SCBC Strategic Direction Discussion 2017

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Director, Office of the Vice-Chancellor and President

Thursday, 9 March 2017



Changes at USC







Air Chief Marshal Sir Angus Houston AK, AFC (Ret'd)

Strategic Plan 2016-2020



Our Vision

The University of the Sunshine Coast will be a university of international standing, a driver of capacity building in the Sunshine Coast and broader region, and an unsurpassed community asset.

Our Strategic Goals

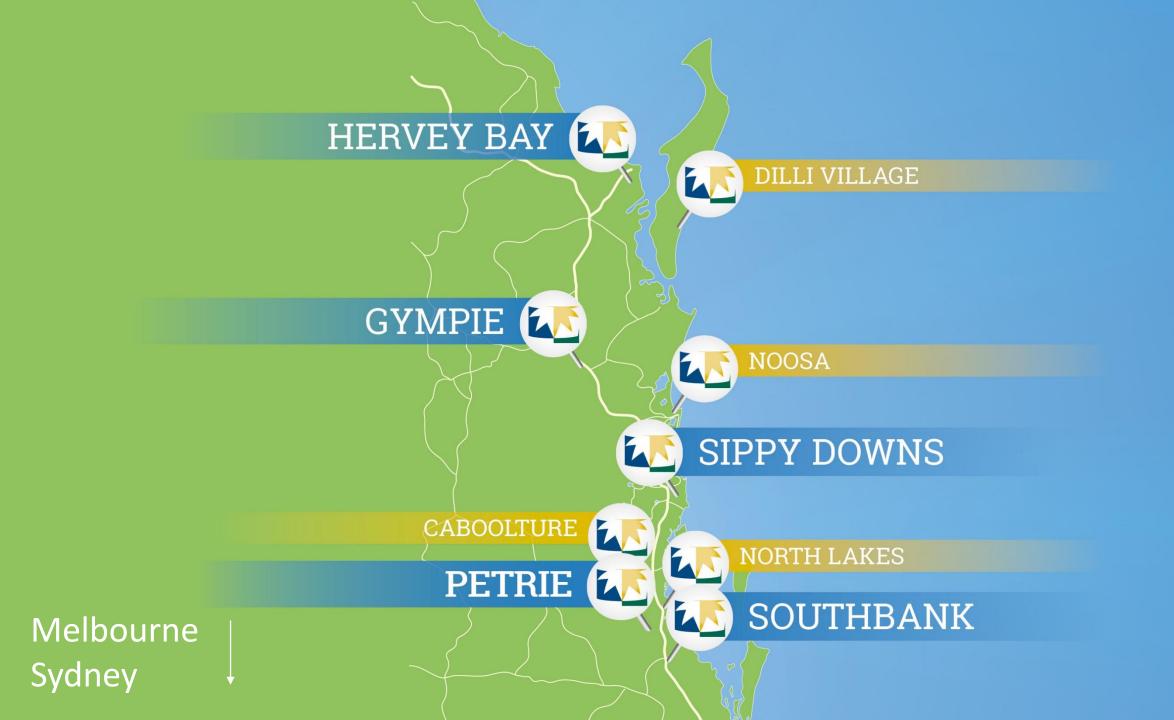
The University will be:

- a comprehensive university of 20,000 students by 2020
- positioned in the global tertiary education community as a top-100 university under 50 years of age, and
- a primary engine of capacity building in the broader Sunshine Coast region, from Brisbane to the Fraser Coast.

Our Imperatives

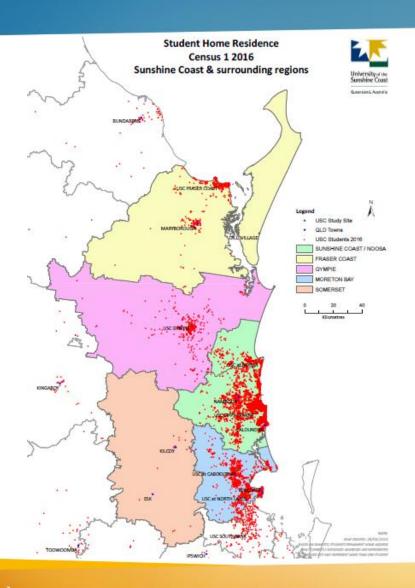
The University will:

- Increase student enrolments and improve student success
- Increase research productivity and impact
- Expand campuses and study nodes
- Improve institutional effectiveness
- Strengthen leadership in sustainability for the region and beyond
- Strengthen engagement with our communities



Snapshot 2016





11,602 students (Census 1, 2016)

- 9,462 undergraduate students
- 810 postgraduate students
- 317 Higher Degree by Research students
- 1,013 non-award students

906 FTE staff members (31 March 2016)

- 360 FTE academic staff
- 546 FTE professional staff

Research income

• ~\$15.2 million (increase of ~4% from 2015)

Education programs



Business, IT and tourism	Creative industries, design and communication	Education	Engineering and science
Health, nursing and sport sciences	Humanities, psychology and social sciences	Law and criminology	Uni pathways and preparation

- More than 100 programs
- Largest 5 award programs in 2016
 - Bachelor of Nursing Science (1,094)
 - Bachelor of Primary Education (482)
 - Bachelor or Paramedic Science (441)
 - Bachelor of Sport & Exercise Science (326)
 - Bachelor of Business (323)

- New programs for 2017
 - Bachelor of Laws/Bachelor of Environmental Management
 - Bachelor of Midwifery
 - Bachelor or Recreation and Outdoor Environmental Studies
 - Master of Professional Practice (Performing Arts)

Bachelor of Animal Ecology



Courses include:

- Animal Ecology Field Course
- Endangered Animals and their Conservation
- How Animals Work: Form and **Function**
- Marine Vertebrates
- Animal Ecophysiology
- Statistics with Teeth: Understanding **Ecological Data**
- Animal Behaviour
- Global-Change Ecology



Australia's only Bachelor of Animal Ecology

Teaching quality ratings



Teacher Quality: Qld Universities	Star Rating
University of the Sunshine Coast	****
Griffith University	****
Queensland University of Technology	13th
The University of Queensland	14th
James Cook University	20th
University of Southern Queensland	29th
Central Queensland University	35th

Data has been sourced from the Quality Indicators of Learning and Teaching (QILT) and is based on the results from the Student Experience Survey and Graduate Destination Survey. Further information on the Student Experience Survey (SES) and the Australian Graduate Survey (AGS) is available on MyUSC at: Reporting and Governance > Reporting and Statistics > Surveys

Research programs



Research Centres

- Centre for Human Factors and Sociotechnical Systems
- Genecology Research Centre
- Centre for Animal Health Innovation
- Forest Industries Research Centre
- Tropical Forests and People Research Centre
- Sustainability Research Centre
- Australian Centre for Pacific Islands Research

Research Groups/Clusters

- Adolescent Risk Research Unit
- Tropical Aquaculture
- Marine & Coastal Ecology
- Engage Research Cluster
- Arts Research in Creative Humanities
- Cluster for Health Improvement
- Inflammation & Healing Research Cluster
- Nursing & Midwifery Cluster for Research Excellence
- Indigenous Studies Research Theme
- Stormwater Research Group

Excellence in Research for Australia: 2015 outcomes for USC



Well above world standard

Nursing; Zoology;

Environment Sciences

& Management.

World standard

Forestry Sciences; Medical & Health Sciences; **Human Movement** & Sport Science; **Psychology & Cognitive** Sciences; Psychology.

Above world standard

Environmental Sciences; Biological Sciences; Ecology; Agricultural & Veterinary Sciences; Fisheries Sciences; Clinical Sciences.

THE Top 150 Universities under 50 Years of Age



	Measure	Weighting
Teaching (30%)	Reputation survey	15%
	Staff-to-student ratio	4.5%
	Doctorate-to-undergraduate ratio	2.25%
	Doctorate awards/FTE	6%
	Institutional income/FTE	2.25%
Research (30%)	Reputation survey	18%
	Research income/FTE	6%
	Scopus indexed publications/FTE	6%
Citations (30%)	Field weighted citation index (FWCI)	30%
International Outlook (7.5%)	International/domestic staff	2.5%
	International/domestic students	2.5%
	International co-authored papers	2.5%
Industry Income (2.5%)	Industry income/FTE	2.5%

- Current trajectory: By 2020 within the top 50 of the best universities in the world under 50 years of age
- Projected trajectory: By 2020

 within the top 40 (or better)
 of the best universities in the
 world under 50 years of age

Strategic initiatives



- Sunshine Coast Health Institute
- Thompson Institute
- Disability / National Disability Insurance Scheme
- High Performance Sport
- Simulation