

Presentation to  
**SUNSHINE COAST BUSINESS  
COUNCIL**  
9 March 2017

Steven Boyd Noosa





Woolworths

priceline pharmacy

THE COCOLOLA CENTRE

ENDEAVOUR FOUNDATION  
Opportunities for people with a disability  
Books  
Accessories  
Clothing

DONATIONS  
SUITE 23—TOP FLOOR

Volunteer here to  
Donations welcome

NO SMOKING  
NO DRUGS  
NO ALCOHOL

50% OFF

50% OFF

THIS IS NOT A GARBAGE BIN

# NOOSA SNAPSHOT

Population:	<b>53,515</b> to grow 1.1-1.2% pa
Age spread:	<b>22% 65yrs+</b>
Personal income:	<b>\$509</b> per week (Q589)
Median rent (3b):	<b>\$409</b> per week (Q350)
Unemployment	<b>4.5%</b> (Q6.1)
Employment:	1. <b>Retail</b> , 2. Accom ..., and 3. Health
Home	<b>\$555,000</b> (Q435k)

# STRATEGY

**...establish the environment for business to prosper...**

Initiatives, activities and projects:

1. Advocacy – strategy and new planning scheme
2. Transparency
3. ZEN
4. Events: monthly ‘drop in’ sessions (trial) and 3 primary events (role of government)
5. Auspice and facilitate (incl. Innovate Noosa)
6. High school engagement to develop ‘future of work’ picture and support decision making and infrastructure provisioning.

# POPULAR ISSUES

## Progress and the rights of residents

- [property value retention]
- Car parking and transport
- High yield visitors
- River
- Hospice
- Festival of surfing
- Dogs
- [innovation]
- Connectivity
- [Aspen problem]



100% KIWI

WEDDABONG

SKYCITY  
QUEENSTOWN CASINO

BAR & RESTAURANT CASINO

RESTAURANT

SON

ASSONS

STRATTON HOUSE

\$99

# THANK YOU

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