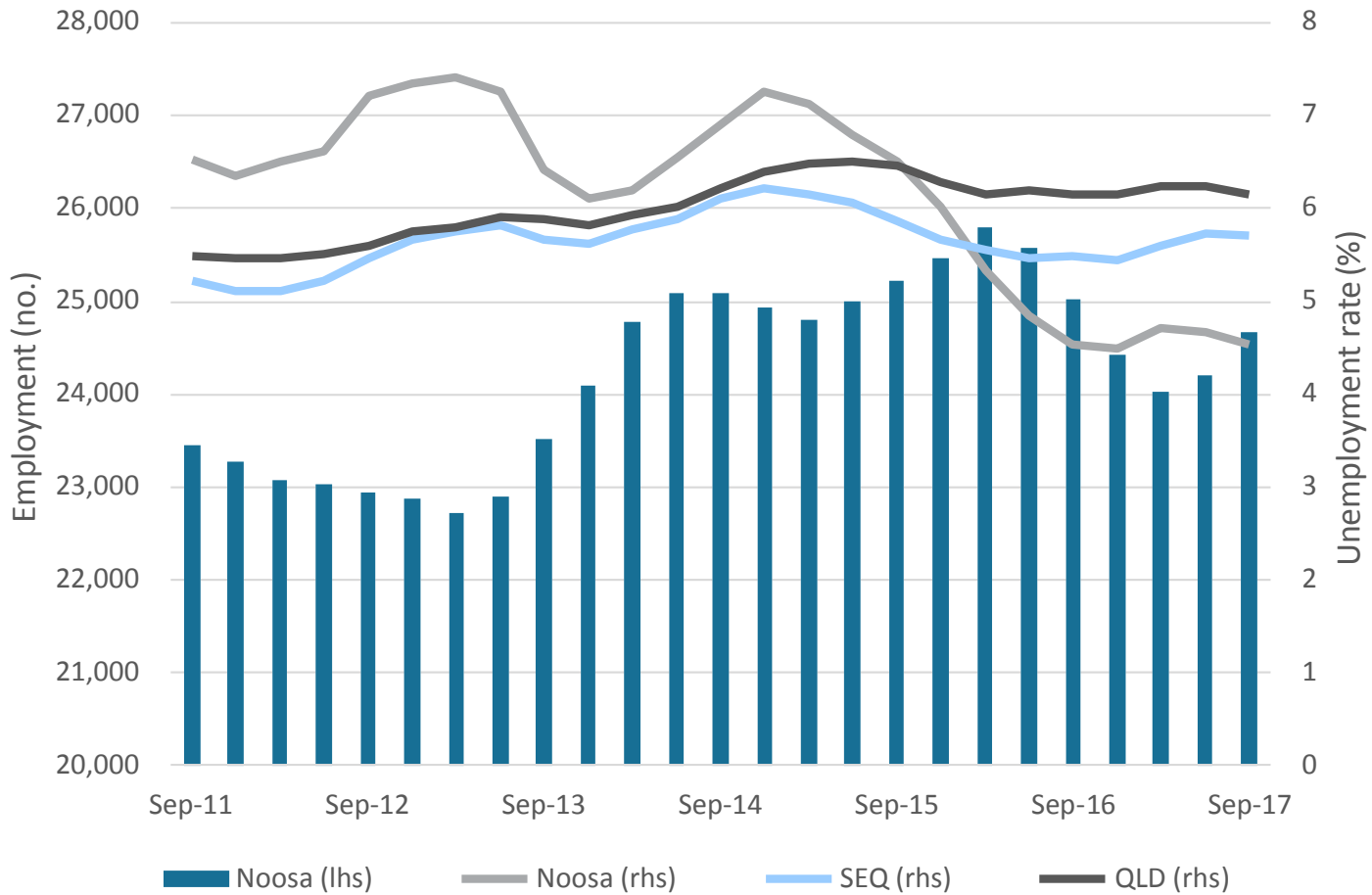




2018 SCBC STRATEGIC PLANNING WORKSHOP

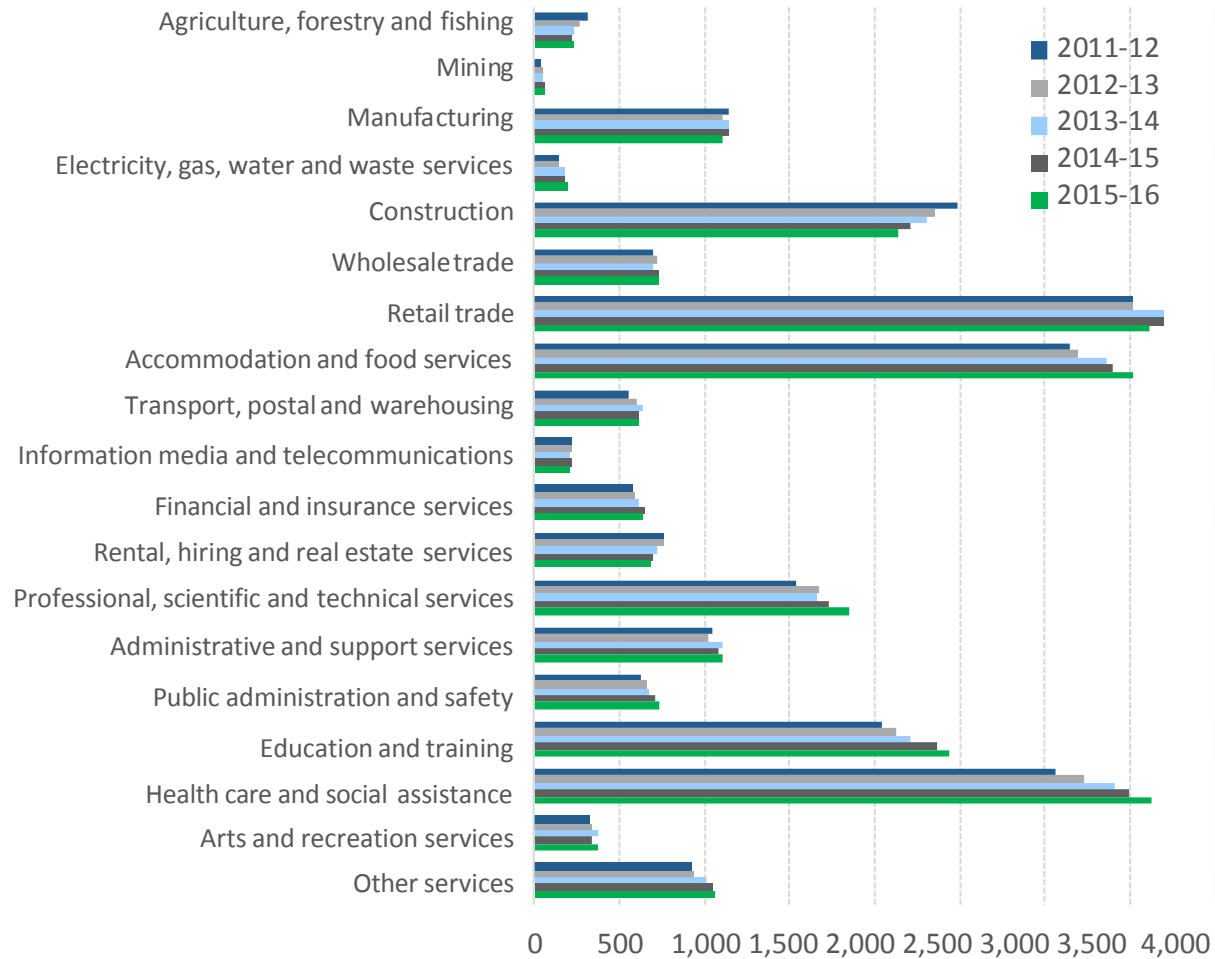
Noosa Council – Economic Direction in 2018

Jobs and Unemployment



Source: DOE (2017)

Gross Regional Product



Source: AEC Group (2017)

Our report card....



Very good....

- GRP growth
- Indications that our traditional tourism related sectors are strong
- Some encouraging signs to suggest diversification in key sectors occurring in line with Local Economic Plan aspirations
- Unemployment figures at record lows

Looking Forward



Our biggest risk?

In the words of Bernard Salt.....

“vulnerable to a malaise brought about by comfortable prosperity”

Our biggest opportunity?

In the words of Jack Welsh.....

“Change before you have to”



CAPACITY BUILDING
PEOPLE &
REGULATORY



COLLABORATION
& CONNECTIONS



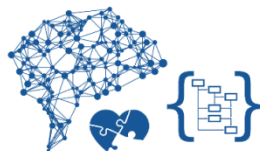
Top 10 skills

in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



Peregian Beach Digital Hub



The Digital Hub will be a curated space primarily focussing on established and emerging technology enterprises with an emphasis on accelerating business and employment growth