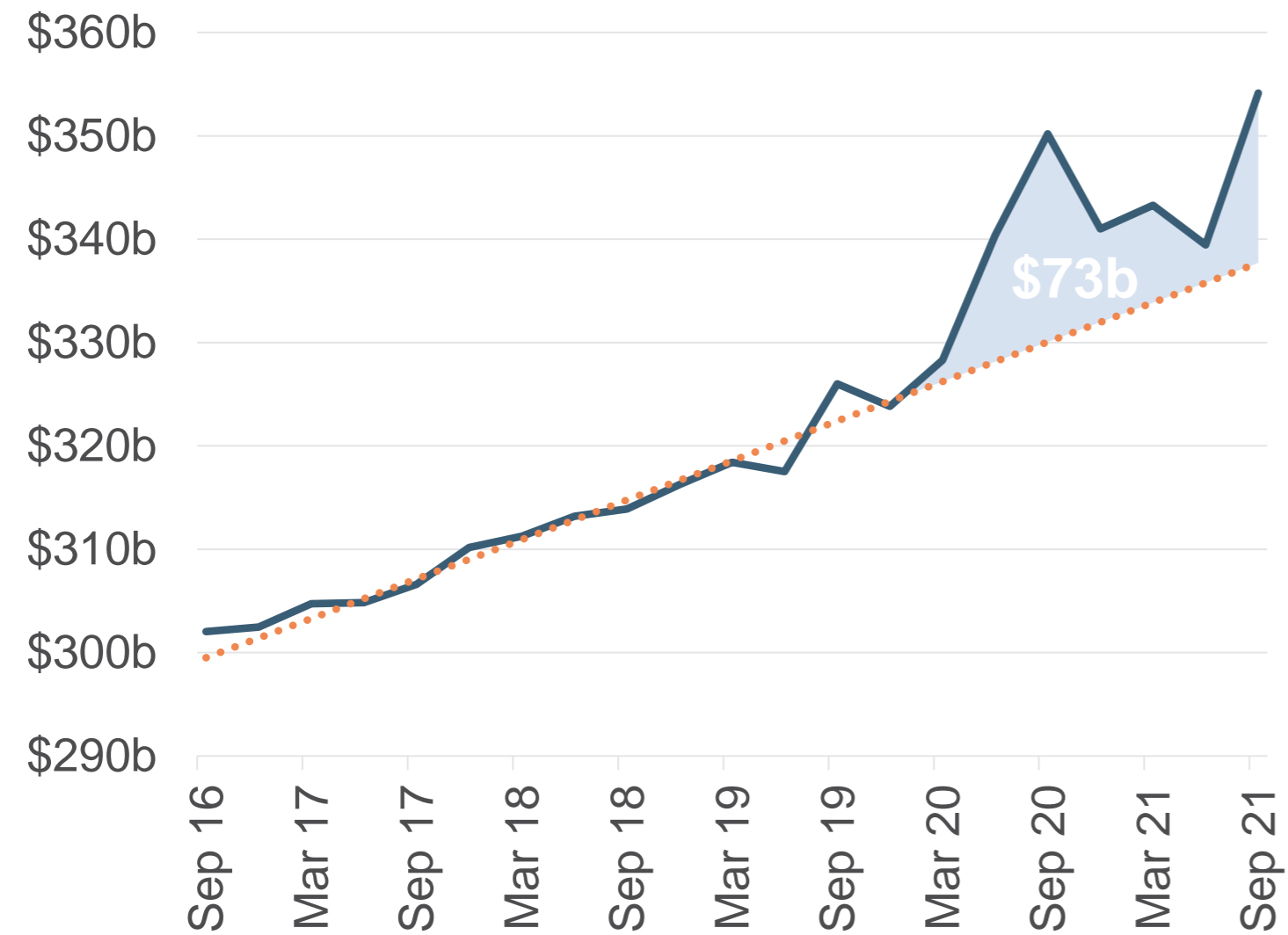
Final Demand Components, Queensland



Source: ABS, CSQ

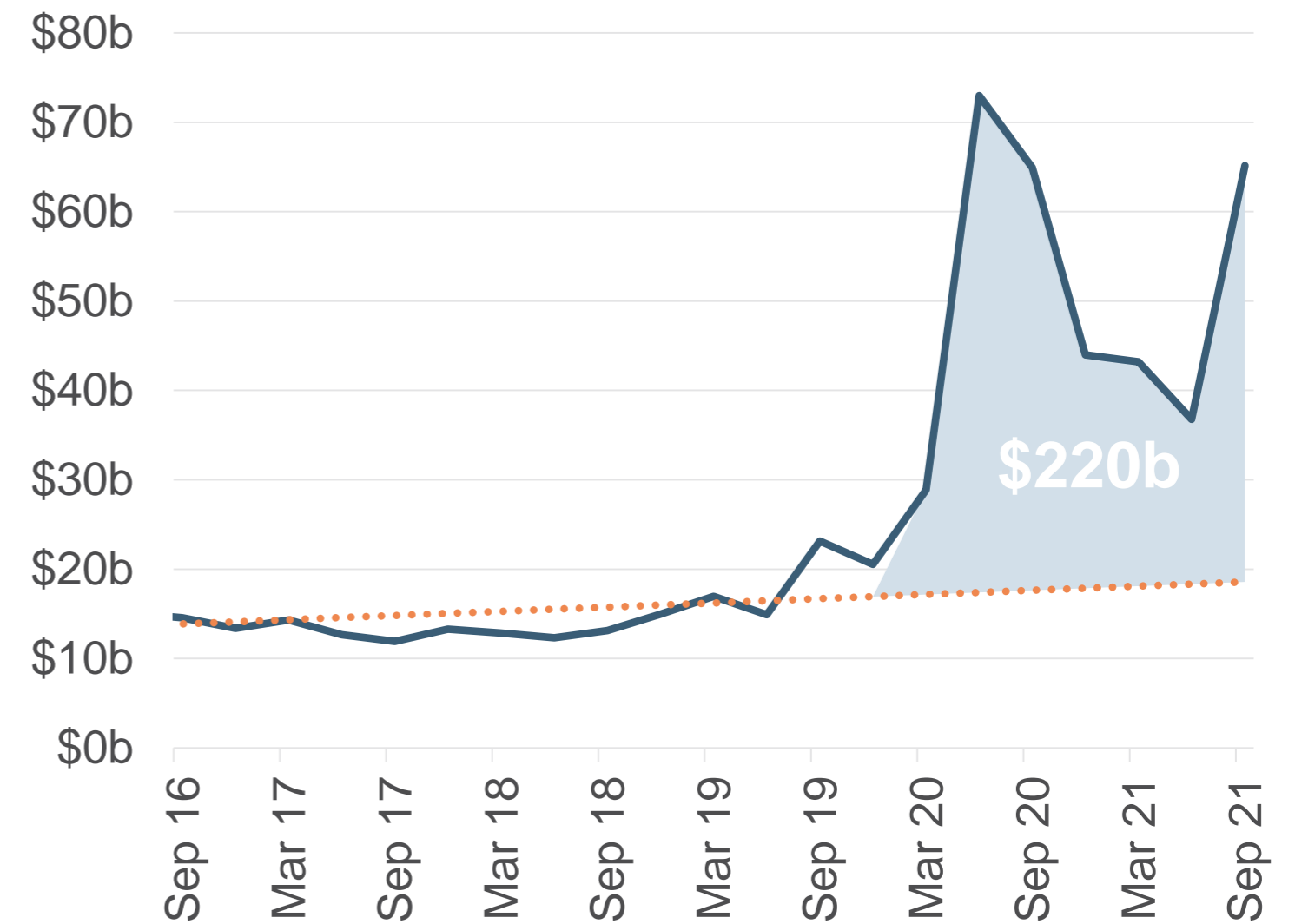
Income is booming...

Real Household Disposable Income, Qtly, Aus



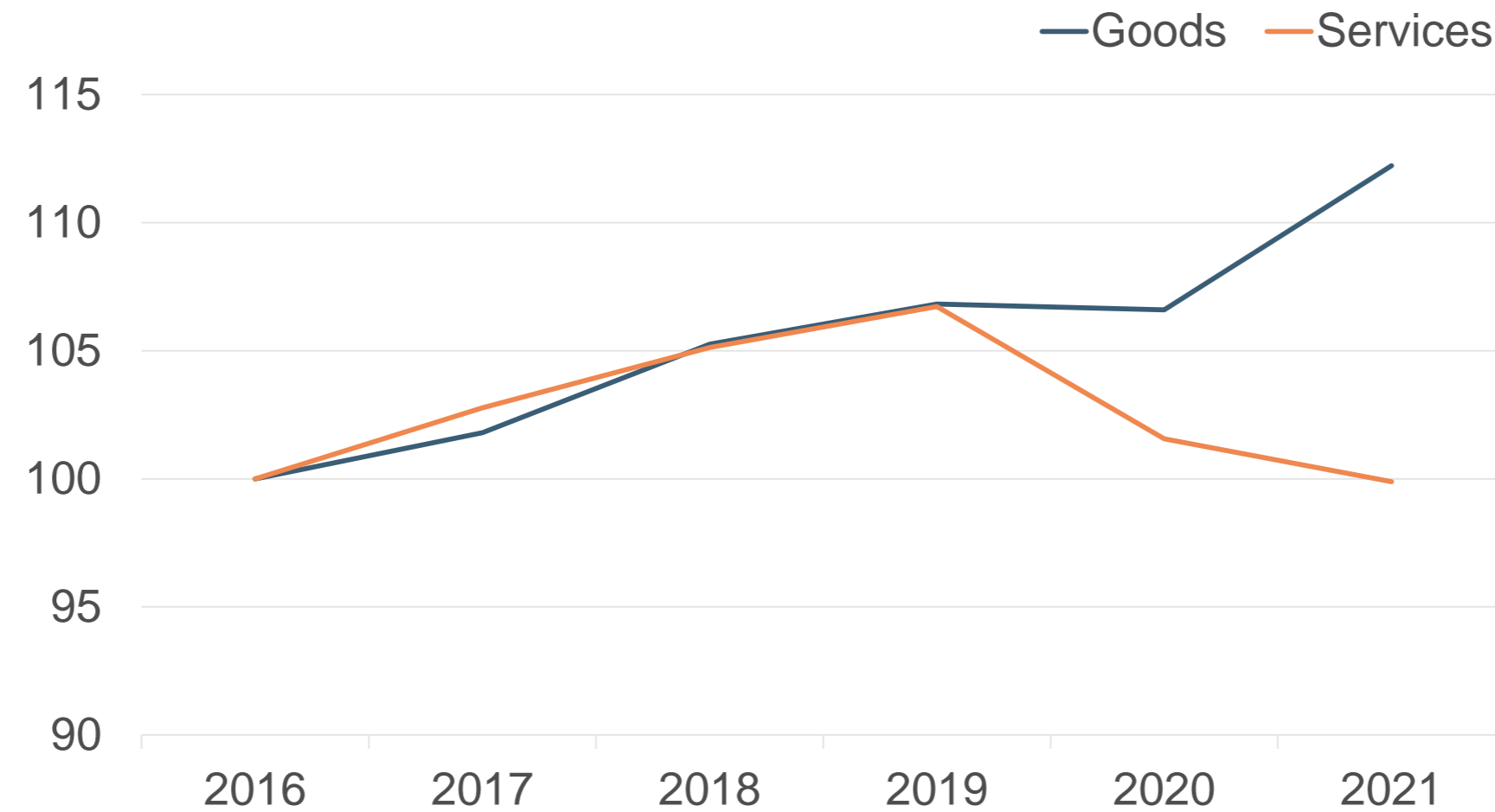
...but we're saving it.

Household Net Savings, Qtly, Aus



Spending Patterns

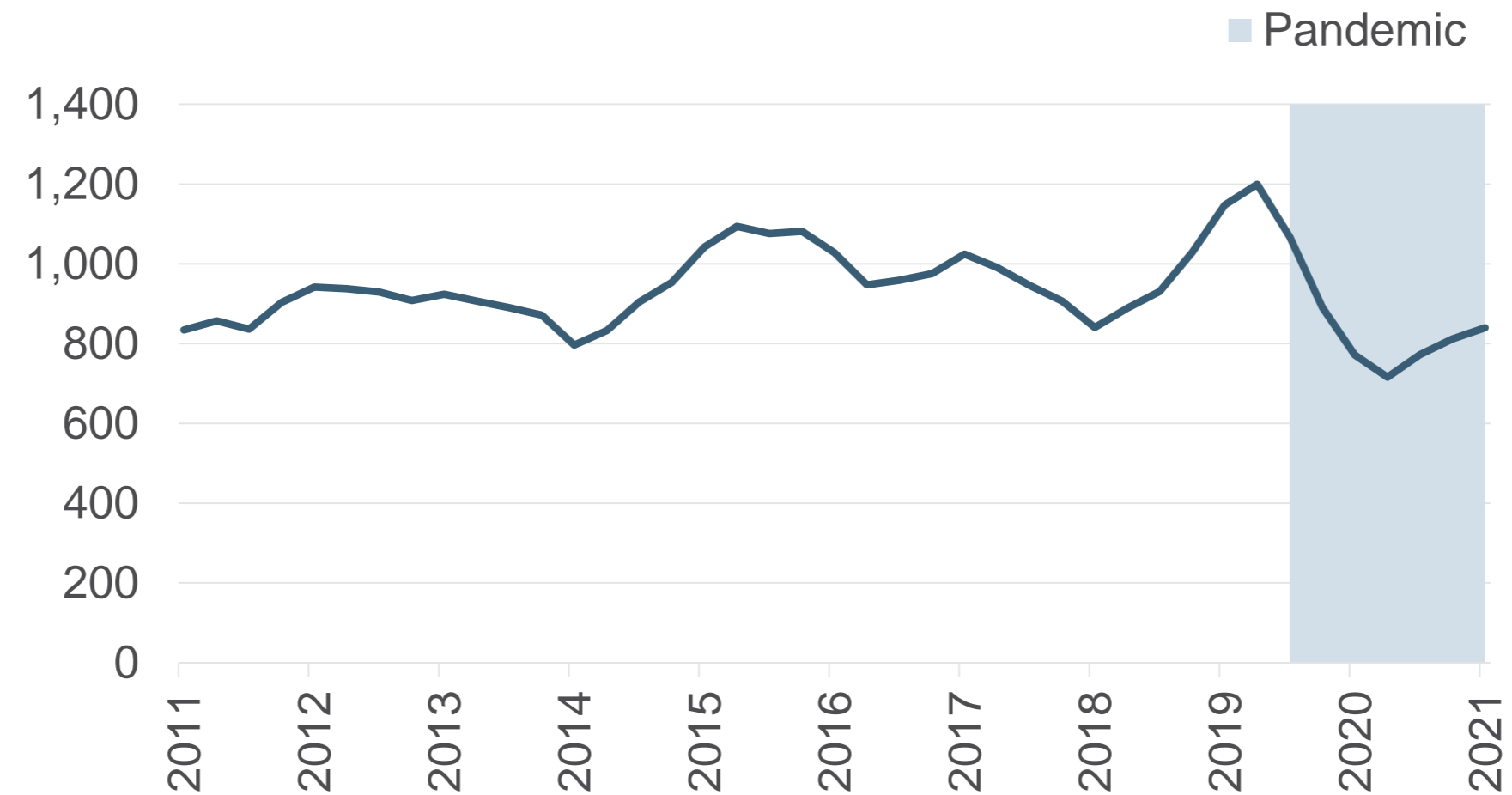
Household Consumption, Annual, Australia



Note: Index, 100=2016

The Sunshine Coast Experience

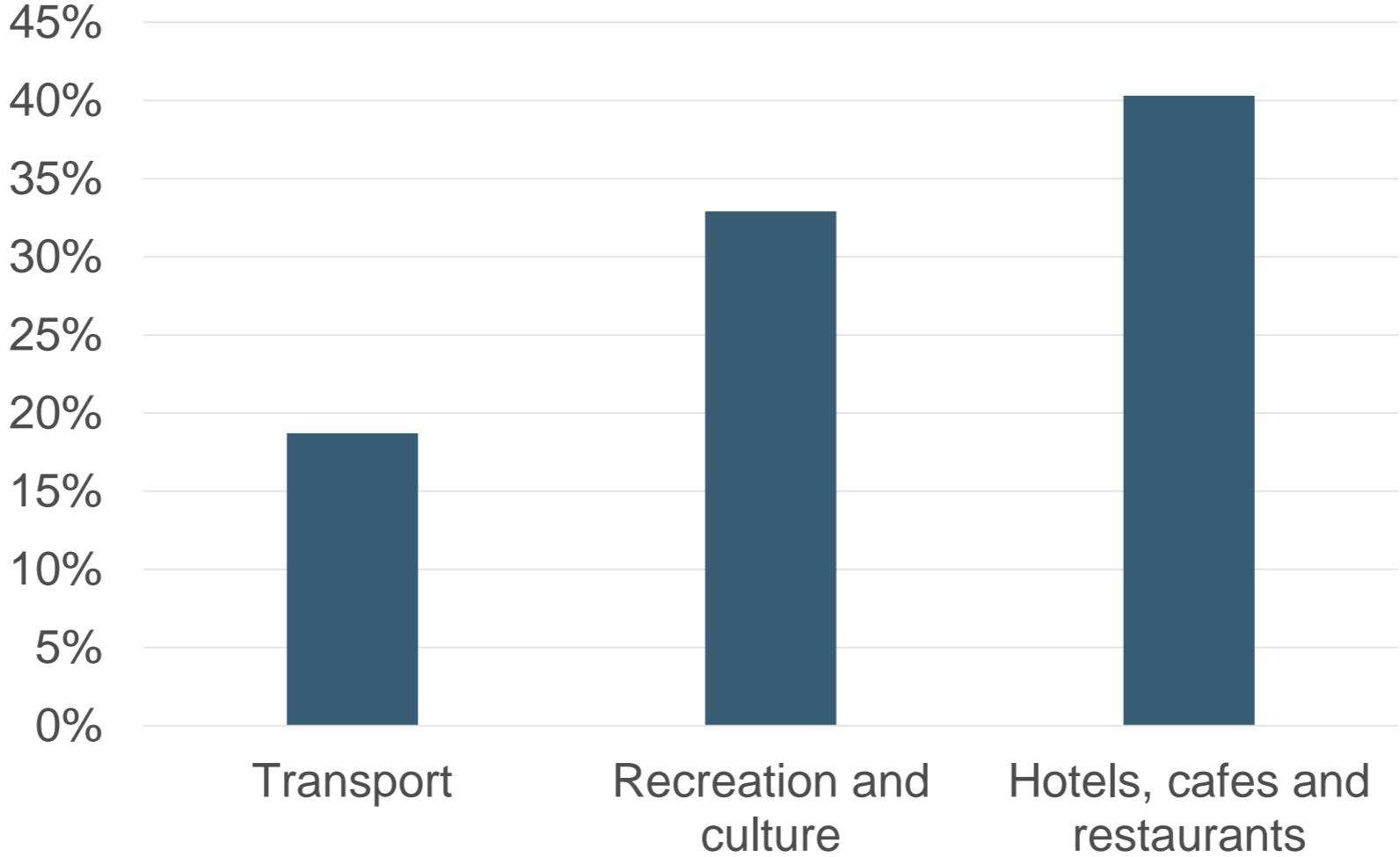
Quarterly Hours Worked, Experience Economy, Sunshine Coast



Note: Accommodation and Food Services; Arts and Recreation Services; Rental, Hiring and Real Estate Services; Transport, Postal and Warehousing

The Tide Has Begun To Turn

Household Spending, Aug 21 vs Dec 21, Queensland



Source: ABS

Trend #1 Takeaway

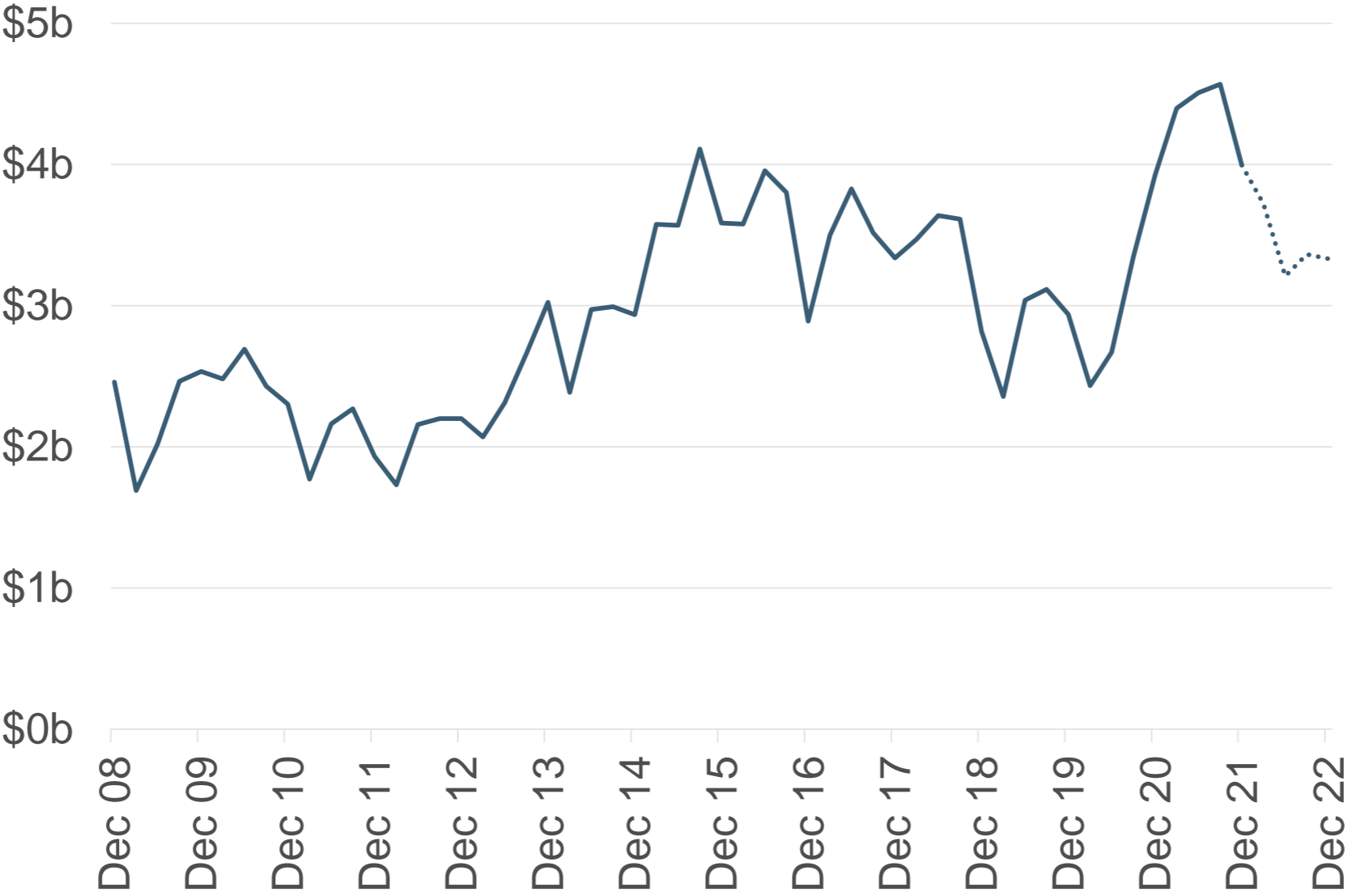
2022 will see a significant snapback to services, driven by the unleashing of savings and the re-opening of borders. Saddle up.

Trend #2

The Major Projects Pivot

Residential Pipeline Full

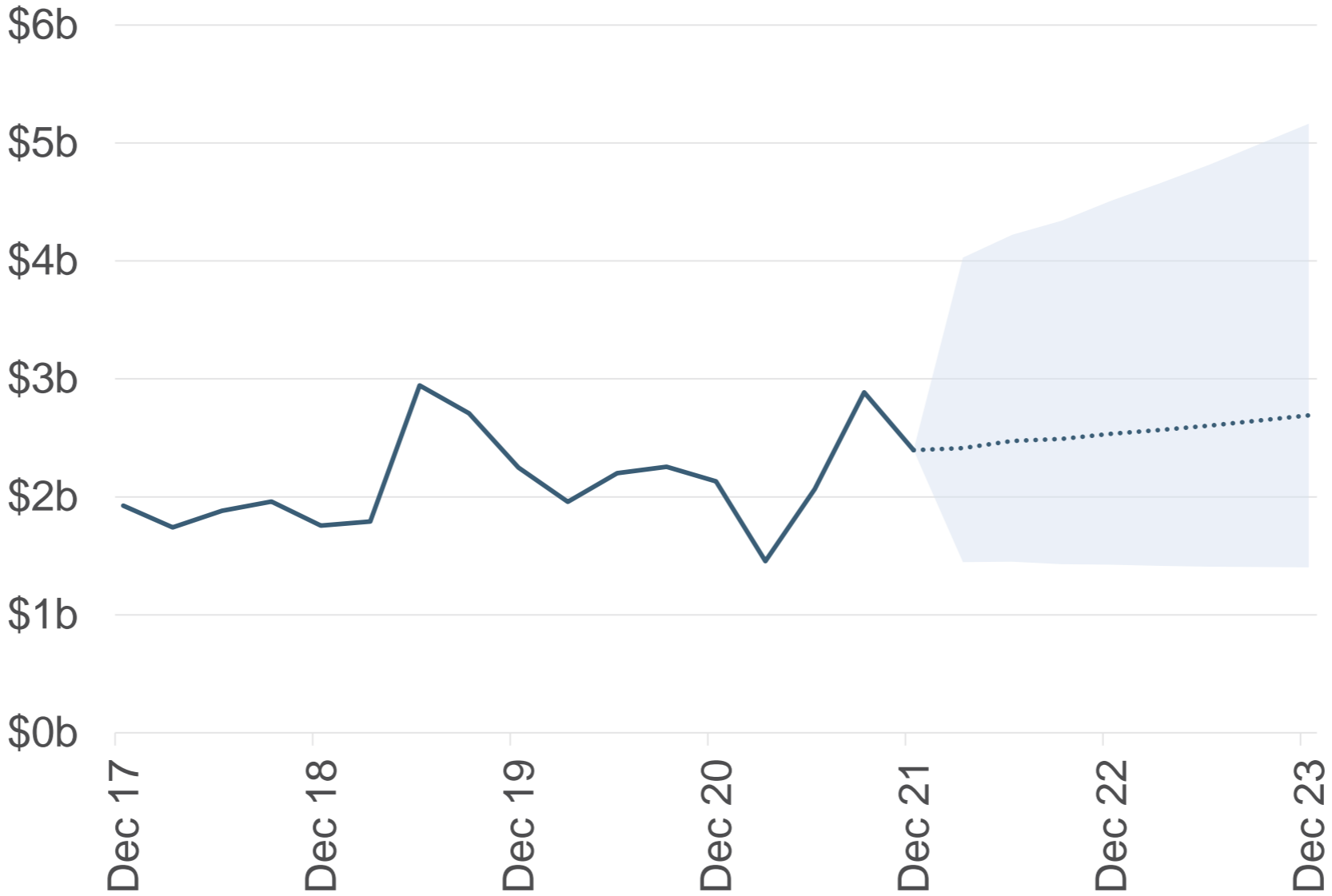
Residential Building Approvals, Qtly, Queensland



Source: ABS, CSQ

The Next Big Thing

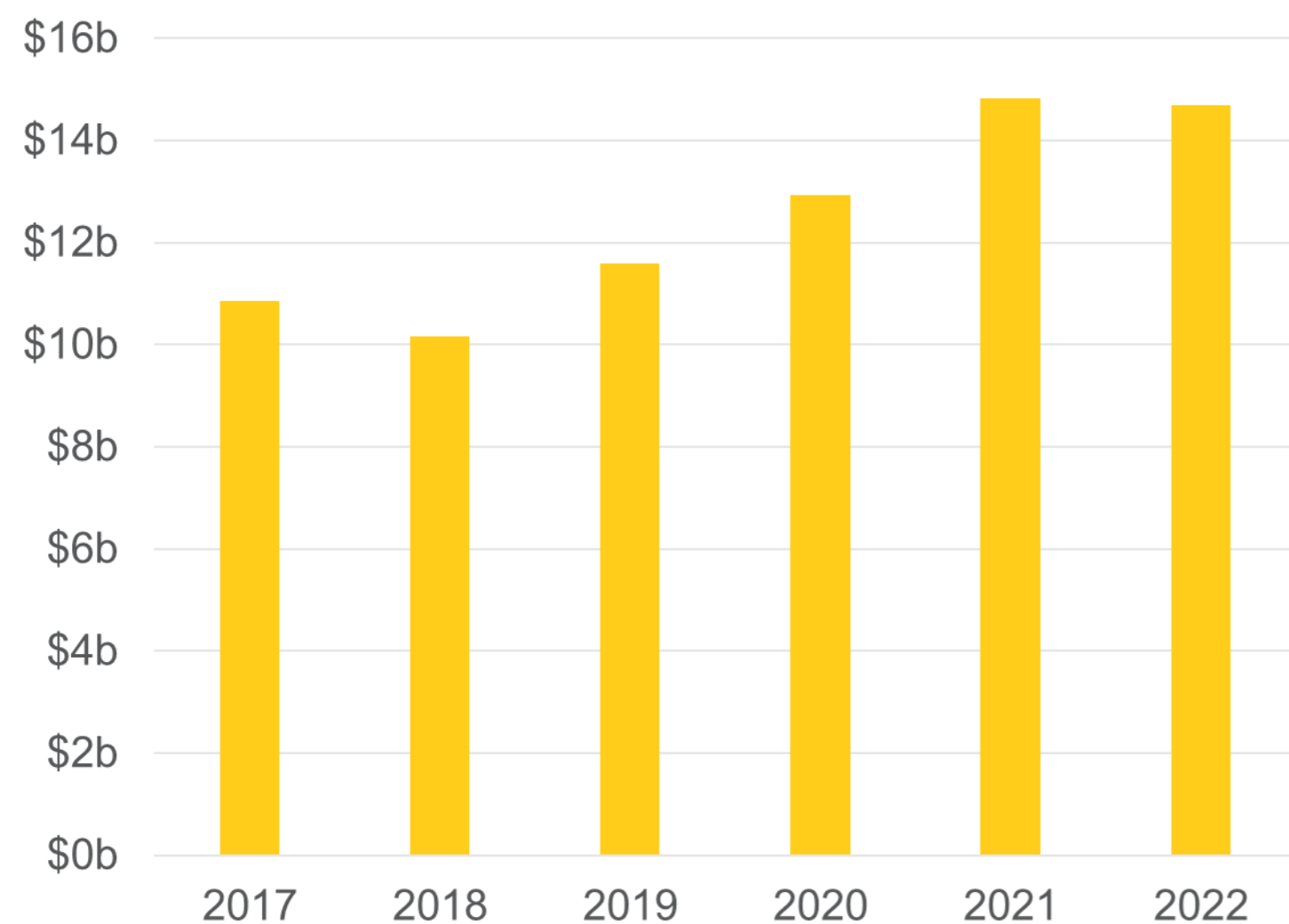
Non-Residential Building Approvals, Qtly, Queensland



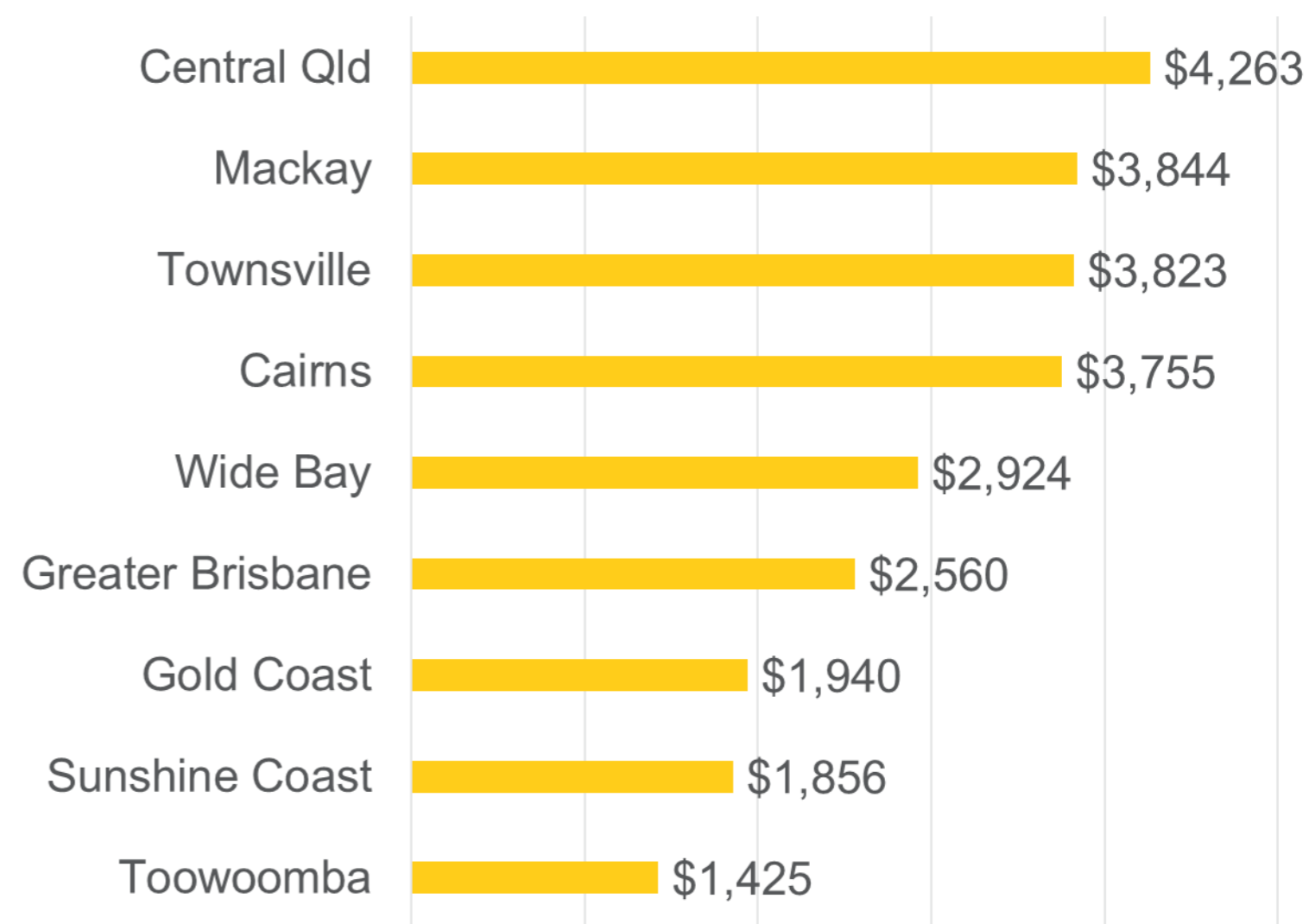
Source: ABS, CSQ

Government Spend A Key Driver

Queensland Government CAPEX Budget

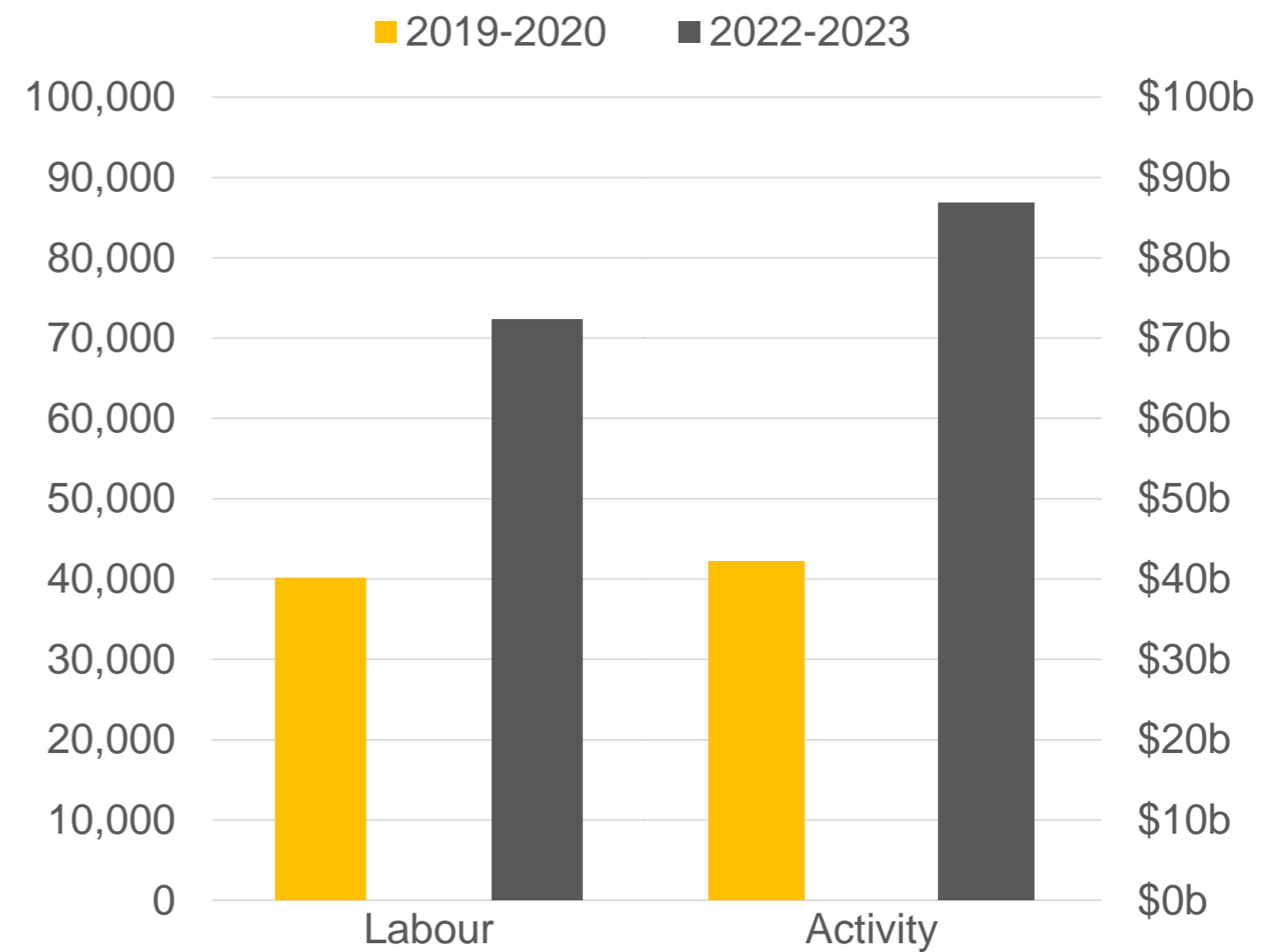


Queensland Government CAPEX per Capita, 2021-22



Major Projects Pipeline

Major Projects Pipeline, Queensland



Data: CSQ

Trend #2 Takeaway

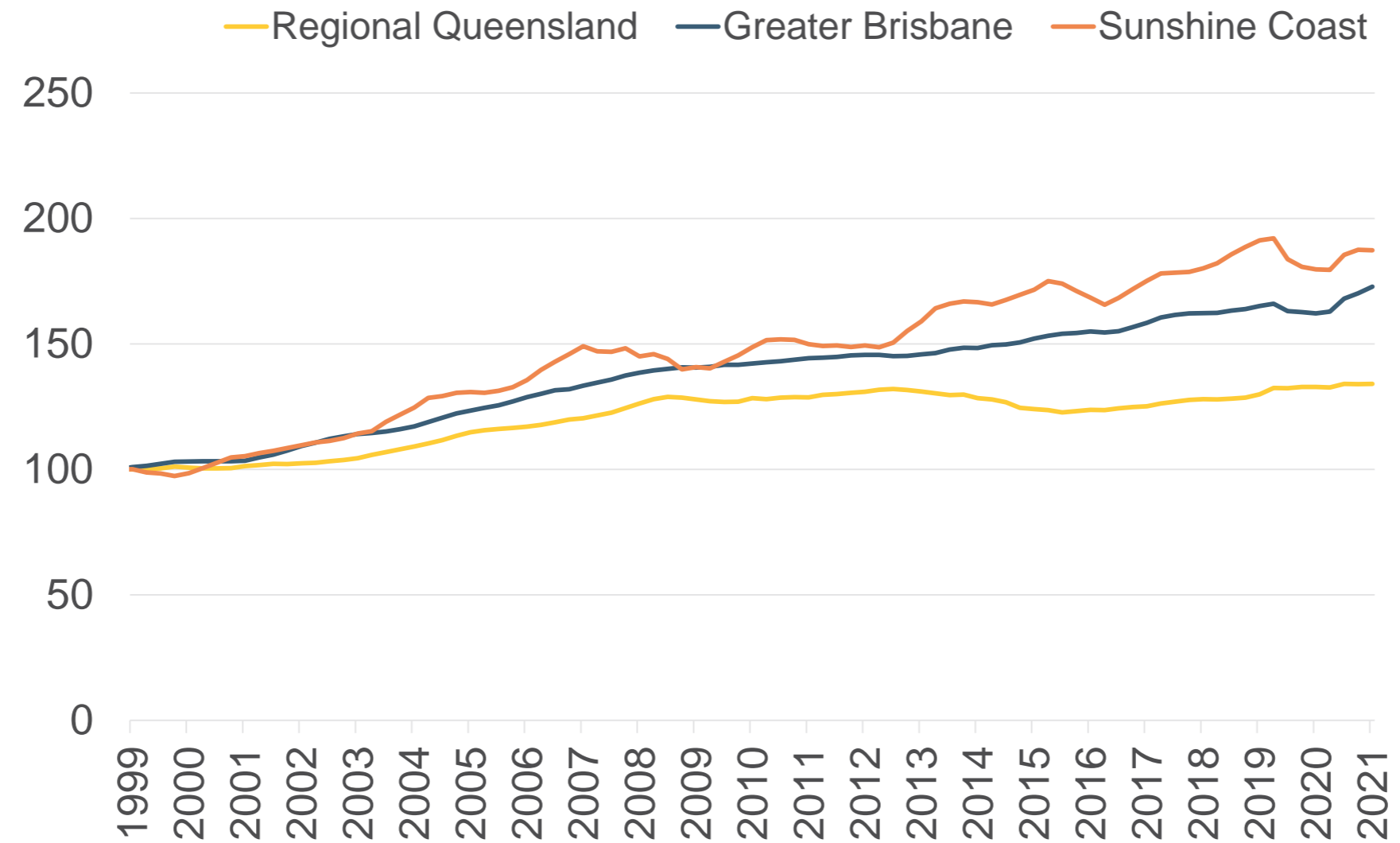
2022 will see a lot of houses being built but much fewer contracts being signed. Now is the time to look forward to capturing your share of the major project investment pie.

Trend #3

Professionalisation Drives Regional Growth

Regional Decline Is Real

Employment Growth



The Professional Factor



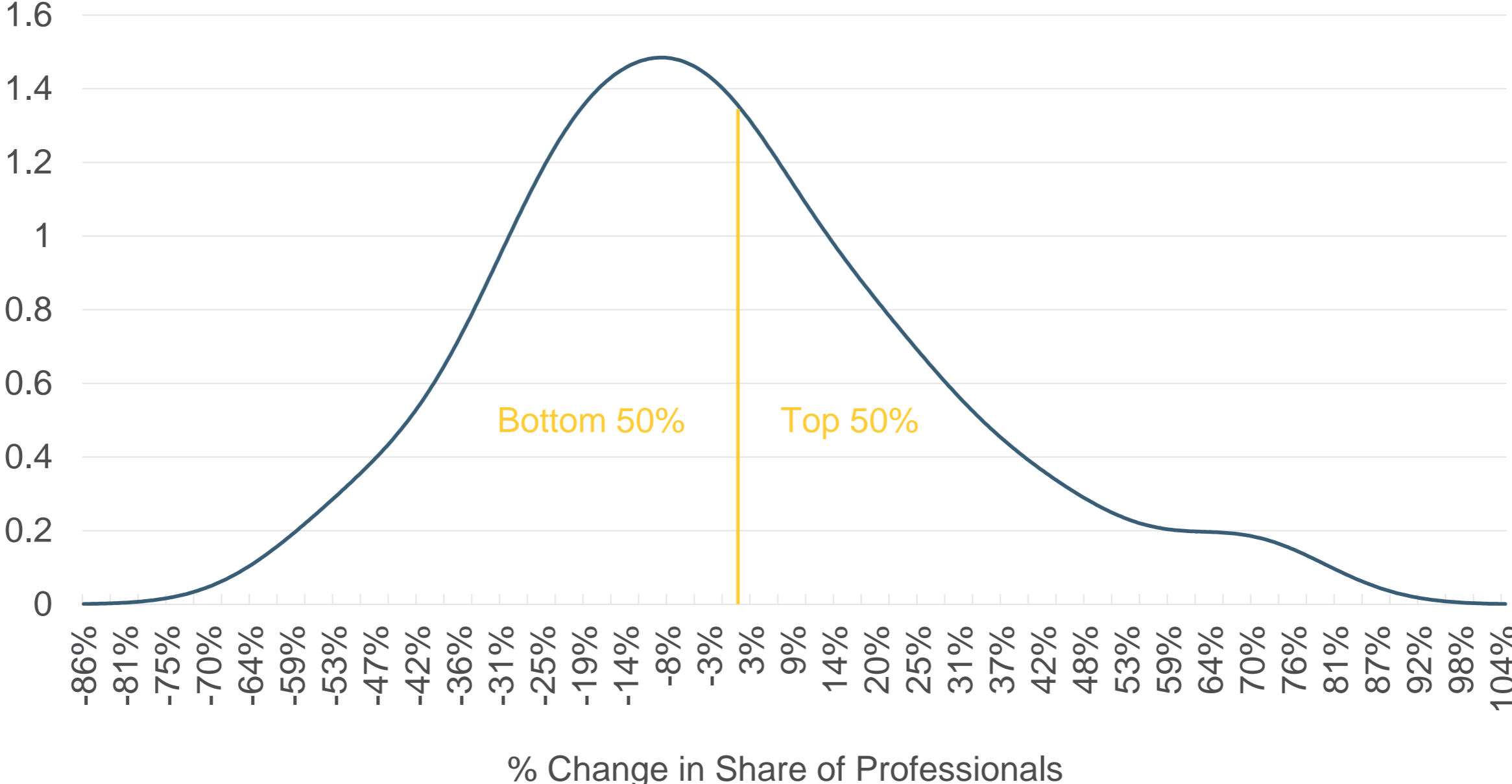
Jobs Growth 2006-2016

Australia	15%
Regional Australia (avg)	5.6%
Sunshine Coast	24%

Professionalisation explains:

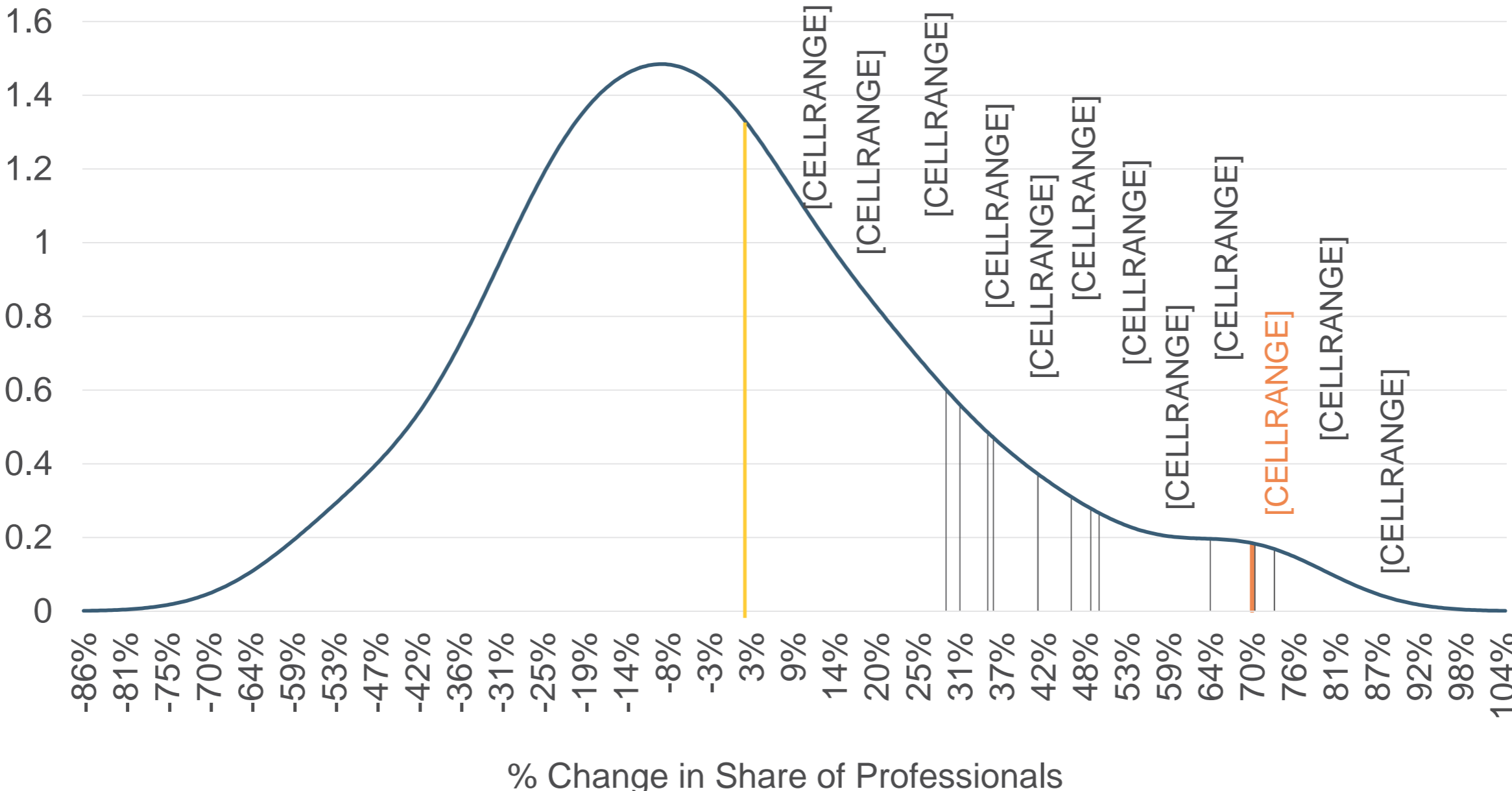
- 46% of the city-region difference
- 25% of Sunshine Coast's outperformance

Professionalisation



Data: CSQ

Professionalisation



Data: CSQ

Trend #3 Takeaway

Keep doing what you're doing. The focus should be on attracting high-skill, professional workers and the types of businesses that employ them.

Trend #4

Internal Migration Boom

Sunshine Coast, 2019

26,153	Interstate Arrivals
– 19,782	Interstate Departures
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6,371	Net Interstate Migration
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How You Rank

Region	NIM
Sunshine Coast	1.7%
Geelong	1.6%
Ipswich	1.5%
South East	1.4%
Sydney - Baulkham Hills and Hawkesbury	1.2%
Moreton Bay - North	1.2%
Moreton Bay - South	1.1%
Mid North Coast	1.0%
Brisbane Inner City	1.0%
Ballarat	1.0%
Southern Highlands and Shoalhaven	1.0%
Latrobe - Gippsland	1.0%
Melbourne - North West	0.9%
Bendigo	0.9%
Gold Coast	0.9%
Mandurah	0.9%

Note: % change on prior year population

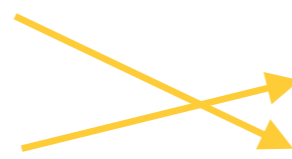
Origins and Destinations

Where They Come From

Region	No.	Share
Brisbane	8622	33.0%
Rest of Qld	7698	29.4%
Sydney	2567	9.8%
Rest of NSW	2275	8.7%
Melbourne	1689	6.5%
Rest of Vic	1000	3.8%
Perth	471	1.8%
Adelaide	398	1.5%
NT	377	1.4%
ACT	360	1.4%
Tasmania	330	1.3%
Rest of WA	268	1.0%
Rest of SA	98	0.4%

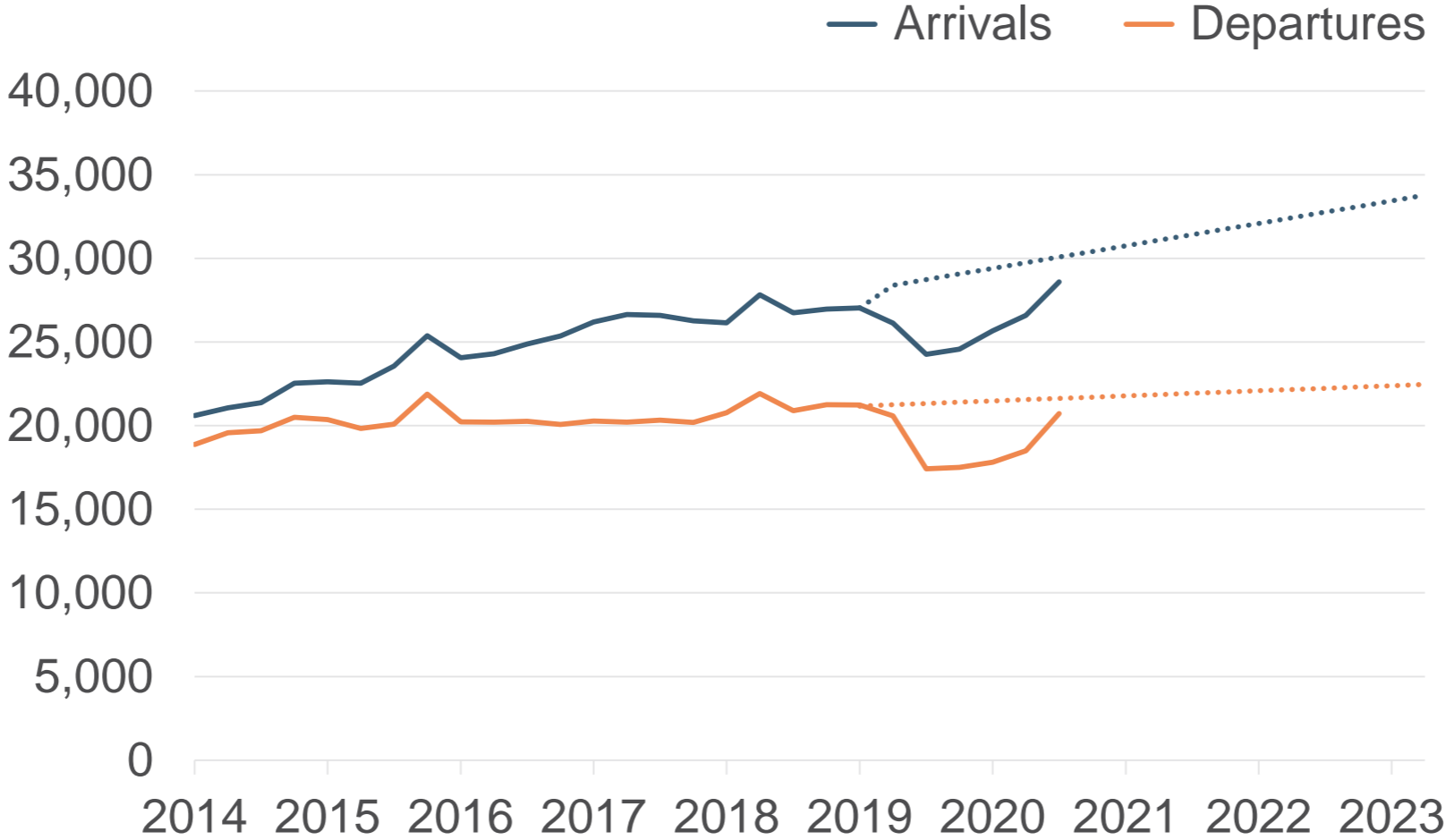
Where They Leave To

Region	No.	Share
Brisbane	7597	38.4%
Rest of Qld	6209	31.4%
Rest of NSW	1502	7.6%
Melbourne	1122	5.7%
Sydney	1003	5.1%
Rest of Vic	647	3.3%
Tasmania	354	1.8%
Perth	320	1.6%
NT	290	1.5%
ACT	226	1.1%
Adelaide	210	1.1%
Rest of WA	200	1.0%
Rest of SA	102	0.5%



A Northern Exodus?

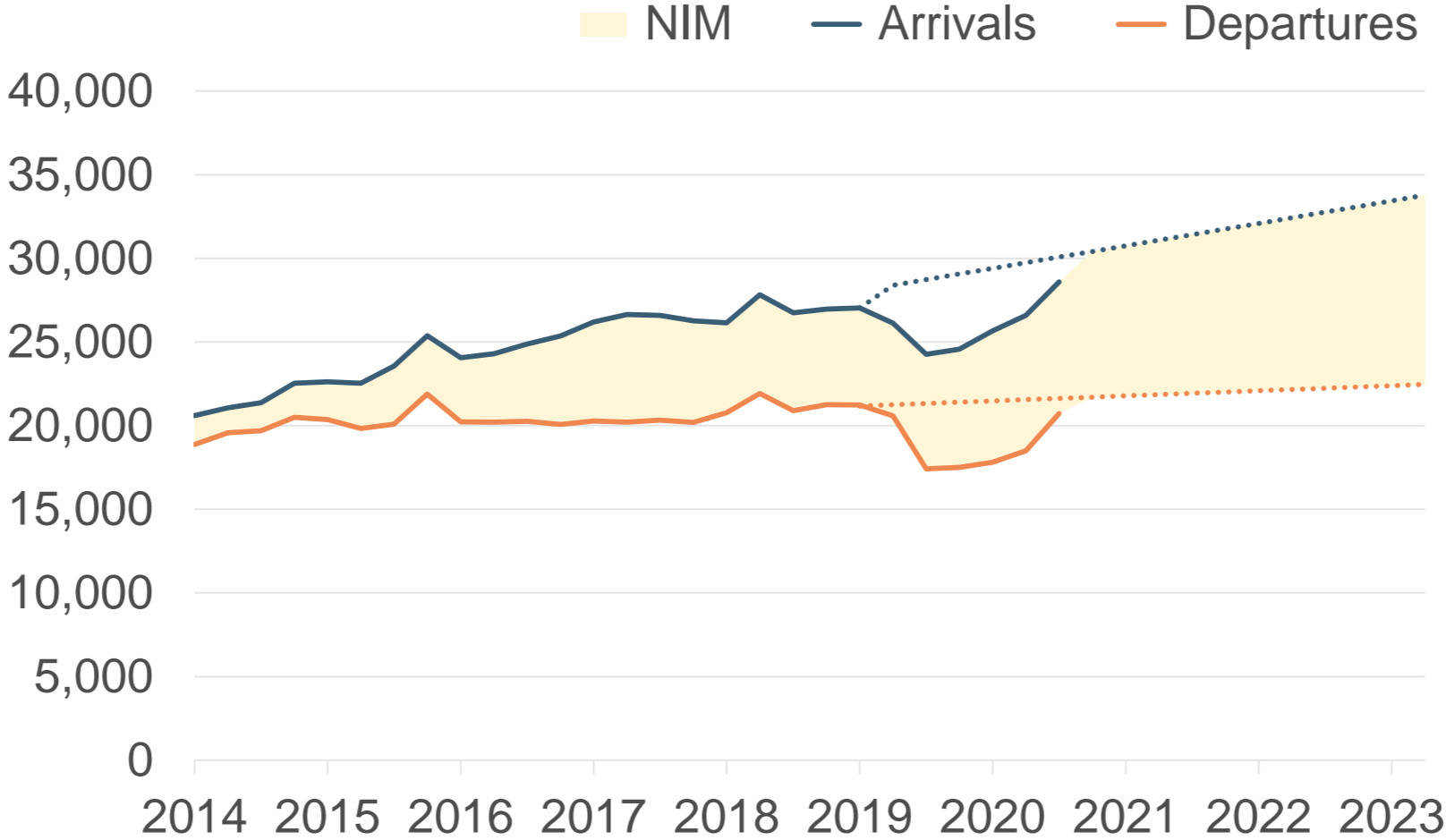
Queensland Interstate Migration Flows



Note: quarterly data, year ending March

A Northern Exodus?

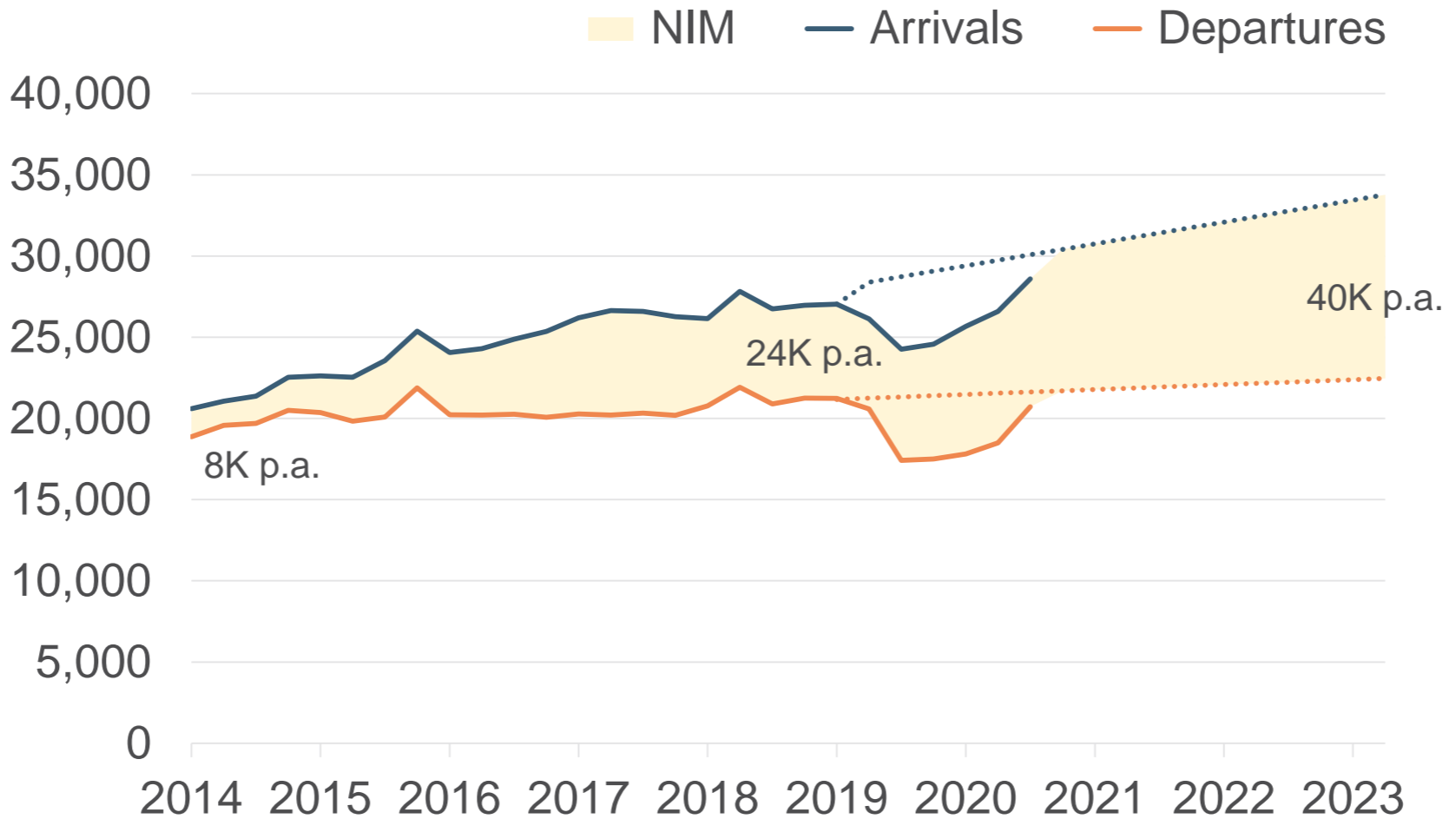
Queensland Interstate Migration Flows



Note: quarterly data, year ending Sept

A Northern Exodus?

Queensland Interstate Migration Flows



Note: quarterly data, year ending Sept

Trend #4 Takeaway

Migration to the Sunshine Coast will continue to be strong. Managing the risks of it being *too* strong should be a key priority.

Thank You