

Enabling projects of regional significance

Designing a framework to categorise,
measure and deliver projects [and portfolios]
of significance to the Sunshine Coast region

Tuesday 23rd October 2018
2.00pm to 6.00pm | Maroochy RSL

PATRON SPONSOR



FUNDING PARTNERS



Dr Boyd will present a new way to categorise projects and portfolios of regional significance. The presentation addresses the research findings of the Sunshine Coast Business Council commissioned research into game-changing projects and how to realise the promised economic ripple effect.

The research uses a design approach to look again at how significant public and private projects are assessed and what approaches are followed to share the economic gains.

As part of the initial validation Dr Boyd will demonstrate the framework's application to a suite of 'game-changing' projects on the Sunshine Coast. This evaluation considers the categorisation, measurement and delivery of proposed infrastructure projects such as light rail and the developing North Coast Connect initiative.



CONFERENCE PROGRAM

2.00pm Arrival, registration and seating

2.20pm Welcome & introduction to the Conference

Ms Sandy Zubrinich, Chair

Sunshine Coast Business Council

2.30pm Conference opening

Mr. Malcolm Aikman, Director

Innovociti Pty.Ltd.

2.45pm Research launch – Enabling projects
of regional significance

**Dr. Steven Boyd, Program Co-ordinator of the
Bachelor of Property Economics & Development**

University of the Sunshine Coast

3.30pm Summary of research and introduction
to panel discussion

Mr. Malcolm Aikman, Director

Innovociti Pty.Ltd.

3.45pm Panel Chat – Discussion of the research:
Enabling projects of regional significance

Andrew Powell MP, Member for Glass House
and Shadow Minister for State Development
Manufacturing, Infrastructure and Planning

Mike Reynolds, Investment Director

Palisade Investment Partners

Adam Boersma, Director, EY Infrastructure Advisory
Economics, Regulation and Policy Practice

**Dr. Steven Boyd, Program Co-ordinator of the
Bachelor of Property Economics and Development**
University of the Sunshine Coast

4.45pm Final comments

Dr Steven Boyd

Ms. Sandy Zubrinich

5.00pm Close and drinks

CONFERENCE AND BOOKING DETAILS

VENUE

Events Centre, 1st floor, Maroochy RSL, Memorial Drive, Maroochydore, Queensland

PARKING

Free parking is available in the multi-storey carpark opposite the Maroochy RSL.

TICKETS

Book & Save purchased online with credit card (mastercard or visa) through Try Booking:

www.trybooking.com/YHBZ

book here

PRICING

\$93.50 per person Early Bird up to 13/10/2018

\$121.00 per person Standard after 13/10/2018

\$682.00 Corporate Tables of 8 up to 13/10/2018
(names of guests to be provided)

\$792.00 Corporate Tables of 8 up after 13/10/2018
(names of guests to be provided)

BOOKINGS CLOSE

5:00pm Friday 19th October 2018

BENEFITS

The conference ticket includes attendance at all sessions, afternoon tea and networking drinks at the conclusion.

NEED HELP?

Please contact Event Manager, Kerrie Bryant-Adams on info@scbusinesscouncil.com.au

ABN 99 680 681 766

RESEARCHER & PANELIST



Dr. Steven Boyd PhD

Sunshine Coast, MPropEcon Qld.UT, BAppSc Qld.UT, Certified Practising Valuer Queensland, Specialist Retail Valuer (Queensland) FAPI GAICD

Dr Steven Boyd is the Program Coordinator of the Bachelor of Property Economics and Development at the University of the Sunshine Coast. As a School of Business faculty member Steven contributes to the advancement of learning in students studying property and project management. He contributes to the development of knowledge in the research fields of education, property, and project management.

Since 2001 he has been active in property funds management, valuation, consultancy and education. During the past 15 years Steven was part of the property operations team for a Brisbane based funds management company before moving to the Sunshine Coast in 2007 to manage a consultancy and valuation practice. His past contribution to the property industry has been recognised through the award of Fellow in the Australian Property Institute (API).

Steven is an active contributor to the region's business community, attaining the role of President for the Noosa Chamber of Commerce in 2016. In the past, he contributed to the region's Property Council of Australia committee, held the Chair for the Noosa Biosphere Economic Board, and was an elected divisional councillor of the API.

With the help of Dan McKinnon from AppFactory, in the Innovation Centre, Steven designed and developed REFeasibility. REFeasibility is a mobile application enabling the assessment of project feasibility on the move.

FACILITATOR



Malcolm Aikman

Director
Innovociti Pty. Ltd.

Malcolm Aikman has over 30 years' experience in the property, economic development, and professional services consulting sectors. He has experience working in both public and private sector organisations having worked for Lendlease, the NSW Treasury, PricewaterhouseCoopers, Korn Ferry, and Urbis.

Malcolm has deep property sector experience and an entrepreneurial flair having developed and led Urbis' national Residential Economics practice. He also sits on the boards of child care start up School Plus, and agribusiness start up Lockyer Valley Foods. Malcolm has been a lead advisor to many of Australia's largest property organisations whilst also advising to governments on a range of strategic property issues. Key roles undertaken include:

- Led research into Economic Development opportunities and benefits of Cross River Rail for QLD Government; and Rockhampton CBD Master Plan (whilst with Urbis)
- Lead economic development advisor for major property projects including Aura; Springfield; Greater Flagstone; North Lakes; Caboolture West
- Property advisor for major urban regeneration projects including RNA/Brisbane Showgrounds; Eagle Farm/Doomben Race Tracks; Northshore Hamilton; Oceanside; Howard Smith Wharves.

PANELIST



Andrew Powell MP

MP for Glass House and Shadow Minister for State Development, Manufacturing, Infrastructure and Planning

Andrew is committed to the Sunshine Coast and Moreton Bay regions because, let's face it, it's the best place in Queensland to live and work. And Andrew is determined, to keep it that way. It's why he lives here with his wife Taryn and their five children and why he's worked hard over the past eight years as a member of parliament delivering for our amazing communities.

He kicked off his career with the Defence Department in Canberra and, after a short time working overseas, returned to Queensland where he worked for the Department of the Premier and Cabinet and the Department of Child Safety. An increasing frustration with how our taxes were being spent, how government policy was being developed and delivered, and a sense that the Glass House electorate was missing out drove him to have a go at politics.

Andrew has had some fantastic roles since including a term as Minister for Environment, Shadow Minister for Transport, Main Roads and Local Government, and his current role as Shadow Minister for State Development, Manufacturing, Infrastructure and Planning, but nothing beats being the Member for Glass House.

But the job's not done and Andrew's as keen as ever to keep on delivering for the communities in the great Glass House electorate.

PANELIST



Mike Reynolds

Investment Director, Palisade
Investment Partners

Mike is an Investment Director at Palisade Investment Partners, and is responsible for investments in the transport and telecommunications infrastructure sectors. He is a director of Sunshine Coast Airport, Northern Territory Airports and Hawaiki Submarine Cable.

Mike was previously an Investment Director at CP2 Limited, responsible for origination and asset management of CP's infrastructure investments. Prior to CP2 he spent 10 years in investment banking as Vice President at Deutsche Bank, along with similar roles at Barclays Capital and ABN AMRO, in both Australia and the UK.

Mike is a Graduate Member of the Australian Institute of Company Directors holds a Bachelor of Finance and Bachelor of Laws from the University of NSW.

PANELIST



Adam Boersma

Director, EY Infrastructure Advisory,
Economics, Regulation and Policy
Practice

Adam is a Director from EY's Infrastructure Advisory team, within the Economics, Regulation and Policy practice. He has advised on infrastructure related issues for a range of public and private sector clients for close to 20 years.

Adam has a wide range of experience across the infrastructure life cycle, from policy, planning and business case phases through to construction. Most recently he has led projects focused on the challenges and opportunities of future mobility in Queensland, and applying behavioural insights to deliver efficiencies in infrastructure capacity.

His clients include Department of Transport and Main Roads, Department of State Development, Manufacturing, Infrastructure and Planning, and Sunshine Coast Council.