

## **STRATEGY WORKSHOP – Part 1**

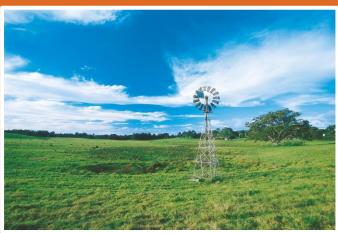
5 March 2015



#### **OBJECTIVES FOR TODAY**

- Catch up on status of REDS implementation plan
  - Major project updates
- Industry updates

SCBC focus for 2015





## Major project update - Cnr Stephen Robertson

- Hospital & Health Precinct
- Airport
- Maroochydore City Centre
- Solar Farm
- Light Rail



## **QUESTIONS**





## Industry updates and regional direction 2015

- Innovation
- Tourism
- Construction
- Property
- UDIA



## **QUESTIONS**





## SCBC focus for 2015 – Workshop 2

- 2014 focus and results
- 2015 Focus areas, key messages and key actions
  - Maintaining focus on job targets
  - Communicate need for public & Private Investment
  - Focus on delivery of critical infrastructure
  - Capitalise on our strengths
  - Build advocacy strength across key industries

- Change of government
  - Regional projects
  - Funding commitments
  - Build new relationships
- Deteriorating national & state economic landscape
- Noosa Council
- Maintaining cohesion and progress within the region
- What SCBC can realistically achieve given resources & budget



# NEXT STEPS Where to from here

- General Meeting in April
  - Economic and Task Force Updates
  - Communicate 2015 strategic focus and progress
- Meeting with Premier
- Meeting with Mayor on member feedback
- Commence the campaign to communicate the need and value of growth and sustainable development to the broader community

