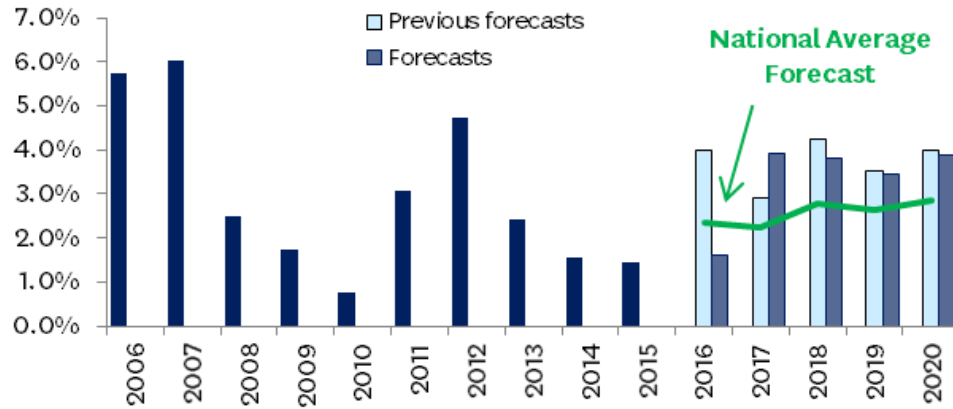




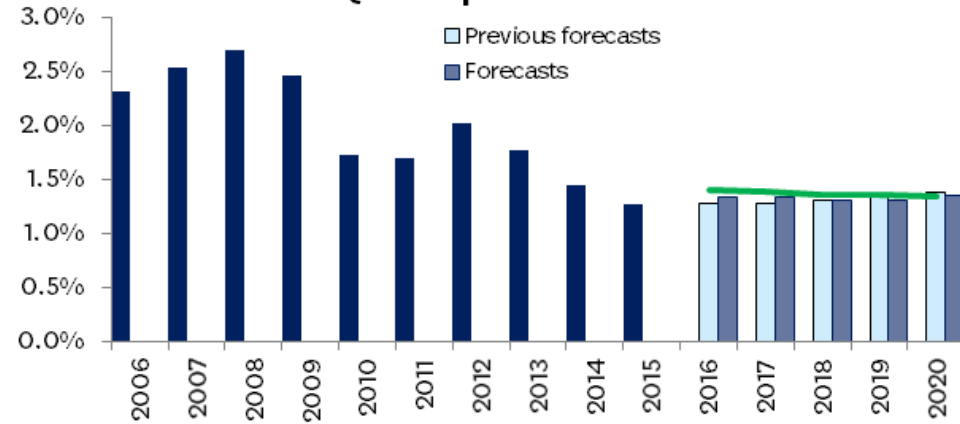
PROSPERITY | JOBS | STRONG COMMUNITIES

# QUEENSLAND OUTLOOK

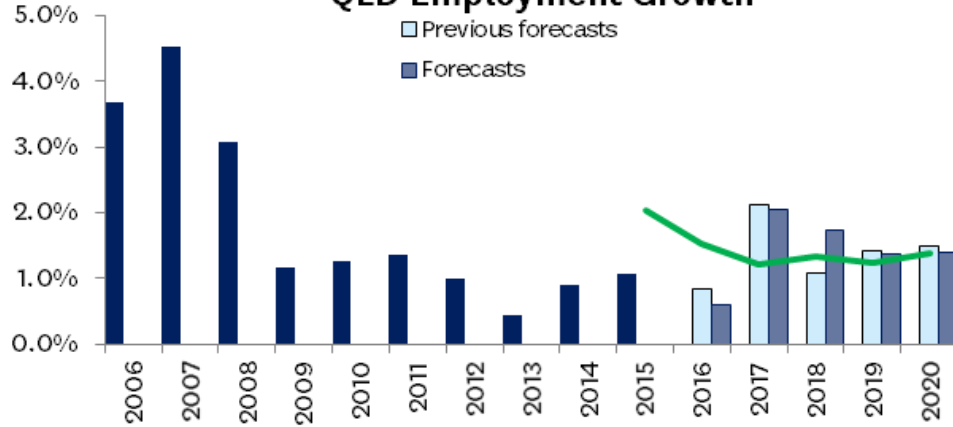
### QLD Gross State Product Growth



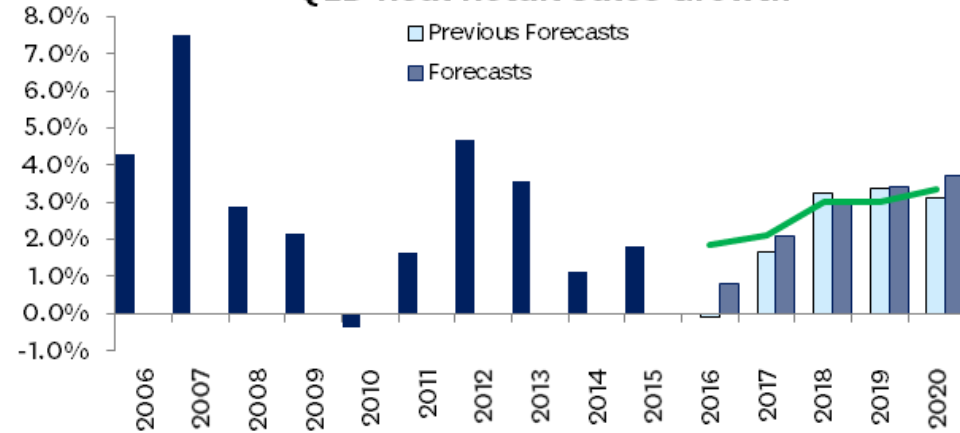
### QLD Population Growth



### QLD Employment Growth



### QLD Real Retail Sales Growth



# SUNSHINE COAST OUTLOOK



Regions	Greater Brisbane		Gold Coast		Sunshine Coast		Townsville		Rockhampton	
Population (2015)	2.3m		556,000		288,000		194,000		84,000	
Pop'n Growth (2016-2021)	2.1%	↓ ●	2.6%	↓ ●	2.7%	↓ ●	2.6%	↓ ●	1.7%	↓ ●
Employment Growth (Annual – Dec 16)	-0.3%	↓ ●	-4.3%	↑ ●	-9.4%	↓ ●	-3.9%	↑ ●	-4.6%	↓ ●
Unemployment Rate (3 mth MA, Dec 16)	5.6%	↓ ●	4.4%	↓ ●	4.9%	↓ ●	10.1%	↑ ●	5.7%	↓ ●
House Price Growth (Dec 2016)	4.0%	↓ ●	6.2%	↓ ●	7.6%	↑ ●	-1.6%	↑ ●	-5.0%	↓ ●
Rental Vacancy Rate (Jan 2017)	3.3%	↑ ●	1.3%	↑ ●	1.5%	↓ ●	5.2%	↓ ●	4.7%	↔ ●
Vacant Land Sales (Annual growth to Dec 16)	-4%	↓ ●	-23%	↓ ●	-13%	↓ ●	-29%	↑ ●	-23%	↑ ●
Outlook (FY17)	●		●		●		●		●	

# SUNSHINE COAST OUTLOOK

Asset Class	Sunshine Coast	
Retail	●	Demand ↑ Supply ↑ Yields ↓ Rents ↑
Office	●	Supply ↑ Demand ↓ Rents ↔ Incentives ↑
Industrial	●	Supply ↑ Demand ↑ Rents ↑ Yields ↓

# SUNSHINE COAST PCA PRIORITIES



## 1 Improve Affordability

- » ensure ongoing residential and employment land supply
- » remove regulatory barriers and streamline planning processes
- » encourage housing diversity and innovation
- » explore affordable retirement and aged care models.

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## 3 Build a Resilient Economy

- » promote and advocate for new job-creating projects
- » raise awareness of the valuable contribution that the property industry makes toward the current and future prosperity of the region
- » acknowledgement of the property industry in Council's Regional Economic Development Strategy
- » monitor and report on performance of region against government growth targets