



# Welcome

## **SCBC Annual Strategy Directions Workshop**

**Thursday 12 March 2020**



## **PURPOSE OF TODAY**

### **Quick review**

- **Unemployment trends**
- **SCBC key projects**
- **SCBC focus areas for 2020**
- **Event calendar**

**Bridget Murphy**  
**Sandy Zubrinich**

### **Mass Transit Interim Report**

**Adrian Allen**

### **North Coast Connect Business Case**

**Brad Williams**



# Political environment

## What is happening in the market

1. Local council elections 28 March 2020
2. State election October 2020
  - Business and consumer confidence low
  - Not much has happened
3. International and national economies in for another grinding year
  - Covid 19 is spooking the markets and hysterical behaviour a problem
4. Queensland continues to be one of the worse economic performing states

## Advocacy messaging

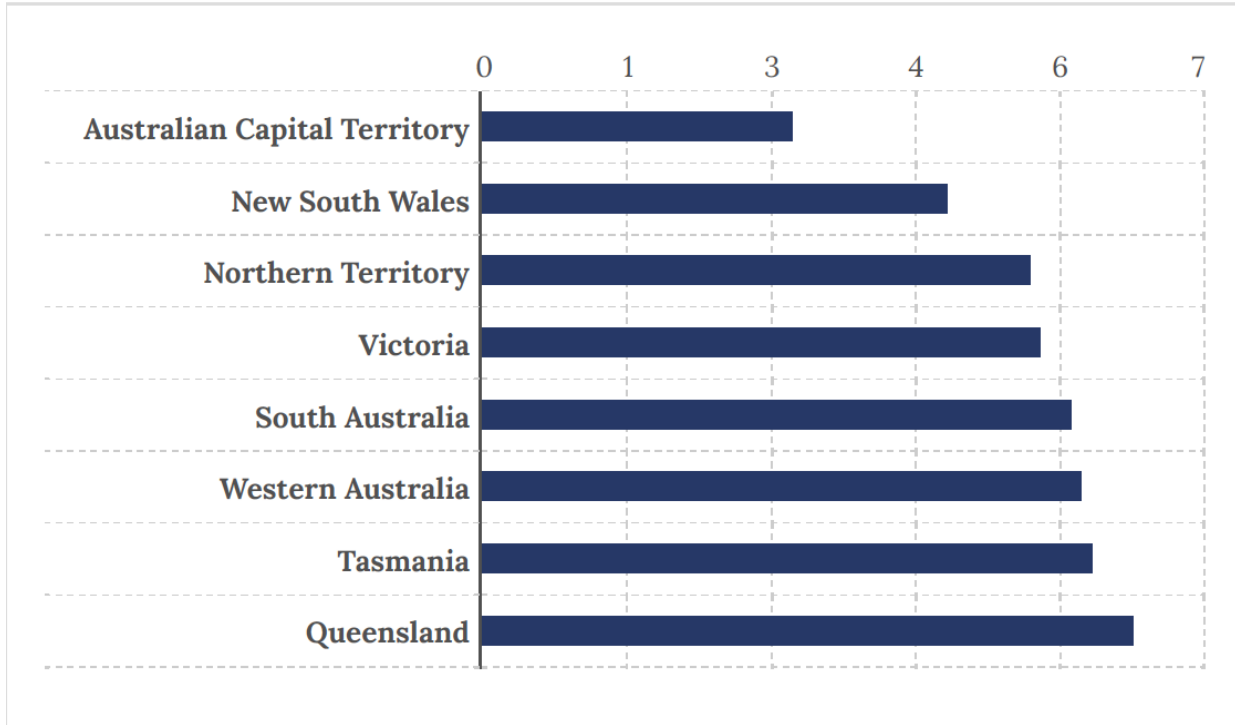
1. Business confidence – **a lot to deal with**
2. Headwinds from global issues so need to keep focus on maintaining momentum in the regional market
3. Congratulate Federal government in the way they are dealing with Covid-19 and the stimulatory package – Qld has moved on a relief package for SMEs to defer lodging and paying payroll tax for 6 months
4. We have been urging local councillors to keep their focus on regional business in the lead up to the 2020 elections and beyond
5. Will be espousing SCBC 5 Regional Priorities



## **Regional employment trend**

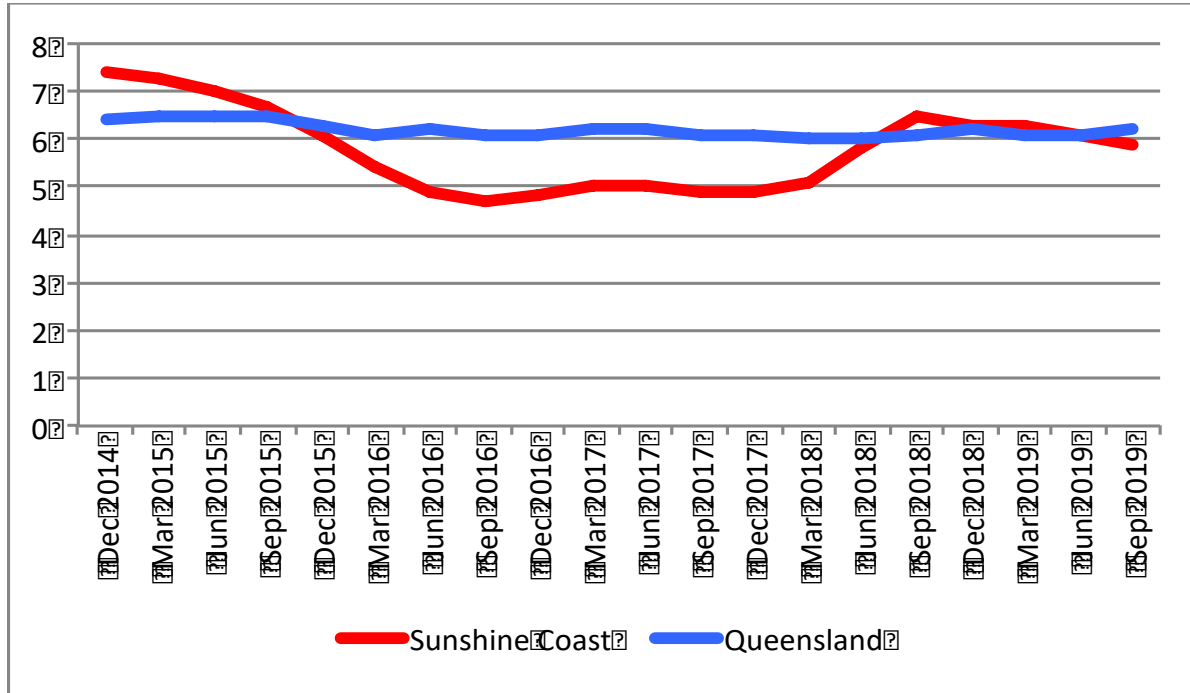
**Ms. Bridget Murphy**  
**SCBC Treasurer & Board Member**

## Unemployment rate by State and Territory, January 2020 (%)



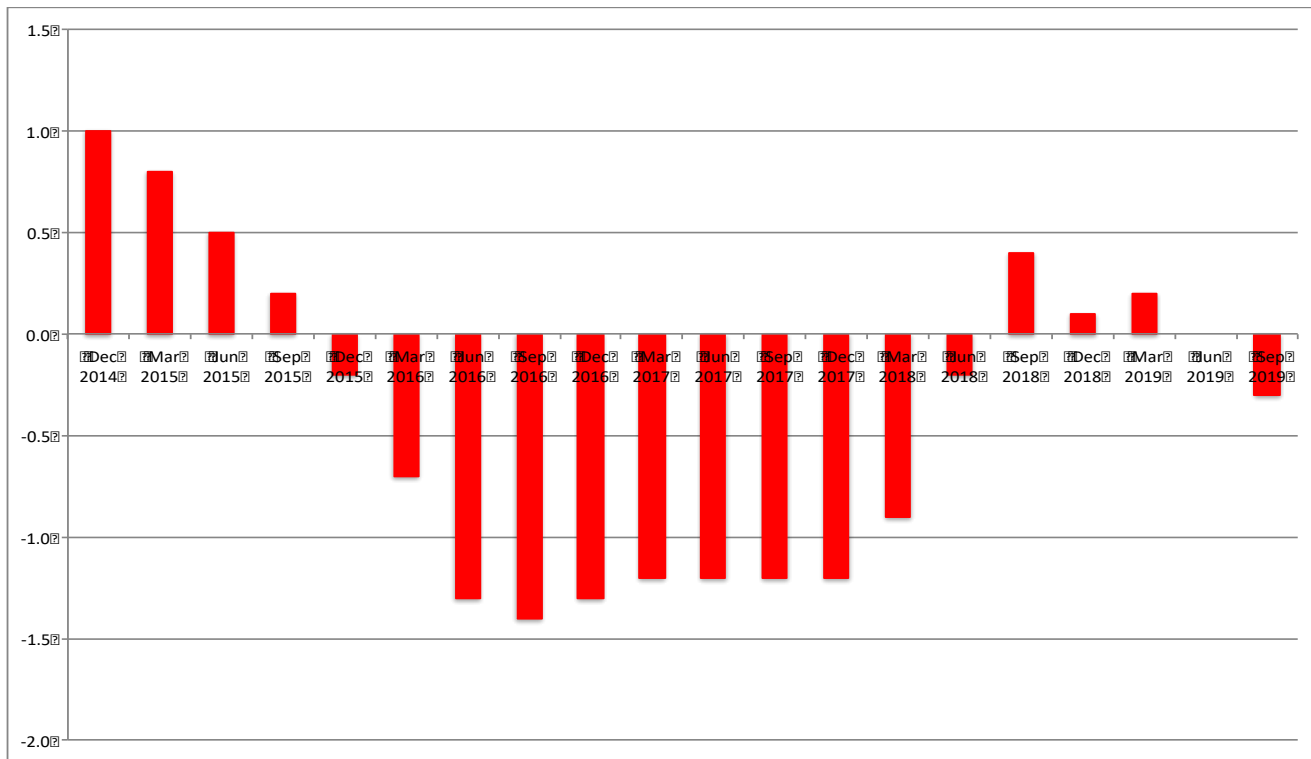
- Relative to other states and territories, Queensland had the highest unemployment rate in January 2020.
- Comparisons between the Sunshine Coast and Queensland need to keep this context in mind.

# Unemployment rate for Sunshine Coast and Queensland, 2014 to 2019 (%)



- From 2016 to 2018, the unemployment rate on the Sunshine Coast was well below that of Queensland
- Since then, the Sunshine Coast unemployment rate has been about the same as that for Queensland.

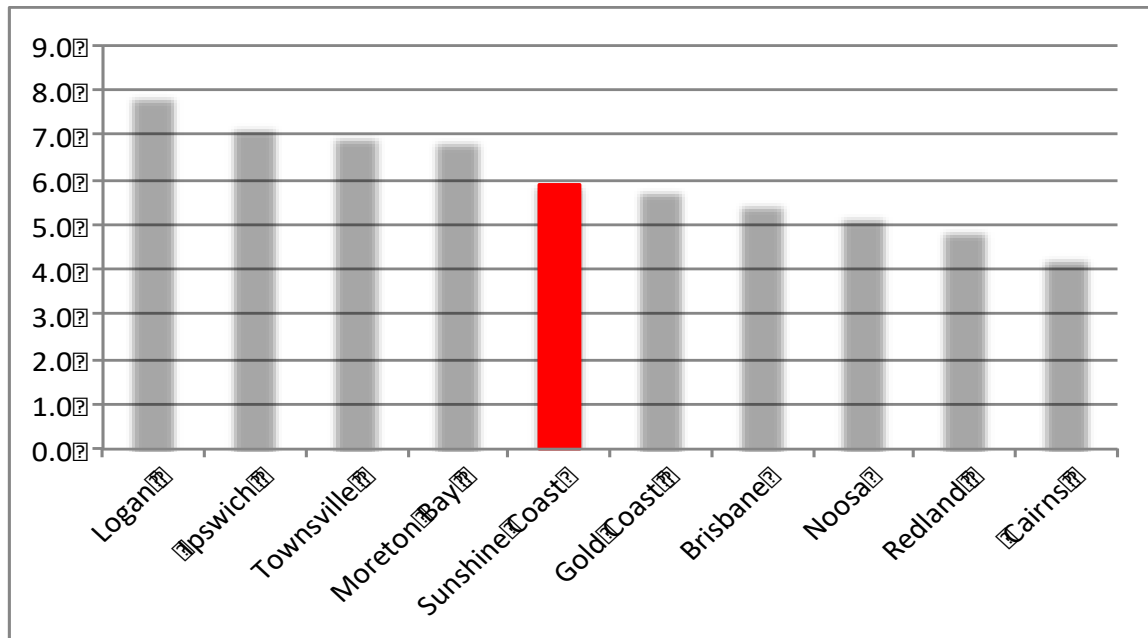
## Unemployment rate difference between Sunshine Coast and Queensland 2014 to 2019 (percentage points)



- From 2014 to late 2015, the Sunshine Coast unemployment rate was above that of Queensland, but improving.
- The unemployment rate was less than that of Queensland during 2016 and 2017, but the difference began to diminish from early 2018
- Since then, the Sunshine Coast unemployment rate has been about the same as that for Queensland.

Source: ABS Labour Force Survey/Queensland Treasury QRSIS Regional data base.  
Quarterly smoothed data.

# Unemployment rate for Sunshine Coast and other major regions September 2019

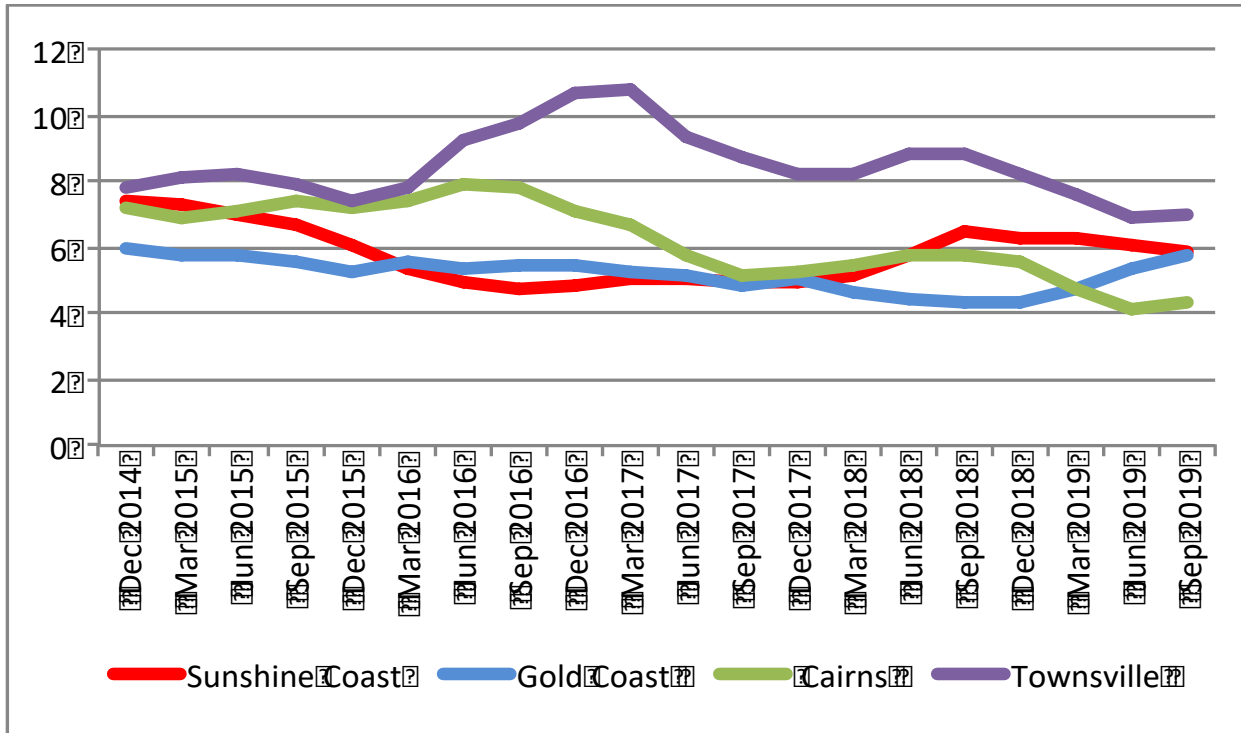


In September 2019, the Sunshine Coast unemployment rate was about mid-field for the larger regions (and higher than that for Noosa).

Source: ABS Labour Force Survey/Queensland Treasury QRSIS Regional data base.  
Quarterly smoothed data. LGA data



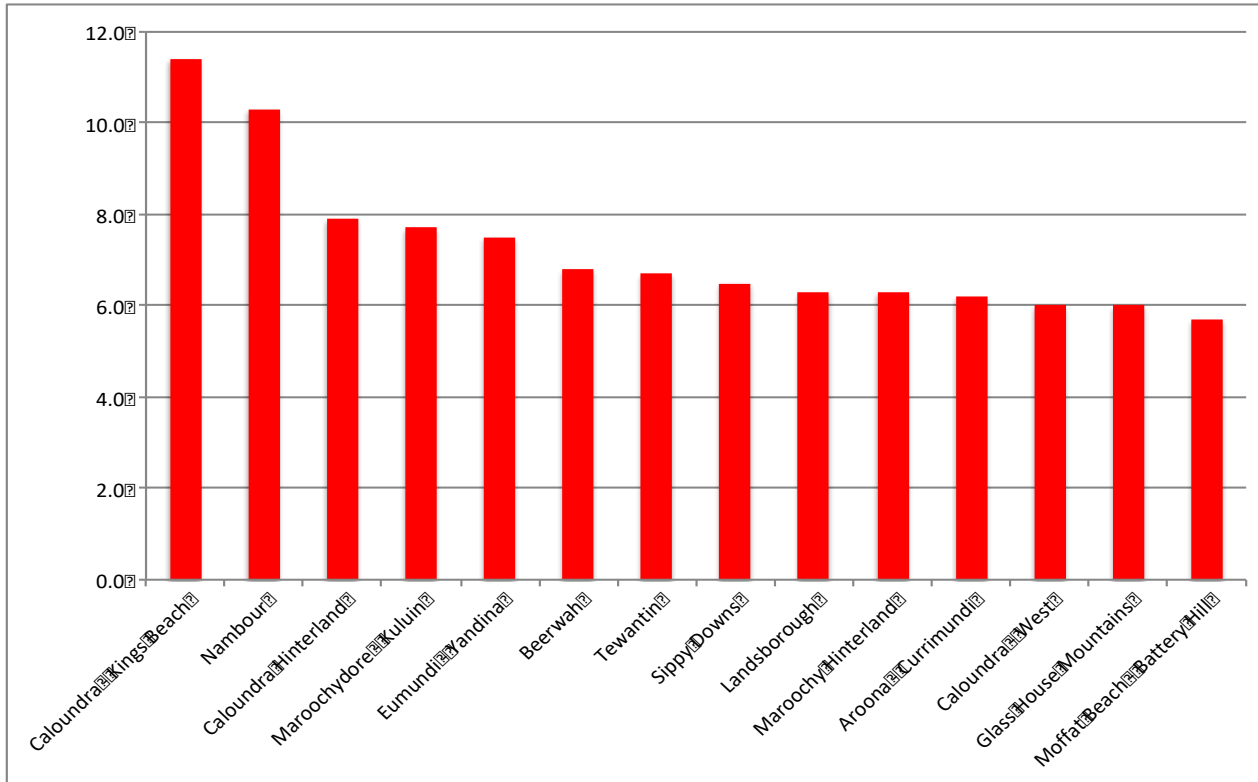
# Unemployment rate trends for Sunshine Coast and other major Regions September 2014 to 2019 (%)



- From 2016 to the beginning of 2018, the Sunshine Coast unemployment rate was generally below that of other regional areas.
- Since then, the Sunshine Coast unemployment rate has been broadly in line with that in the other major regional areas.

Source: Unemployment rate trends for Sunshine Coast and other major Regions September 2014 to 2019 (%)

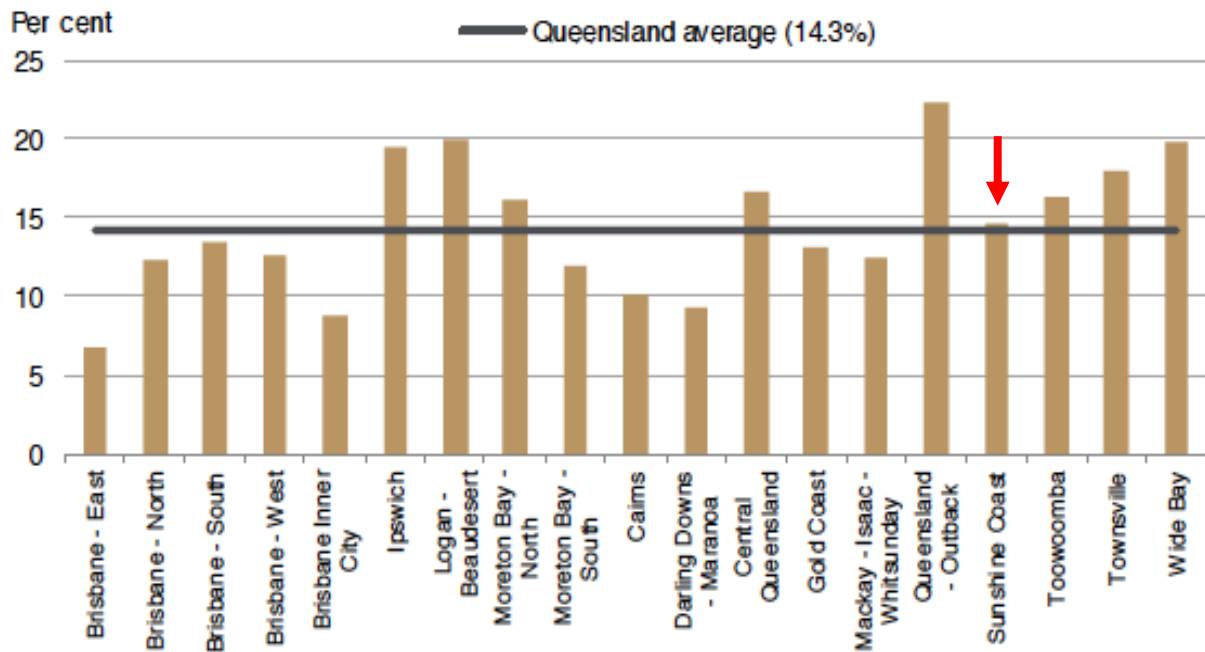
# SA2s with higher than average unemployment rate for Sunshine Coast September 2019 (%)



Areas with substantially higher than average unemployment rates include Nambour, Caloundra and Eumundi all at about 8% or above.

Source: ABS Labour Force Survey. Quarterly smoothed data. SA2 data. (Tewantin is included as the Noosa/Sunshine Coast is essentially one labour market area).

## Comparative youth unemployment rate, January 2020



In January 2020, the youth unemployment rate on the Sunshine Coast was 14.6%, compared with the Queensland average of 14.3%.



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## SCBC Key Projects 2020

- **Regionally significant projects**
- **Industry transformation**
  - Building on from 2019 activities
  - Growth & Innovation from TDTs Draft Action Plan
  - Workshop on Monday afternoon
  - Major decision point SCC and SCBC
  - Where to from here



## Focus Areas for SCBC 2020

- Job growth and change: growth in numbers, quality and across industries
- Industry transformation – transformative digital technologies (TDT)
- Next Planning Scheme – to deliver on SEQ Regional Plan and answer the questions regarding managing growth
- Maintaining focus on investment and regionally significant projects – is growth being delivered to plan?
- **SCBC 5 Regional and State Priorities**



## Event calendar 2020 – second draft

12 March	SCBC Member Annual Strategy Workshop <b>'Meet the Mayoral Candidates' Forum</b>
28 April	<b>Lunch – Changing nature of tourism developments and planning implications.</b> Speakers (SC Mayor (TBC), Brad Williams RPS, Jim Costello Big Pineapple and SC Airport (confirmed). Sponsors TBC
Early June	<b>Conference <i>Economic growth – how can Queensland must improve its performance?</i></b> Speakers TBC
July & August	<b>Think Tank Series – <i>Something on Planning Scheme or the need for industry transformation.</i></b>
July or August	<b>Breakfast or Lunch – State Leader LNP</b> in lead up to election on Saturday 31 October 2020. Date TBC
Late September	<b>Lunch – <i>Playing to our Strengths.</i></b> Jennifer Westacott, BCA. Date and sponsors TBC
Late October	<b>Conference 2.</b> <i>Date, topic, speakers and sponsors TBC</i>
Mid November	<b>Combined Government &amp; Business Forum</b> – Topics: SEQ City Deal, Olympic Bid, status of transport planning and digitalization and industry transformation. Sponsors TBC
Early December	<b>AGM</b> followed by Xmas drinks (free event)



## **Update on Mass Transit Interim Report**

**Mr. Brad Williams, RPS**  
**SCBC Board Member**





## **Update on North Coast Rail Business Case**

**Mr. Adrian Allen**

**Regional Manager Stockland**



**Thank you for your support**