

VINNIES CORPORATE AND COMMUNITY SLEEPOUT

ST VINCENT DE PAUL SOCIETY QUEENSLAND

THURSDAY 8 AUGUST 2019

**SPONSORSHIP**

**PROPOSAL**

**SUNSHINE COAST**



St Vincent de Paul Society  
QUEENSLAND  
*good works*



# ABOUT THE SLEEPOUT

## ST VINCENT DE PAUL SOCIETY (VINNIES) IS CELEBRATING ITS 125 YEARS OF SERVICE IN QUEENSLAND IN 2019, INCLUDING MORE THAN 90 YEARS ON THE SUNSHINE COAST.

Over the last seven years on the Sunshine Coast, Vinnies has held six Corporate and Community Sleepouts. As a result we have been able to:

- Purchase nine units in Maroochydore, a commitment of \$1.6 million, as well as repairs and refurbishments of a further \$200,000
- Help raise awareness of the issue of homelessness and those people at risk of homelessness in our region.

On 8 August we invite your support for the event to be held at Maroochy Surf Club.

You can do this in several ways by:

- Sponsor the Vinnies Corporate and Community Sleepout Sunshine Coast through a financial or in-kind donation

- Support the auction to be held on the night by supplying an auction item
- Register yourself or a team to sleep out and fundraise through campaign donations
- Encourage other business associates to join you in participation or donations.

The Vinnies Corporate and Community Sleepout Sunshine Coast will be held within a secure area on the beach and will be a non-smoking and alcohol-free event. Under 18s are not permitted to sleep out.

Participants will be provided with a “basic” meal, with the opportunity to learn a little about homelessness and who this can affect, all while sleeping legally on the beach at Maroochydore.

# WHERE DID **YOU** SLEEP LAST NIGHT?

## VINNIES CORPORATE AND COMMUNITY SLEEPOUT 2019

There are more than 116,000 Australians who find themselves homeless each night of the year. Just under half of these are women; a quarter are under the age of 18.

Join us on 8 August and experience what it is like to be homeless for a night.

**Why we need your support.** Homelessness is a growing problem. More people than ever are turning to Vinnies for help. With your support we can continue to provide a hand up, not just a handout to assist thousands of homeless people every night.

**How you can help.** You can help us reach our goal of raising \$150,000. Register today as a team or individual and start fundraising.

**All funds raised stay right here on the Sunshine Coast.**

To register [www.communitysleepout.org.au/locations/sunshinecoast](http://www.communitysleepout.org.au/locations/sunshinecoast)

- When** Thursday 8 August 2019
- Where** Maroochy Surf Club  
34-36 Alexandra Parade, Maroochydore
- What** A piece of cardboard and a cup of soup (bring your own warm clothing, sleeping bag and a good sense of humour)
- Contact** St Vincent de Paul Society QLD  
Sarah Fletcher  
07 5459 5211  
[northern.sleepout@svdpqld.org.au](mailto:northern.sleepout@svdpqld.org.au)



# 116,427 AUSTRALIANS ARE AFFECTED BY HOMELESSNESS

**58% MALE** | **42% FEMALE**

**20%** ARE ABORIGINAL AND TORRES STRAIT ISLANDER AUSTRALIANS

## WHERE ARE THEY STAYING?



**7%**  
IMPROVISED DWELLINGS, TENTS OR SLEEPING OUT

**15%**  
BOARDING HOUSES



**15%**  
TEMPORARY STAY WITH OTHER HOUSEHOLDS

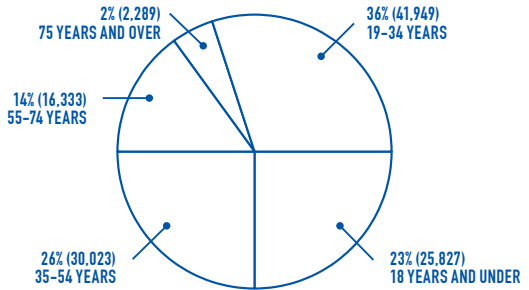
**18%**  
SUPPORTED ACCOMMODATION FOR THE HOMELESS



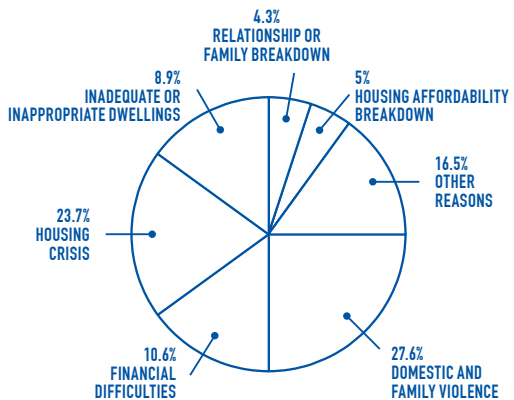
**44%**  
SEVERELY OVERCROWDED DWELLINGS

**1%**  
OTHER TEMPORARY LODGING

## HOW OLD ARE THEY?



## WHY ARE THEY HOMELESS?



References — Australian Bureau of Statistics: Census of Population and Housing: Estimating Homelessness, 2016, released April 2018.

— Australian Institute of Health and Welfare: Specialist Homelessness Services Annual Report 2016-17 — Homelessness Australia: Homelessness in Australia <accessed January 2015>

# HOW YOU CAN HELP

## BECOME A VINNIES PARTNER.

**AS A PARTNER YOU WILL PART OF HELPING TO MAKE A SIGNIFICANT CHANGE IN THE LIVES OF PEOPLE EXPERIENCING POVERTY AND HOMELESSNESS ON THE SUNSHINE COAST.**

### SLEEP OUT

The Vinnies Corporate and Community Sleepout is not only to raise funds, but raise awareness of homelessness. Our goal is not just to service the homeless, but to bring about an end to homelessness. With your help we can fight the issue of homelessness together. It is hoped that individuals would raise a minimum \$500 and businesses \$1000.

On the night, we will offer you a sheet of cardboard for your bed, a simple meal and a warm drink.

Business and community members are invited to rise to the challenge and experience what it's like to be homeless for just one night.

**STEP 1.** Register and set up your fundraising page.

[www.communitysleepout.org.au](http://www.communitysleepout.org.au)

OR sponsor someone else who has registered to participate.

**STEP 2.** Share your fundraising page with your community.

Tell everyone you are sleeping out and raising funds to help put an end to homelessness.

[www.facebook.com/vinniescommunitysleepout](http://www.facebook.com/vinniescommunitysleepout)

**STEP 3.** Sleep out!

Experience what it's like to legally sleep rough on the beach for just one night.

**SUPPORT US BY DONATING AN AUCTION ITEM OR ATTENDING ON THE NIGHT!**

# PARTNERSHIP LEVELS & BENEFITS



## **GOLD - \$5000 CASH OR IN-KIND SUPPORT (OR A COMBINATION OF BOTH)**

Promote involvement on Vinnies Community Sleepout Facebook page

Sponsor offered speech right at event (2-3 mins)

Invitation to Launch Event on 2 July 10am, Maroochy Surf Club

Letter of thanks from St Vincent de Paul Society QLD Diocesan President

Thank you certificate

Logo on event program

Logo and Business Name displayed prominently on event presentation as  
Platinum Sponsor

MC recognition on the night

Sponsor provided banner exposure at event

Provide promo material in participant pack

\*\* Supply your own company's tote bag to be supplied to all participants  
(ONE ONLY TO BE RECOGNISED AS PLATINUM+!)

# PARTNERSHIP LEVELS & BENEFITS



## **SILVER - \$3000 CASH OR IN-KIND SUPPORT**

- Invitation to Launch Event on 2 July 10am, Maroochy Surf Club
- Letter of thanks from St Vincent de Paul Society QLD Diocesan President
- Thank you certificate
- Logo on event program
- Logo displayed on event presentation as Silver Sponsor
- MC recognition on the night
- Sponsor provided banner exposure at the event
- Opportunity to provide promo material in participant pack



## **BRONZE - \$1000 CASH OR IN-KIND SUPPORT**

- Invitation to launch event
- Letter of thanks from St Vincent de Paul Society QLD Diocesan President
- Thank you certificate
- Logo on event program
- MC recognition on the night
- Opportunity to provide promo material in participant pack

## **DONATION - \$500 CASH OR IN-KIND SUPPORT**

- Invitation to launch event
- Letter of thanks from St Vincent de Paul Society QLD Diocesan President
- Thank you certificate
- Logo on event program



## WHY WE HELP



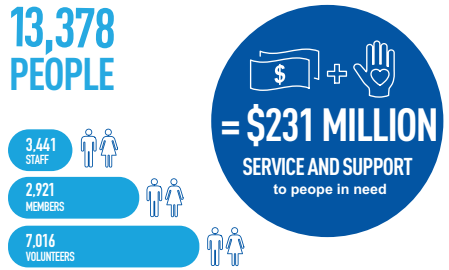
## WHO WE HELP



## HOW WE HELP

- Centres of Charity (Vinnies shops)
- Family support centres
- Food distribution
- Aged and disability services
- Mental health services
- Child and family support services
- Drug and alcohol support
- Youth services
- Disaster relief
- Overseas services
- Special works
- Housing and homelessness support
- Social justice
- Financial wellbeing services
- Migrant and refugee services
- Education services

## HOW WE PROVIDE HELP



- +**
- ### ACCESS TO SERVICES
- Phone
  - Home visits
  - Overseas services
  - Online
  - Churches or Presbytery locations
  - Centres of Charity (Vinnies shops)
  - Hospitals or community service providers
  - Family support centres
  - Special works



# WHAT WE DO

## ON THE SUNSHINE COAST WE PROVIDE ASSISTANCE TO THOSE WHO ARE EXPERIENCING HARDSHIP THROUGH:

### **VINNIES SHOPS & FAMILY SUPPORT OFFICES**

Vinnies shops sell quality donated clothing, furniture and homewares at a low cost. There are over 150 shops throughout Queensland and many have a family support office attached. Family support offices facilitate the provision of in-kind goods and services to people in need.

### **CORNERSTONE MOBILE YOUTH HOMELESS SUPPORT PROGRAM**

Cornerstone Mobile Youth Homeless Support are a local team on the Sunshine Coast, supporting young people (16-25) who are either homeless or at risk of homelessness to find safe and secure independent living.

### **HOMELESSNESS SUPPORT PROGRAM**

The Homelessness Support Program offers case management for people on the Sunshine Coast aged 18 years and over who are experiencing homelessness or at risk of homelessness.

### **HOUSING**

Northern Diocese has a range of housing and accommodation facilities including a 41 unit social housing community, a 17 unit transitional housing facility and the recently purchased nine units at Maroochydore.

### **VISITATION**

Home and in-care visitation to reduce social isolation.

### **CHILD AND FAMILY PROGRAM**

The Child and Family Program operates in the Wide Bay Burnett, Gympie and Sunshine Coast regions. The program works with the Department of Child Safety to support families to address complex and sensitive child protection concerns. The ultimate aim of the program is to see children remain in the care of their parents.

### **FOOD**

Vinnies runs services that collect food and distribute it to people in need and also has a low cost Food Division located in Gympie.

# WHAT WE DO

## YOUTH

The Northern Vinnies Youth Department aims to connect with young people to give a hand up to those in need. Youth staff work with schools to raise funds, goods and awareness for local social justice issues. Young adult members and volunteers offer programs to marginalised children and teens through Buddies Days and VOICE programs.

## VISITATION

Vinnies members visit people in their homes to help them find appropriate responses to their needs, which is often support, friendship and/or material assistance.

## PRISONER SUPPORT

Vinnies recently established a Prisoner Support Conference which assists prisoners leaving Woodford prison which includes short term accommodation, food and travel assistance and helping to connect prisoners back to family.

HELP US  
PREVENT  
HOMELESSNESS

REAL PEOPLE.  
REAL STORIES.  
REAL NEEDS.





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-  VINNIESCOMMUNITYSLEEPOUT
-  VINNIESQLD
-  [VINNIES.ORG.AU](http://VINNIES.ORG.AU)

**REAL PEOPLE.  
REAL STORIES.  
REAL NEEDS.**

