



SC Business Council

Benefits of effective community engagement

21 March 2016

“An ongoing dialogue with our community to identify civic issues and opportunities, assist with planning and inform decision making”

Sunshine Coast Council

STRATEGIC POLICY
COMMUNITY ENGAGEMENT

Corporate Plan Reference:

Endorsed by Council on:

Policy Owner and Department:

POLICY PURPOSE
To provide direction for Council's

DEFINITION
Council defines community engagement as an ongoing dialogue with planning and inform decision making

POLICY OUTCOME
Communities partnering with Council

POLICY SCOPE
This policy applies to all facets of financial planning and our day to day operations. It defines the principles underpinning engaging with the community, and

ENGAGEMENT PRINCIPLES
Council has decided to take a participatory approach provides consistency, and meets requirements under the new Queensland Local Government Act 2009 the purpose of why Council engages with the community

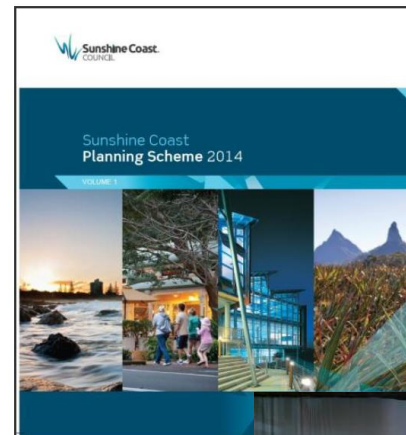







Case study – Sunshine Coast Planning Scheme 2014

- Comprehensive consultation
- Statement of Proposals – sets the broad framework
- Roadshows, advertising, individual meetings, mail outs, stakeholder meetings, permanent staffed display, website
- Approx 2,800 submissions

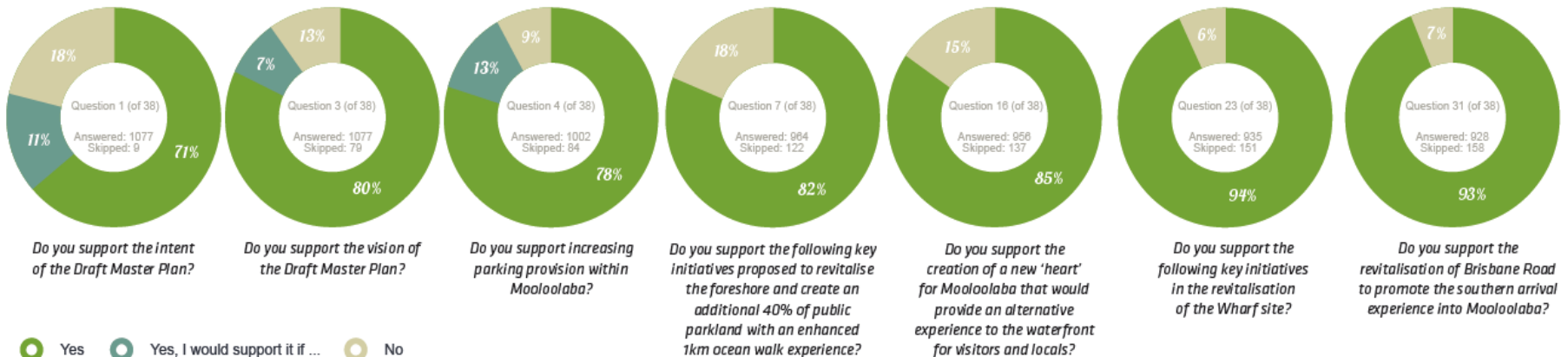


Case study – Place Making Mooloolaba Master Plan

Engagement Activities



Key Results from the Phase 2 Survey



Benefits of effective community engagement

- Informed decision making:
 - Local knowledge input
 - Flesh out issues rather than yes/no propositions
 - Confidence for decision makers
- Ownership
- Longevity

