

## Digitalisation - Moving the Regional Economy Forward

### IDENTIFYING HIGH LEVEL PATHWAYS FOR GROWTH AND INNOVATION IN INDUSTRIES AND SERVICES THROUGH TRANSFORMATIVE DIGITAL TECHNOLOGIES

Date: Monday 2 September 2019  
 Time: 9.30am – 5.00pm  
 Venue: Surfair Beach Hotel, 923 David Low Way, Marcoola

## Workshop Program

### Morning Sessions – Background for afternoon workshops

9.30am	<b>Registration</b>
10.00am	<b>Welcome and Forum Introduction</b> Ms Sandy Zubrinich, Chair SCBC and Forum Facilitator
10.15am	<b>Introductory Remarks</b> Mayor Mark Jamieson, Sunshine Coast Council
10.30am	<b>Plenary Session 1</b> <b>Communications and network technologies - how business customers will be able to access networks ad connect to the new submarine cable through local regional carriers</b> Mr Greg Laverty, Group Executive Economic and Community Development, Sunshine Coast Council
11.00am	<b>Plenary Session 2</b> <b>Leveraging regional communication assets to provide a competitive platform to deliver industry, business and job growth</b> Mr Gavin Keeley, CEO Search365
11.45am	<b>Plenary Session 3</b> <b>Delivering innovation in health and education services through digitalisation and building effective eco systems and innovation clusters</b> By Video. Prof Aleks Subic, Deputy Vice Chancellor (Research & Development), Swinburne University of Technology. Mr Lawson Katiza, Savills.
12.30pm	<b>Outline of workshop topics, objectives and process</b>

### WORKSHOP PARTNERS



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## Workshop Program cont.

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12.45 pm      **Lunch**

### **Afternoon Sessions – Group workshops.**

1.00pm      **Workshop 1 – Task for Health and Education groups**

Identify the existing public and private sector health or education assets and capabilities that have the potential for growth and innovation, using transformative digital technologies.

Include reasons why the asset has been identified and outline what an industry eco system may comprise.

**Workshop 1 – Task for Next Wave group**

Identify the next wave of industries (existing or new) that have the potential for growth by innovating using transformative digital technologies. Cover:

1. expansion or leveraging of existing industries or capabilities (outside of health or education)
2. establishing new industries.

Include reasons for inclusion (covering the opportunity).

1.45pm      **Groups report-back**

2.30pm      **Feedback and guidance to groups for Workshop 2**

Mr Gavin Keeley and Mr Lawson Katiza

2.45pm      **Workshop 2 – Task for all three groups**

Identify high level pathway to position each industry group for growth using transformative digital technologies.

Focus on knowledge or information required, decisions or actions required, challenges, risks, blocks.

3.30pm      **Groups report- back and actions prioritised by industry**

Mr Gavin Keeley, CEO Search365

4.15pm      **Last questions and next step**

Ms Sandy Zubrinich, Chair Sunshine Coast Business Council

4.20pm      **Forum closed**

Mr Tim Wess, Deputy Vice Chancellor (Academic), University of the Sunshine Coast

4.30pm      **Refreshments**