

# Futureproofing

“How universities are adapting their university curricula to meet evolving regional education and skill needs on the Sunshine Coast”

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# Need and Demand

- Students tend to study in state; regional students study locally
- Many students are not school leavers
- Students tend to work whilst studying
- Would need a compelling case to relocate for specific unique courses

# What's a university to do?

- Education    Social Work    Nursing  
REGIONAL DEMAND
- Business    Psychology    Aged Care  
REGIONAL NEED

# True flexibility and participation

Co-creation of content with Industry partners.

Co-location with Industry partners.

New delivery modes (for USC):

- Intensives
- Short Courses
- Block mode
- Summer programs

# Intensives and new study areas (New Wave) data driven or compensatory

- Artificial Intelligence
- Data Science
- Environmental and Water Studies
- Human Rights
- International Management
- Technology and Innovation
- Internet of Things (IoT)
- Bariatric health
- Physician assistant
- Disorder communicator
- Complex problem solving
- Medical mentor
- Near-space management

# CQUni Graduate Employment Outcomes



**CONSISTENTLY RANKED  
AMONG THE TOP UNIVERSITIES  
FOR UNDERGRADUATE  
STARTING SALARIES<sup>1</sup>**



**CQUNI GRADUATES EXCEEDED  
NATIONAL AVERAGE<sup>1</sup>**

for employment rates in 10 of the  
14 recognised areas of study



**SECTOR LEADER FOR  
POSTGRADUATE EMPLOYMENT  
AND SALARIES<sup>6</sup>**

<sup>1</sup> Quality Indicators for Learning and Teaching (QILT) 2018 Graduate Outcomes Survey  
<sup>6</sup> 2018 Graduate Outcomes Survey (GOS) – Longitudinal report



## 5 STARS FOR FULL-TIME EMPLOYMENT AND GRADUATE STARTING SALARIES<sup>3</sup>



## 79.9% FULL-TIME DOMESTIC UNDERGRADUATE EMPLOYMENT RATE<sup>1</sup>

<sup>1</sup> Quality Indicators for Learning and Teaching (QILT) 2018 Graduate Outcomes Survey

<sup>3</sup> Good Universities Guide 2019.

(sector average 71.9%)

## Key Focus Areas



**Learning, teaching and research informed by community and industry engagement**



**Work Integrated Learning**



**Social Innovation strategy**



**Global outreach and study opportunities**



**Employment opportunities for students**



**Careers support and advice**



## Benefits of Social Innovation Education @ CQUniversity

### STUDENT

- Supports development of social, political, environmental awareness & changemaking capabilities – graduate with a social innovation mindset
- Enhances student experience of higher education
- Enhances career and 21<sup>st</sup> century / future of work skills and capabilities (incl. entrepreneurship, creativity, problem solving, team work, social intelligence, leadership)

### COMMUNITY

Contributes to long term regional and sustainable economic development

Areas impacted by  
and shaping social  
innovation  
education at  
CQUniversity

