



STRATEGY WORKSHOP – Part 1

5 March 2015

OBJECTIVES FOR TODAY

- **Catch up on status of REDS implementation plan**
 - **Major project updates**
- **Industry updates**
- **SCBC focus for 2015**



Major project update – Cnr Stephen Robertson

- **Hospital & Health Precinct**
- **Airport**
- **Maroochydore City Centre**
- **Solar Farm**
- **Light Rail**

QUESTIONS



Industry updates and regional direction 2015

- **Innovation**
- **Tourism**
- **Construction**
- **Property**
- **UDIA**

QUESTIONS



SCBC focus for 2015 – Workshop 2

- 2014 focus and results
- 2015 Focus areas, key messages and key actions
 - Maintaining focus on job targets
 - Communicate need for public & Private Investment
 - Focus on delivery of critical infrastructure
 - Capitalise on our strengths
 - Build advocacy strength across key industries
- *Change of government*
 - *Regional projects*
 - *Funding commitments*
 - *Build new relationships*
- *Deteriorating national & state economic landscape*
- *Noosa Council*
- *Maintaining cohesion and progress within the region*
- *What SCBC can realistically achieve given resources & budget*

NEXT STEPS

Where to from here

- **General Meeting in April**
 - **Economic and Task Force Updates**
 - **Communicate 2015 strategic focus and progress**
- **Meeting with Premier**
- **Meeting with Mayor on member feedback**
- **Commence the campaign to communicate the need and value of growth and sustainable development to the broader community**