



THE SUNSHINE COAST BUSINESS COUNCIL (SCBC) HAS BEEN SERVING THE REGIONAL BUSINESS COMMUNITY FOR THE PAST 10 YEARS. AT OUR CORE, WE WORK TO CREATE THE ECONOMIC CONDITIONS REQUIRED TO SUPPORT OUR REGIONAL COMMUNITIES BY ADVOCATING FOR BETTER INFRASTRUCTURE, AND PROMOTING THE CONDITIONS TO ATTRACT INVESTMENT AND JOB CREATION TO ENABLE THE REGIONAL BUSINESS COMMUNITY TO THRIVE AND EVOLVE.

As an organisation, we provoke thinking and discussion and sometimes controversy, but we always have the region's economic and community viability in mind.

We believe that unless the Sunshine Coast is economically resilient, our lifestyle — which is also underpinned by our culture, social fabric and environmental amenities and assets — will be threatened and weakened.

Membership gives your company a seat at the table to make a difference to the broader business community and be seen as a leader in the growth of the regional economy.

**BECOME A
MEMBER TODAY!**

OUR MEMBERS

SCBC's membership base is comprised of key industry groups, associations, large and strategically important businesses, as well as professional service companies and networks.

Members represent a wide range of sectors including property, construction, retail, health, education, banking, telecommunications and professional services.

Through our industry groups and associations we represent over 5,000 regional companies.

OUR VALUE PROPOSITION

At the Sunshine Coast Business Council (SCBC), we represent the interests of our members and the business community in the political arena. We collaborate with government and regional councils to bolster the regional business environment by advocating to strengthen the underlying regional economy.

We provide a transparent, inclusive and cohesive environment for our members to speak with **'one vision one voice'** and be heard.

WHY BECOME A SCBC MEMBER?

Membership provides the opportunity to:

- be part of the only regional independent business advocacy group with a demonstrated ability to influence regional thinking and planning;
- represent SCBC on key committees and government submissions;
- reach key decision makers in government and regional councils;
- raise your company's profile in the industry as a regional influencer;
- voice your company's views and issues;
- participate and/or support SCBC research and forums; and
- network with regional business leaders.

MEMBERSHIP LEVELS

This financial year, we're pleased to introduce a new range of membership levels to allow you to select the right level of involvement for your business or organisation.

SCBC NOW OFFERS THREE LEVELS OF MEMBERSHIP:

LEVEL ONE

INDUSTRY, ASSOCIATION OR BUSINESS MEMBERS WITH LESS THAN 50 EMPLOYEES

BENEFITS INCLUDE:

- access to SCBC regional research reports and member newsletters;
- discounted attendance at SCBC events;
- an invitation to attend the SCBC Christmas event;
- a member listing on SCBC website and a link to your company's website; and
- permission to display the SCBC logo on your organisation's website.

\$750 +GST

LEVEL TWO

INDUSTRY, ASSOCIATION OR BUSINESS MEMBERS WITH MORE THAN 50 EMPLOYEES

IN ADDITION TO BENEFITS LISTED UNDER LEVEL ONE, BENEFITS INCLUDE:

- an invitation to attend the annual SCBC strategy workshop; and
- an invitation to attend all SCBC forums and events.

\$2,000 +GST

LEVEL THREE

KEY INDUSTRY OR BUSINESS PARTNERS

IN ADDITION TO BENEFITS LISTED UNDER LEVEL ONE, BENEFITS INCLUDE:

- an invitation to attend relevant SCBC meetings with government and council meetings;
- an invitation to attend quarterly board meetings;
- an invitation to attend annual SCBC strategy workshop;
- an invitation to attend all SCBC forums and events;
- your organisation's logo displayed on SCBC letterhead; and
- acknowledgement on the SCBC website and at forums and events.

\$5,000 +GST

JOIN TODAY!

An invoice will be issued to you for payment should you wish to join.

Payment methods accepted include Visa, Mastercard, cheque and EFT.

SPONSORSHIPS

Looking to become more than just a Sunshine Coast Business Council member? A limited number of sponsorship opportunities exist for organisations looking to align themselves with SCBC and enhance exposure of their brand. Expressions of interest are now being welcomed from prospective sponsors for this financial year.

To find out more about the exclusive benefits that come with being a sponsor, please email info@scbusinesscouncil.com.au.

FOR FURTHER INFORMATION PLEASE CONTACT