

Sunshine Coast Health Precinct 'Ripple Effects' Forum - Action Plan

Ripple Effect Sector	Forum Idea	Resps Org	Priority in 2012/13	Suggested Timeline	Strategic/O perat'nal	Budget Impact	Next Steps
Supply Chain Industries							
1	Access/map supply chain for SCUH & identify priority industry opportunities & gaps	SCC, SCHHS, RHC	H	By 31/03/13	Strategic	Low	The delivery timeframe for this research has been adjusted to 30 September 2013 to incorporate an increase in scope, the Health and Hospitals Queensland procurement audit and viability study for the proposed private provision of public hospital services from SCUH
2	Understand new SCHHS procurement strategy & identify specific opportunities for local business	SCHHS, SCC & SCBC	H	By 31/12/12	Strategic	Low	QH procurement audit underway. Council's Local Business Support Program remains primarily focussed on opportunities for local business emerging from the SCUH.

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3	Determine need and parameters of a pre-qualification system for SCUH supply chain businesses (similar to ICN Gateway for construction industries)	SCC, SCBC, DSDIP & RHC	H	By 31/03/13	Strategic	Low	ICN Gateway is being utilised for procurement of works packages throughout the construction phase. Models for pre-qualification for operational supply opportunities continuing to be assessed in consultation with SCHHS and RHC
4	Define opportunities specific to (1) Food & Beverage and impact on existing agribusiness sector (2) Cleaning, maintenance & waste disposal services	SCC, RHC & SCHHS	H	By 31/03/13	Strategic	Low	Being progressed as part of 1 & 3

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5	Identify opportunities for proximate location of supply chain businesses to SCUH and incentives to encourage relocation	SCCoCA, SCC & Stockland	M	Ongoing	Strategic	Low	Being progressed as part of 1. Property investment and business investment opportunities continue to be identified with Stockland. Potential business and proposerty investment leads being progressed as a direct result of 2012 Health Mission, 2013 Investment and Business Development mission to China and subsequent delegations. SC Investment Incentive Scheme is available to support worthwhile and eligible investment

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6	Prioritise actions to collaboratively build capacity and capability of existing local supply chain businesses to support expansion and growth	SCC & SCCoCA	M	Ongoing	Operat'nal	Low	Council's Local Business Support program has been reoriented to principally focus on building capacity of local businesses to secure opportunities associated with the the SCUH - in both the construction and operational phases
Construction							
7	Review new Planning Scheme and Master Plans for Kawana area & identify options to extend scope & coverage of the TLPI	SCBC, PC, UDIA, MBs	H	By 14/12/2012	Strategic	Low	Completed - Comments provided by the close of the public exhibition period
8	Review infrastructure charges applicable in Health & Medical Precinct & recommend changes (if required) to maximise investment attraction opportunities	SCBC, PC, UDIA, MBs	H	By 31/03/13	Strategic	Low	Comments provided to Council as part of submission on draft Planning Scheme
9	Present recommended changes to SCC in terms of Kawana TLPI & infrastructure charges to fast track early business investment	SCBC, PC, UDIA, MB	H	By 31/03/13	Strategic	Low	Comments provided to Council as part of submission on draft Planning Scheme

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10	Identify options for incentives/rewards for early investment by supply chain business	SCC, SCBC, Stockland & SCCoCA	M	By 31/03/13	Strategic	Low	See Action 5. Council incentives also continue to be available to support appropriate investment in the Oceanside Kawana Health Precinct (OKHP)
Health & Medical Services							
11	Clarify composition of various segments operating within the Health and Wellbeing industries	SCC	H	By 31/03/13	Strategic	Low	This work is underway as part of the development of the Industry and Investment Plan for the Health and Well-being sector as foreshadowed in the draft Economic Development Strategy. Dependent on completion of research commissioned in Action item 1.

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12	Review new SCC Planning Scheme to ensure it enables timely and appropriate development and support of OKHP & formalise response to SCC	SCBC, PC, UDIA, MBs	H	By 14/12/12	Strategic	Low	Completed - Comments provided to Council as part of submission on draft Planning Scheme
13	Focus investment & development in the OKHP around priority industry segments: (1) Health & Wellbeing; (2) Education; (3) Property Development; (4) Cleaning, Maintenance & Waste Disposal services	SCC & Stockland	H	Ongoing	Strategic	Medium/High	Ongoing collaboration between Stockland and Council to promote opportunities in the OKHP and secure appropriate business investment in this area
14	Agree objectives, marketing approach, collateral & advertising requirements to support a professional, targeted Health & Medical Services investment & marketing & communication strategy promoting SC & the OKHP as an attractive location for investment.	Stockland, RHC, Health Panel, SCC, SCHHS & Marketing & Investment Advisors	H	By 31/03/13	Strategic	High	Substantial investment has been made by Stockland in the marketing collateral and media for the OKHP. Further industry segment targeting by Council underway, with appropriate collateral developed, including collateral for foreign investment purposes.

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15	Identify potential of eHealth opportunities and associated business investment requirements	SCC, RHC & SCHHS	M	By 30/06/13	Operat'nal	Low	Being progressed as part of Action Items 1, 2 and 3
16	Identify growth & investment potential of ICT & digital industries as a core enabler to OKHP	RDASC, SCC & relevant industry groups	M	30/06/2013	Operat'nal	Low	Being progressed as part of Action Items 1, 2 and 3
17	Identify requirements & parameters of a targeted recruitment & retention strategy for OKHP and SCUH	SCHHS, RHC, TAFE, USC, DET&E & relevant industry groups	M	By 30/06/13	Operat'nal	Budget required	DETE has convened the Sunshine Coast Education and Training Consortium which among other things, will consider the approach to be undertaken for this action.
18	Establish Health Portal to disseminate/communicate current information regarding rollout of OKHP, release of land in vicinity of major projects, business opportunities and employment opportunities	Stockland, RHC, SCC & SCHHS	M	By 30/06/13	Operat'nal	Budget required	Complimentary portals currently exist. Review and alignment of online information sources needs to be progressed.
19	Work with Property Developer(s) to maximise availability of affordable housing around OKHP	Stockland	M	Ongoing	Operat'nal	Low	In progress as part of developer discussions with prospective land purchasers
Transport							

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20	Determine projected traffic volumes in OKHP and identify options to mitigate traffic impacts on adjacent residential areas	Stockland & SCC	M	By 30/06/13	Operat'nal	Low	Work has commenced and results are informing future planning decisions in and around the OKHP
21	Identify requirements of secure transport corridor, public transport routes & services to support accessibility to SCUH & patient transport and transfer requirements	Stockland, SCC & SCHHS	M	By 30/06/13	Operat'nal	Low	Has been underway for some time. Being progressed as part of the development and finalisation of Sunshine Coast Planning Scheme
22	Assess the importance of the SC Airport expansion in promoting/achieving SC 'health related tourism' strategies	SCC & SCD	L	30/06/2013	Strategic	Low	Elements identified as part of the business case to support the Master Planning process for the Sunshine Coast Airport.

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23	Ensure future Light Rail routes form part of an integrated public transport network servicing SCUH & OKHP	SCC	M	Ongoing	Operat'nal	Low	Has been underway for some time. Supported by Council's Sustainable Transport Strategy. Being progressed as part of the development and finalisation of Sunshine Coast Planning Scheme and development of the business case for the Sunshine Coast Light Rail Project
Education							
24	Identify programs/services to increase skills and qualifications of local workforce to meet needs of opportunities from Health & Medical precinct: (1) Construction; (2) ICT; (3) Specialised courses in business and health practitioner education programs; (4) Financing including JVs	USC, CQU & TAFE	M	By 30/06/13	Operat'nal	Low	Employment and Training Consortium has been formed by the Department of Education, Training and Employment and will consider (inter alia) education and training service requirement to support generation of local employment pipeline for the OKHP and SCUH

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25	Ensure availability of lecture theatre space in SARC	USC	L	By 30/06/13	Operat'nal	Low	To be considered as part of the detailed design of the SARC
26	Clarify and promote pathways and links for secondary school students into tertiary studies to pursue Health & Medical careers	USC, CQU, TAFE & Secondary Schools	L	Ongoing	Operat'nal	Low	Being progressed by the Sunshine Coast Education and Training Consortium
27	Recommend Dept Educ, Training & Employment to undertake a curriculum review to support student pathway to tertiary studies	USC, CQU, TAFE, DETE	L	Initiated by 30/06/13	Strategic	Low	Sunshine Coast Education and Training Consortium has been convened. Discussion is on track
Health Related Tourism							
28	Identify & agree potential, requirements & parameters for promoting the SC region potential as 'health related tourism' destination	SCD & SCHHS	L	30/06/2014	Strategic	Low	To be considered at a later date and closer to the opening of the SCUH
29	Review existing SC tourism marketing & comms strategy and implementation planning and identify opportunities to increase focus of social media to support 'health related tourism'	SCD	L	30/06/2014	Operat'nal	Low	To be considered at a later date and closer to the opening of the SCUH
30	Approach management of Palmer Coolum Resort to ascertain opportunities to collaborate in developing 'health related tourism'	SCD	M	30/06/2014	Strategic	Low	To be considered closer to 2016

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31	Establish new role of Regional Major Events Manager to better identify and target relevant business events to support OKHP	SCD	M	30/06/2013	Operat'nal	Budget required	Sunshine Coast Major Events Strategy to be considered by Council in June 2013. SCD already has resources dedicated to attracting and securing major business events.

Legend:

CQU = Central Queensland University
 DSDIP = Dept of State Development, Infrastructure and Planning
 DETE = Dept Education, Training & Employment
 OKHP= Oceanside Kawana Health Precinct
 MBs = Master Builders Sunshine Coast
 PC = Property Council of Australia
 RHS = Ramsey Health Care
 RDASC=Regional Development Australia Sunshine Coast
 SSC = Sunshine Coast Council
 SCBC = Sunshine Coast Business Council
 SCD = Sunshine Coast Destinations

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SCHHS = Sunshine Coast Health & Hospital Services
 SCUH = Sunshine Coast University Hospital
 TLPI - Temporary Local Planning Instrument
 UDIA - Urban Development Institute of Australia
 USC = University of Sunshine Coast