



# REALISING THE RIPPLE EFFECT

The Sunshine Coast Health Campus is the largest *greenfield* development of its kind in Australia. It has significantly raised the investment profile of the Sunshine Coast and its potential to stimulate the regional economy is already evident. This conference addresses what is required to realise the full potential of the 'ripple effect'.

**Thursday 11th August 2016**

EVENT SPONSORS



**Stockland**



University of the  
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**KEYNOTE SPEAKER**

**Brian Haratsis**

*Executive Chairman, Macroplan Dimasi*



A half day conference with experienced industry speakers & panel discussing whether the Sunshine Coast Health Campus is positioned to deliver a 'ripple effect' experienced by comparable international and national health precincts.

#### VENUE

Events Centre, 1st Floor, Maroochy RSL,  
Memorial Avenue, Maroochydore

#### PARKING

Complimentary Parking is available in the  
undercover multi-storey car park adjacent to the  
RSL in Memorial Avenue, Maroochydore.

#### TICKETS

Book & Save purchased online with credit card  
(mastercard or visa) through Try Booking:  
[www.trybooking.com/207448](http://www.trybooking.com/207448)

#### Member Tickets

\$85.00 per person

#### Non-Member Tickets

\$95.00 per person

#### Corporate Bookings – Tables of 8

\$550 per table – names of guests to be provided  
Available up until 5/8/2016 or until sold out

#### BOOKINGS CLOSE

5:00pm Friday 5th August 2016

#### BENEFITS

The conference ticket includes attendance to all  
sessions, refreshments on arrival, afternoon tea  
and networking drinks at the conclusion.

#### NEED HELP?

Email [info@scbusinesscouncil.com.au](mailto:info@scbusinesscouncil.com.au) or phone  
Kerrie on 0402 215 560

# AGENDA

**2.15pm**      **Registration Opens - Afternoon Tea**

**2.30pm**      **Welcome and conference overview**  
Ms Sandy Zubrinich  
*Chair, Sunshine Coast Business Council*

**2.40pm**      **Overview of the Sunshine Coast Health Campus**  
Mr Ben Simpson  
*Regional Manager – Sunshine Coast  
Stockland Residential Communities and SCBC Board Member*

**2.55pm**      **Queensland Health Precincts**  
Mr James Mathews  
*Manager – Advisory, KPMG*

**3.25pm**      **Hothousing the Development of a Health Precinct**  
Professor Marianne Wallis  
*University of the Sunshine Coast*

**3.50pm**      **Keynote Speaker**  
**Realising the 'ripple effect'**  
Mr Brian Haratsis  
*Executive Chairman, Macroplan Dimasi*

**4.25pm**      **Do SMEs see opportunity?**  
Ms Linda Delamotte  
*President, Kawana Chamber of Commerce Inc.*

**4.40pm**      **Is the Sunshine Coast positioned to realise the economic and health benefits from the public and private sector investment?**  
Panel Discussion

**5.15pm**      **Conference Close**  
Mayor Mark Jamieson  
*Sunshine Coast Council*

**5.30-6.30pm**      **Networking Drinks**



KEYNOTE SPEAKER

# Brian Haratsis

*Executive Chairman,  
Macroplan Dimasi*

Brian Haratsis is a best-selling author, futurist, thought leader and is regarded by corporate Australia as the leading economic and strategic advisor operating in the property sector locally and internationally.

Brian is the Chairman of MacroPlan Dimasi, the company he originally established in 1985 as MacroPlan. He has devoted the last 30 years to his loyal client base through the delivery of effective business and property strategy, precise forecasting of niche trends, successful facilitation of strategic outcomes and successful delivery of major projects / policies.

Some of Brian's recent achievements include:

- Appointed Board Member of the Refresh Plan Melbourne Ministerial Advisory Committee
- Appointed Board Member of the Metropolitan Planning Authority

- Key Analyst for the development of the RACV Club in Melbourne (\$160m)
- Key Analyst on the first and largest mixed use development in Australia – the GV Building (\$700m)
- Key Analyst in the development of Australia's first new generation 'main street' in Brighton Butler, Perth
- Key Analyst on Australia's first fully integrated Greenfields transitoriented development at Varsity Lakes, South East Queensland
- Key Analyst for the development of Eureka Towers (\$700m)

His new thinking is currently transforming projects in residential communications, retirement living/aged care and mixed use development.

Brian's new book, 'Destructive Cities' will be launched on July 21st of this year.





**GUEST SPEAKER**

James  
Mathews

*Manager,  
Advisory, KPMG*

James is an associate director with KPMG Government Advisory practice. He specialises in economic development strategy and analysis as well as urban economics policy development.

Throughout his career James has been involved in a range of investment attraction and business case development exercises that considered the relative economic benefits of alternative infrastructure investment scenarios. He is also a national director for Economic Development Australia.

Recently James completed an engagement for the Queensland Government to prepare a series of precinct profiles and investment opportunity analyses for five South-East Queensland health and knowledge precincts, including the Sunshine Coast.



**GUEST SPEAKER**

Professor  
Marianne  
Wallis

*University of the  
Sunshine Coast*

Marianne Wallis is Professor of Nursing at the University of the Sunshine Coast (USC). She is the Research Portfolio Leader for the School of Nursing, Midwifery and Paramedicine, a Visiting Research Fellow with Sunshine Coast University Hospital and Health Service and an Adjunct Professor at Griffith University.

Prior to arriving at USC Marianne was the Foundation Professor in Clinical Nursing Research at Griffith University; a joint appointment with Gold Coast Hospital and Health Service. In this appointment she was involved in developing the strategic plan for health research prior to the opening of the Gold Coast University Hospital.

Currently, Marianne is a Board Member of the Australian Vascular Access Society and a Member of the Emergency Medicine Research Foundation Scientific Advisory Committee.



**GUEST SPEAKER**

Linda  
Delamotte

*President,  
Kawana Chamber of  
Commerce Inc.*

Linda has been the President of Kawana Chamber of Commerce for 2 years. Linda commenced her career as a nurse and in 2010 she established Your Home Care, a business that combines her knowledge of both health and business.

Linda is a member of the Sunshine Coast Business Alliance and a mentor with Generation Innovation, which empowers young people to achieve their business goals, and gives her time to various business people. Linda has a passion for seeing business people succeed and shares her experiences with other small business owners to help them prepare for change and growth.



**GUEST SPEAKER**

Ben  
Simpson

*Regional Manager,  
Sunshine Coast  
Stockland Residential  
Communities and SCBC  
Board Member*

Ben is a passionate and innovative community builder with over 20 years of experience in the property development industry.

As the Regional Manager of Residential Development at Stockland on the Sunshine Coast, Ben manages a team of 40 people and 5 community development projects, including two city building projects, Aura and Oceanside. This equates to approximately one-third of Stockland's current residential development portfolio.