# Sunshine Coast Business Council

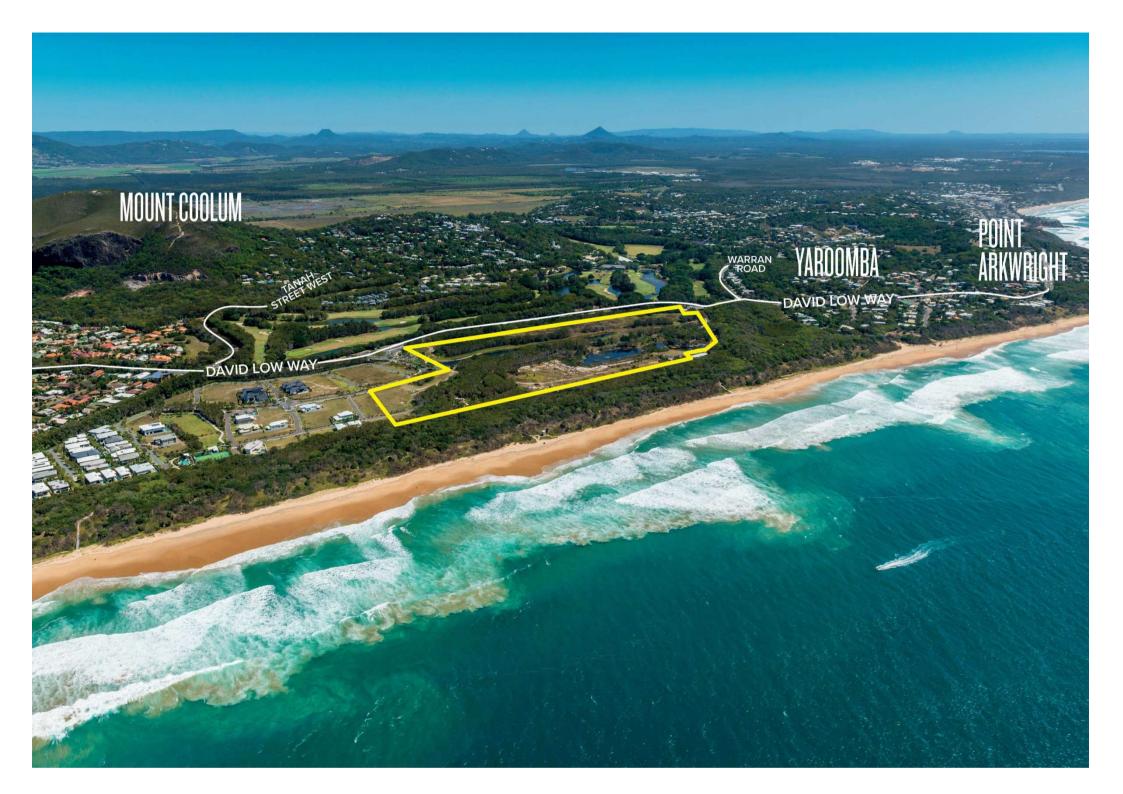
#### Evan Aldridge, Senior Development

Manager





COOLUM RESORT & SPA Yaroomba Beach



## The Opportunity

- Yaroomba Beach will create:
  - New sustainable coastal village Resort, Residential and Retail
  - First 5 star international hotel in almost 30 years
  - Promote community access and celebrate natural landscape
- Stage 1 will deliver:
  - Westin Coolum Resort and Spa, consisting of 220 luxury rooms and conference facilities and serviced apartments
  - Coastal village heart with retail, dining
  - Residential dwellings
  - Public open space and reinstate patrolled beach.







Yaroomba Beach







### Economic & Social Benefits

- \$900 million investment
- Sustainable coastal village delivering on SCC vision
  - Destination for locals
  - Hub for cultural / arts events and ecotourism ventures
- Westin Coolum Resort & Spa Global exposure with Marriott International
- \$59m pa new local tourism spend
  - Critical Infrastructure for SC Airport Expansion.
- 3,400 construction jobs Local Industry Participation Plan
- 1,400 ongoing local jobs provide pathways from education institutions



Yarnnmha Ro





Yaroomba Beach

### **Community Engagement**

- Discussion Group format identified the new development framework
- 30/11/16 New proposal presented to community for feedback
- 2:1 support registered for the new proposal.
- 400+ people visited the Listening Post
- 2,300+ people viewed our dedicated website



8



Yaroomha Beach

#### Next Steps

- Two applications lodged with SCC this month -
  - New Preliminary Approval Application for 19ha site.
  - Development Application for Stage 1:

The Westin Coolum Resort & Spa and Serviced Apartments
The village heart of cafes, retail and education centre
The parkland and beach access
1<sup>st</sup> stage of Residential dwellings

- SCBC and all major industry groups have shown strong support
- Formal submission to SCC will be requested once application lodged
- Visit <u>www.yaroombabeach.com.au</u> to register and receive updates







