

**SUSTAINABLE  
PARTNERSHIPS**  
A U S T R A L I A

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Project Officer – Jade Frieser

Formerly:



## Our Vision

To build community potential by providing support and services for our residents, and in particular our young people, to develop skills and connections that strengthen their wellbeing, education and employment capacity, and empowering them to contribute to a resilient, respectful and unified community.



## Our Strategy

Work in partnership with young people, community and educational organisations, local, state and federal governments, industry and the general community to maximize outcomes achieved.

# Our key actions to identify issues/problems

Annual Sunshine Coast Youth Survey & Summit

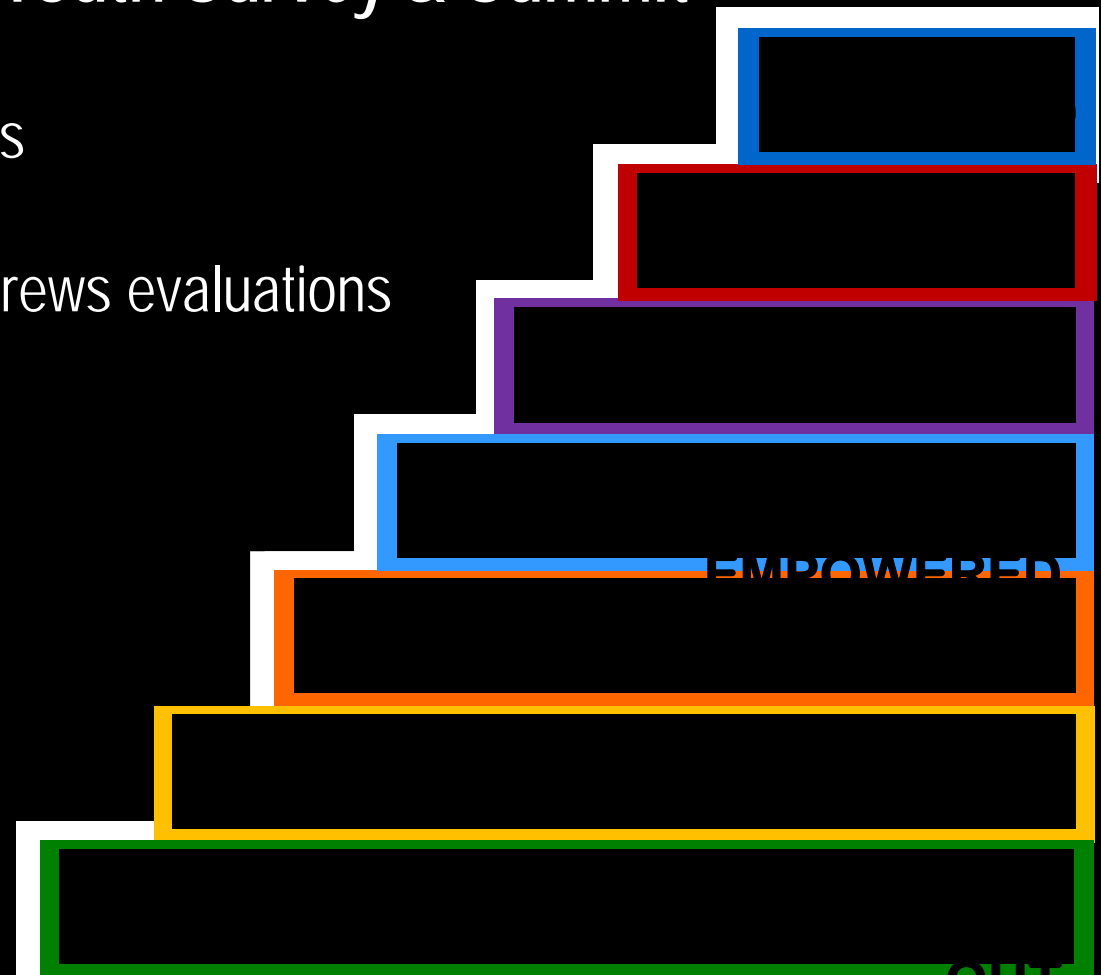
Drink Safe No Regrets Surveys

Youth Engage Action (YEA) Crews evaluations

Young Women's Strategy

Facebook feedback

Conversations



# Top 4 issues identified in 2013 survey

1. Physical emotional, mental health, dealing with stress
2. Body image and low self-esteem
3. Making the transition from education to local employment
4. Personal safety and coping with pressures to binge drink and others behaviour

Underlying issues:

Affordable housing, accessible transport



## SC Youth Summit Findings

- Families are frustrated as young people are dependent on them for longer
- Need to financially support parents or family in some situations and they can't get a job
- Young people require a higher level of qualifications for lower level jobs
- No money to move to centres of higher employment
- Social cultures - groups of unemployment sustaining each other's unemployment due to lack of confidence and wellbeing

## SC Youth Summit Findings cont

- Knock on effects of long term unemployment, disconnection, often result in mental health issues
- Young people are unable to afford services to benefit their health
- Stereotyping – Young people and employers!
- Mental health – lack of resilience resulting in poor motivation to continue job searching
- Transport – costs and availability
- Financial Impacts: financial security, homelessness and entrapment and creating a poverty cycle

## Identifying The Gaps: Taking Action

- Sharing the Sunshine Coast Youth Summit Report
- Drink Safe No Regrets Campaign: addressing binge drinking, creating opportunities
- Summer of Sounds
- Raw Sounds: home grown talent
- Future Leaders: leadership, networks, career pathways
- Young Women's Strategy: early intervention, skills, self protection, mentoring and reengage in education
- Youth Engage Action Crews: proactive events, confidence, connections, employability.

*All Impacts on the employability of young people !*

# What has been achieved:

## SC Youth Summit:

- x6 Youth Summit's
- Roughly 70 at each = approx 420 young people

## YEA Crew:

- x8 YEA Crews since 2011
- Over 105 actively involved

## Market Stalls:

- Over x30 young entrepreneurs

## Dance Crews:

- Over x100 Since 2011

## Events:

- x12 events
- Over 119 local musicians & performers
  - PLUS involvement in additional events from other local organisations!

## Future Leaders:

- x4 Since 2006
- Approx 12 members per year

## Photographers & Videographers:

- Approx x15 since 2011

## Graphic Designers:

- x6 since 2011



The learnings from our activities . . .



# What young people can bring to the workforce when motivated:

- Energetic
- Enthusiastic
- Technology savvy!
- Diversity
- Fresh ideas
- Boost morale
- Long term investments

# What do young people want?

## Education & employment

- Employers to understand & value benefits of accessing a larger potential employee pool.
- Expect to train young people and then benefit from their enthusiasm and skills
- Teaching about building personal employment networks and job search as part of the curriculum for everyone
- Include work experience in school, TAFE and Uni to increase employability skills & networks

# WHY work together to address this issue?

If every young person in Australia today  
had a good transition into a job

It would add

**\$1.3b to today's GDP**

*and create*

*A healthier, happier,  
more productive society*

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