

The Economic Impact of Regional Universities

CORPORATE LUNCHEON



Tuesday 17th April 2018

12.00noon – 2.30pm

Endeavour Room, Rumba Beach Resort

10 Leeding Terrace, Caloundra, Sunshine Coast

EVENT PARTNERS



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Regional universities around Australia make a significant contribution to regional economies.

Jonathan Chew, Director - Nous Group, is the lunch speaker. Jonathan will present the findings of a recent in-depth economic modelling study for the Regional Universities Network* which quantifies the contribution of regional universities including the University of the Sunshine Coast.

The presentation will outline how to conceptualise the economic contribution of regional universities in terms of three dimensions: (1) student and university spending, (2) jobs and productivity, and (3) innovation and knowledge. The presentation will also outline the key areas where improved performance and policy conditions can drive regional universities to have an even greater impact on local economies in the future.

**Members of the Regional Universities Network (RUN) are CQ University, Federation University Australia, Southern Cross University, University of New England, University of Southern Queensland and University of the Sunshine Coast.*

See over for more about Jonathan...

EVENT INFORMATION



Lunch:

The lunch will consist of two courses showcasing the best local produce that the region has to offer, a drink on arrival plus a glass of wine during lunch, presentation and networking. **Please email us to provide advance notice of any specific dietary requirements when you book.**

Location and Parking:

Free undercover parking is available at the venue. Please enter through 10 Leeding Terrace. **The Endeavour Room is located on the ground floor of the Rumba Beach Resort.** Please follow the coding directions for car parking. If you continue to B2 level there are "yellow" spaces for the Endeavour Room. If there are no yellow available please use the blue spaces. Red is for accommodation guests only.

Take Lift A to Level 1 and proceed through Reception to the function rooms which are adjacent to the pool area on the right hand side of the glass sliding doors.

In addition to Blue and Yellow parks under Rumba on Levels B1 and B2, there is also a free multi-deck carpark diagonally across from Rumba in Cooma Terrace. This is the Caloundra Transit Centre and is a 2 minute walk from Rumba's Reception in Leeding Terrace.

Tickets:

Individual - SCBC Member	\$99 per person
Individual - Non Member	\$110 per person
Corporate Table of 10	\$880 per table

How to Book?

Bookings are essential and must be made by Friday 13th April. Numbers are limited to 80 - book early to avoid disappointment! To book, simply follow the link with your credit card to the Trybooking site

<https://www.trybooking.com/UISH>

Questions?

Any queries, please contact the Event Manager, Kerrie Bryant-Adams on **0402 215 560** or email info@scbusinesscouncil.com.au



Jonathan Chew

Director – Nous Group

Jonathan's expertise is in policy design, market analysis and evaluation with a focus on the tertiary education sectors.

As Director at the Nous Group, Jon works extensively with governments, universities and training organisations to understand and meet student, community and industry expectations, both in Australia and overseas. Jon has worked with a large number of tertiary education and training providers to investigate levels of unmet demand for education and training, benchmark delivery profiles, review market strategies, and identify opportunities for expansion and growth.

Organisations he's worked with include Griffith University, Monash University, Victoria University, University of the Sunshine Coast, James Cook University, University of Tasmania, TAFE NSW, TAFE Queensland, SEEK and Navitas. Jon worked with the Moreton Bay Regional Council and Regional Development Australia Moreton Bay to lay the groundwork for the site of a new university campus at Petrie.

Jonathan is a Director of Conservation Volunteers Australia, one of Australia's largest environmental organisations. In 2007-08 and 2010-2011, Jonathan worked with Professor Ross Garnaut on the Garnaut Climate Change Review and Review Update. Prior to consulting, Jonathan was Senior Economic Adviser in the Department of Premier and Cabinet.



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