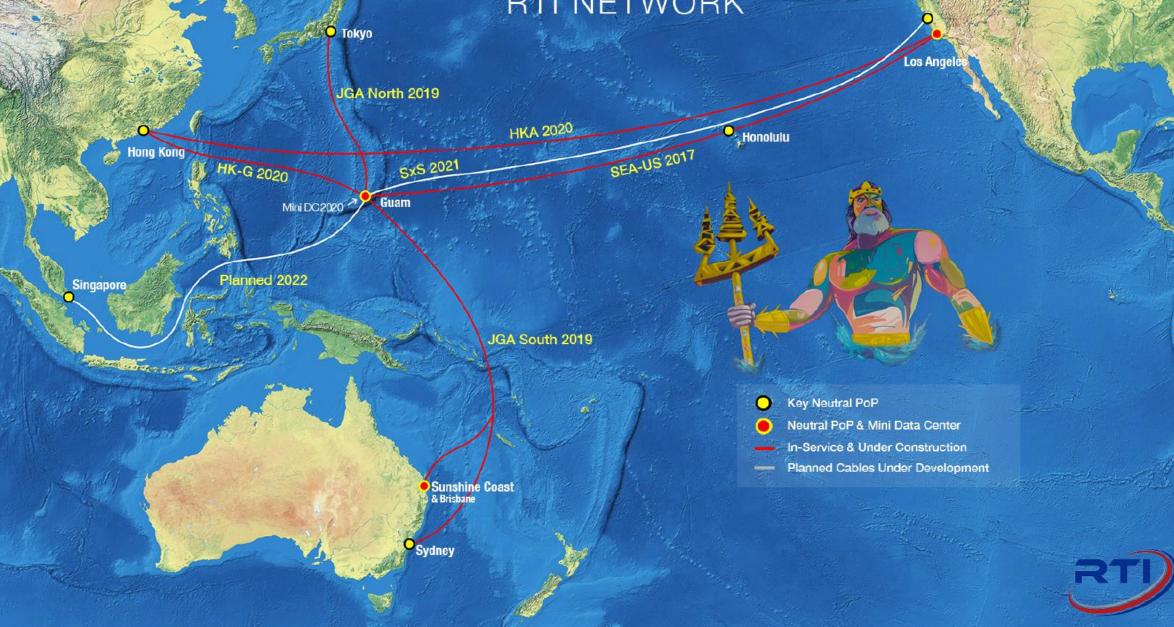
#### **RTI NETWORK**



# UNDERSEA CABLES & WHAT THEY BRING...

WHY ARE UNDERSEA CABLES RELEVANT?

RUSSELL A. MATULICH CHIEF EXECUTIVE OFFICER RTI GROUP COMPANIES



# BUT FIRST, WHAT IS AN UNDERSEA CABLE ?

- Design Capacity: Max 216Tb/s (18Tb/s x 12fp) (Eqiv. 5,750 DVDs per 1sec)
- Design Life: 25 years
- Maximum Distance: Over 12,000km
- Maximum Depth:

(6 ton

8,000m (Water pressure: 800 kg/cm2, Tension:

Cables are Surface Laid70km~120km

#### Maximum Depth: 8,000m

#### AND, WHY NOT SATELLITE?

- Dependency: <u>99.7%</u> of Int'l Capacity is carried on Undersea Cable (\*FCC stats)
- Capacity: x10,000
- Flexibility: Various Applications HD TV, Internet, Mobile Communication, Intra DC Transmission, etc.
- Operation: Longer Design Life, Stable Operation Lower Cost & Easier Upgradability
- Low Latency:

Speed is eight tim

(Distance 8 times)

9,000km (TYO-LA)

#### UNDERSEA CABLES = TRADE

- Trade -
  - A\$15 trillion of daily financial transactions are supported by 1.1 million km of undersea cable
  - Global demand remains 40-50% annually nearly doubling every two years
  - By 2021, the world could run out of capacity if no new cables were built
  - For every 10% increase in fixed broadband penetration, annual per capita GDP growth increases by about one percentage point (World Bank study concludes)
  - Growth drivers = 5G, machine learning, quantum computing, augmented reality, IoT, and the Pokemon Go affect, among others
    - NOTE: Pokemon Go, one of the first augmented reality games, achieved widespread use worldwide in 2016, generating a 50X jump in associated traffic demand, far exceeding Google's estimate of a five-fold leap (TeleGeography)

#### CASE STUDY

#### 2015 GUAM-SAIPAN CABLE OUTAGE

#### 2015 GUAM-SAIPAN CABLE OUTAGE

- A series of recent typhoons weakened the 15+ year old undersea cable – between Guam-Saipan – causing a break in shallow waters
- 8 July 2015: 2:06 AM Outage
  - Cell Sites: 100% of Saipan, Rota, and Tinian cell sites were out of service
  - Services: 100% of voice, SMS, data and 911 calls were out of service
  - Internet: 100% of Internet was out of service
- 10 July 2015
  - Divers hampered by rough seas while trying to locate the point of failure

## MELTDOWN ! NO GAME OF THRONES



#### IMPACTS OF CABLE OUTAGE – DISCONNECTION

- Financial and Economic Impacts -
  - Cash Disconnection: ATM machines did not work, so one could not take out cash
  - Financial Transactions: Checks, including paychecks, could not be cleared or cashed.
  - Commerce: No credit card purchases possible
- Communications -
  - No internet connectivity that means no social media available like Facebook or Snapchat
  - No teleconferencing was available for scheduled healthcare visits
- Airport Impacts -
  - Immigration processing ceased
  - Flights were grounded

#### AND, JGA SOUTH'S SUNSHINE COAST BRANCH

- Maroochydore is the only Cable Landing on Aust East Coast apart from Sydney
- Provides Queensland with direct access to the wather through Guam (less dependent to Sydney)
- Fastest Path between Australia's East Coast and Hong Kong / Tokyo
- Provides alternative route to Sydney



#### 27 JULY 2015

### ACTUAL DIVER REPAIRING THE CABLE IS PICTURED ABOVE