

SUNSHINE COAST COUNCIL PROFILE

ECONOMIC SIGNIFICANCE OF THE PROPERTY INDUSTRY

The Property Council of Australia has released research which sheds new light on the economic significance of the property industry at federal, state, electorate and local government levels. This analysis has been conducted by the global economic consultancy, AEC Group.

Property touches the lives of all Australians.

AROUND THE NATION

1.1 MILLION JOBS



MORE THAN MINING + MANUFACTURING COMBINED



1 in 4 WAGES

RELY ON THE PROPERTY
INDUSTRY DIRECTLY OR
INDIRECTLY



NO. 1 AUSTRALIA'S BIGGEST INDUSTRY

\$182.5 BILLION CONTRIBUTION TO
AUSTRALIAN GDP

14.1 MILLION AUSTRALIANS

HAVE A FINANCIAL STAKE IN PROPERTY
THROUGH THEIR SUPER FUNDS

ACROSS THE STATE

QLD

\$33.8
BILLION IN
GSP

Property directly
accounts for
11.4% of QLD's
economic activity

\$14.7
BILLION IN
WAGES

1 in 6 people in
QLD draw a wage
directly or
indirectly from the
property industry

240K
DIRECT
JOBS

Property creates
239,772 direct jobs
in QLD and
supports another
292,684

\$9.9
BILLION IN
TAXES

The property
industry pays
49.8% of QLD
taxes, local
government rates,
fees and charges

SUNSHINE COAST COUNCIL PROFILE

IN THE LOCAL GOVERNMENT AREA

Property directly creates:

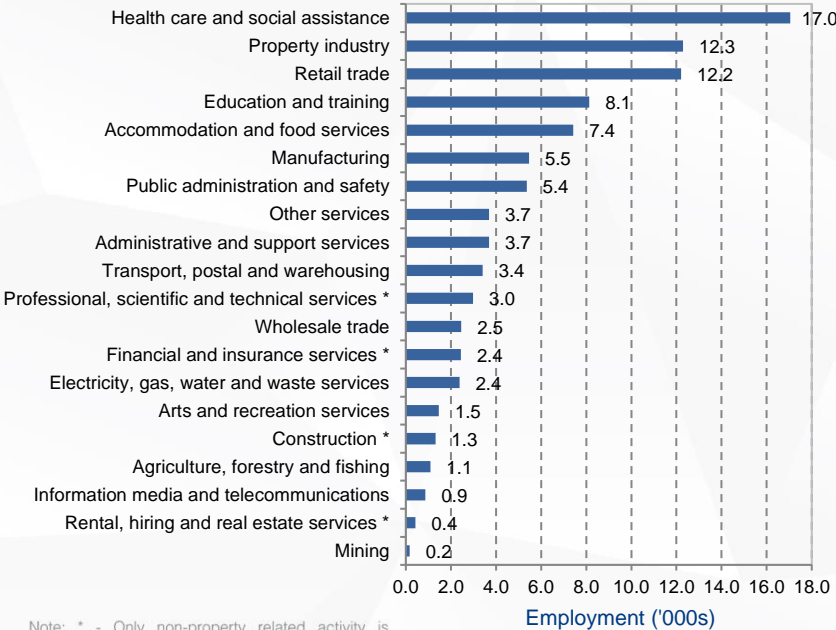
12,286
JOBS

\$734m
IN WAGES

\$1762m
OF ECONOMIC
ACTIVITY

CREATING LOCAL JOBS

Property is Australia's second largest employer.
This chart sets out employment by industry in the local government area.



Note: * - Only non-property related activity is included for this industry classification. All property related activity is included in the property industry.

12,286
DIRECT JOBS IN
SUNSHINE COAST

26,779
DIRECT + INDIRECT
JOBS IN
SUNSHINE COAST

13.0%
OF ALL JOBS IN
THE LOCAL GOVERNMENT AREA

BUILDING PROSPERITY

1 in 4 Australians draw a wage directly & indirectly from property. In this council property generates:

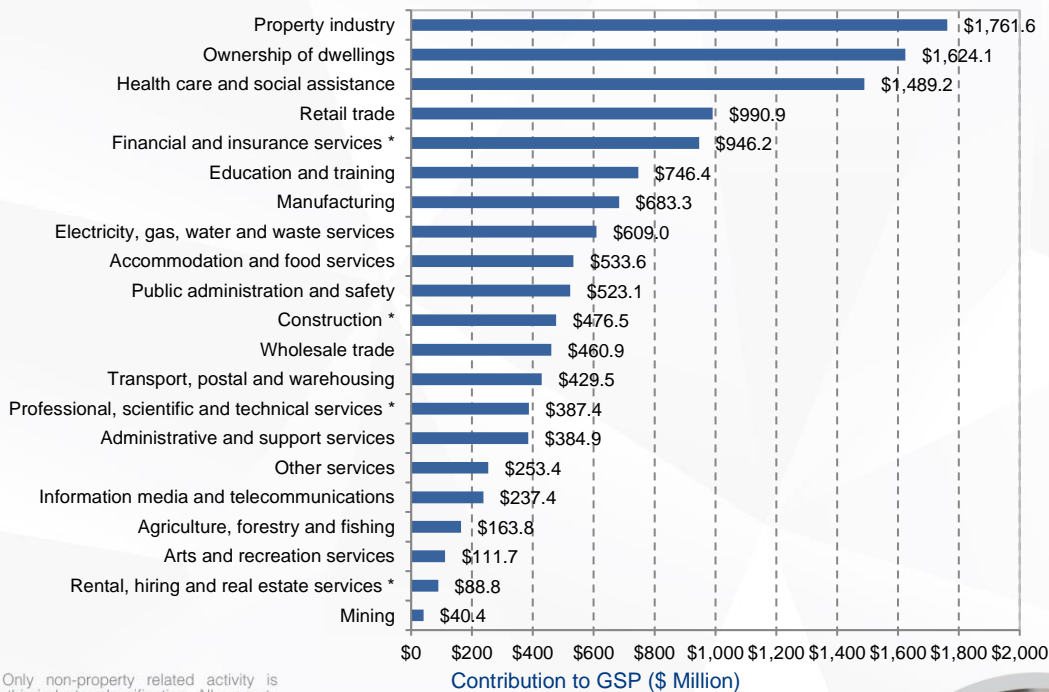
\$734 million
IN DIRECT WAGES

\$1767 million
IN DIRECT + INDIRECT WAGES

SUNSHINE COAST COUNCIL PROFILE

GROWING THE LOCAL **ECONOMY**

\$1762 million
ADDED TO THE LOCAL ECONOMY IN
SUNSHINE COAST



FOR FURTHER **ANALYSIS**



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LET
PROPERTY
GROW THE
ECONOMY



PROSPERITY | JOBS | STRONG COMMUNITIES
