



**COMBINED
GOVERNMENT &
BUSINESS FORUM**

**SESSION 1: WHAT KIND OF REGION DO WE WANT THE
SUNSHINE COAST TO BE?**

**SESSION 2: ENSURING THE SUNSHINE COAST REGION GETS
THE MODERN INFRASTRUCTURE IT NEEDS**

PRESENTATIONS

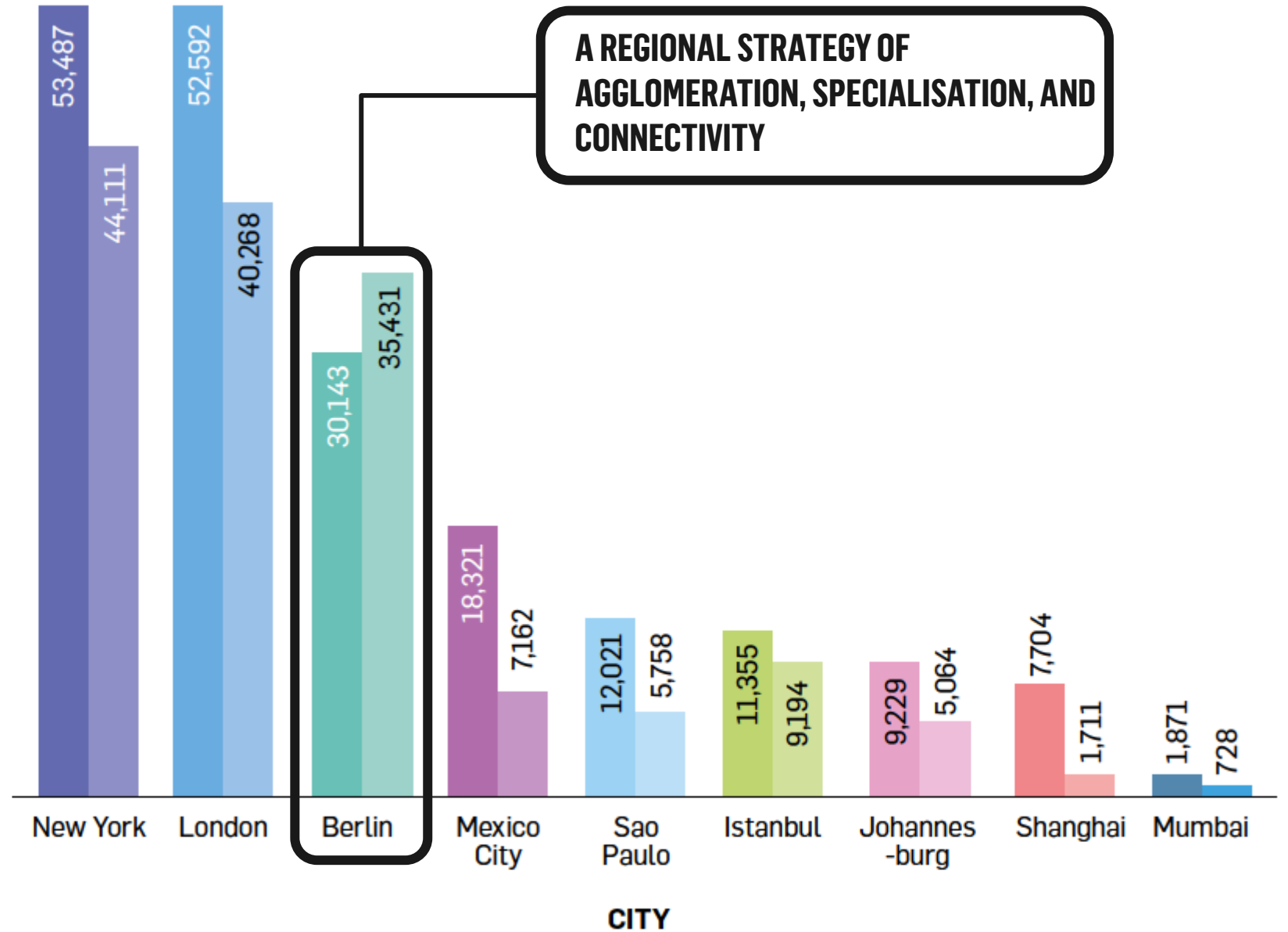
**PANEL DISCUSSION: DELIVERING THE REGIONAL
INFRASTRUCTURE PRIORITIES**

**THIS IS A CONVERSATION ABOUT THE WHOLE
REGION**

**.....AND HOW WE CAN BUILD ON ITS
INCREDIBLE STRENGTHS AND ESTABLISHED
STRATEGIES, IN A UNIFIED WAY**

THE POWER OF UNIFIED REGIONS

CAPITAL CITY VS REGIONAL GDP – THE EUROPEAN EXPERIENCE



**WE LIVE IN AN AGE
OF DISRUPTION AND
CHANGE**

**WHAT IS THE
REGIONAL VIEW
ON.....**

**SUCCESS MEANS
BACKING WINNERS**

THE SMART / GREEN CITY AGENDA?

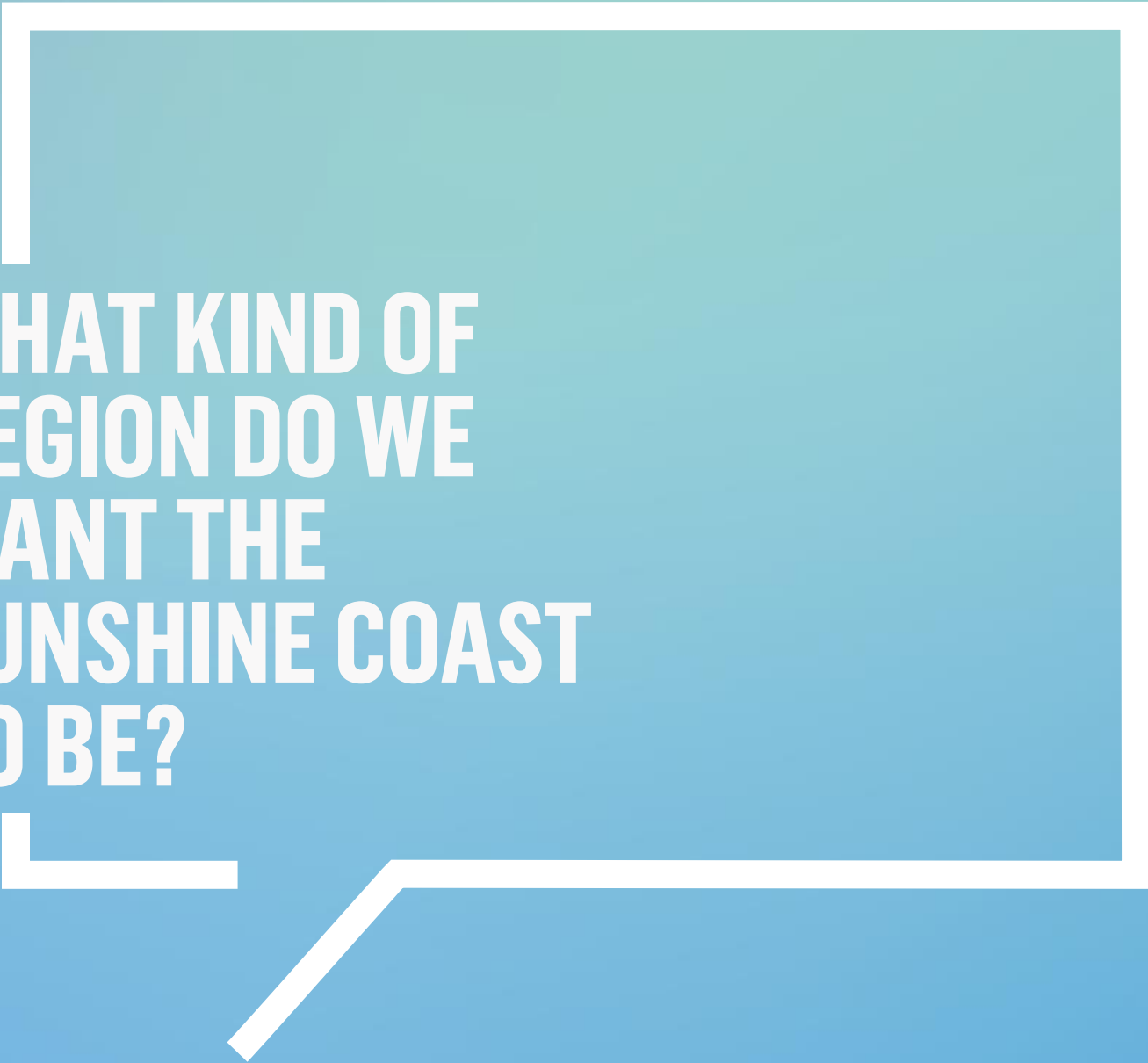
AGING POPULATION?

THE KNOWLEDGE / GIG ECONOMY?

HOUSEHOLD SIZE AND FORM?

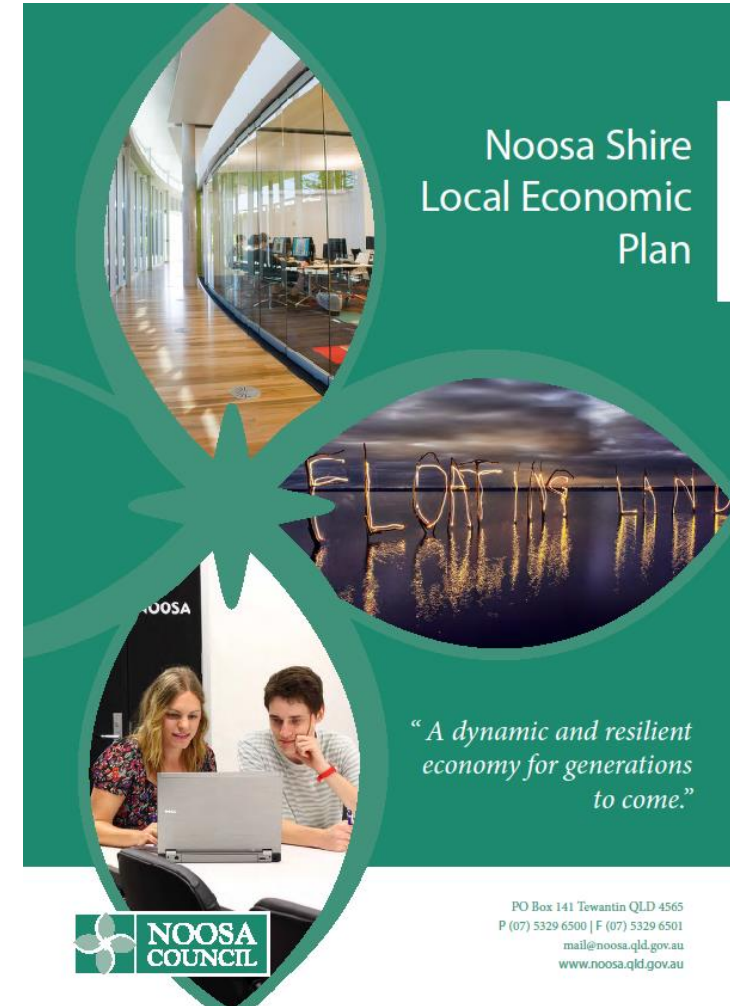
**FUTURE UNDERLYING ECONOMIC
DRIVERS?**

RAPID TRANSIT AND DRIVERLESS



**WHAT KIND OF
REGION DO WE
WANT THE
SUNSHINE COAST
TO BE?**

**THERE ARE MANY
EXAMPLES OF A
STRONG
STRATEGIC
REGIONAL
FOUNDATION
BUT CAN WE DO
MORE?**



**BUT GOOGLE STILL
SAYS THE REGION
HAS ONLY ONE
REAL STORY!**



**THE SUNSHINE
COAST REGION HAS
MANY STORIES.....**

**WHICH ONE SETS
THE TONE FOR THE
FUTURE?**

**ARE ANY ACTUALLY
UNIQUE?**

ENVIRONMENT

TOURISM AND CONSTRUCTION

HEALTH AND WELLBEING

SMART TECHNOLOGY

FAMILIES AND LIFESTYLE

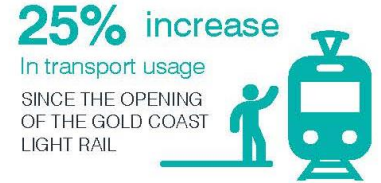
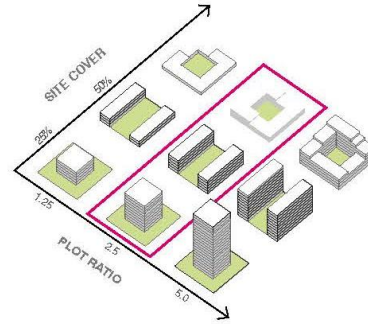
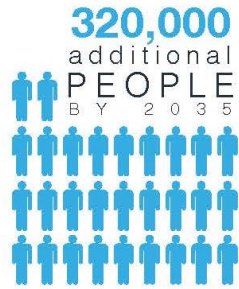
BEACHES AND HINTERLAND

CITIES AND VILLAGES

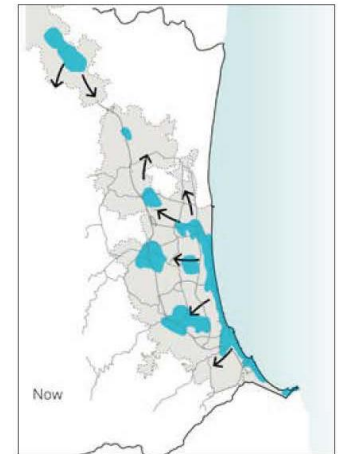
**CAN REGIONAL VALUES
HELP BIND TOGETHER ALL
OF THE GREAT WORK TO
DATE?**

DEFINING THE VALUES OF A REGION ARE KEY IN SHAPING A SHARED VISION FOR THE FUTURE THE PRESSURE IS REAL AND NO CHANGE IS NOT AN OPTION

GROWTH MANAGEMENT DENSITY AND HEIGHT LIGHT RAIL EXPANSION



CITY IMAGE CITY PLAN SUBMISSIONS CITY SHAPE



IN THE END, IT'S THE VALUES THAT MATTER.



1
ICONIC
SKYLINE



2
GREEN
FRAME



3
VISUAL
BREAKS



4
BEACH CITY



5
A CENTRAL
PARK



6
WATER
PLAYGROUND

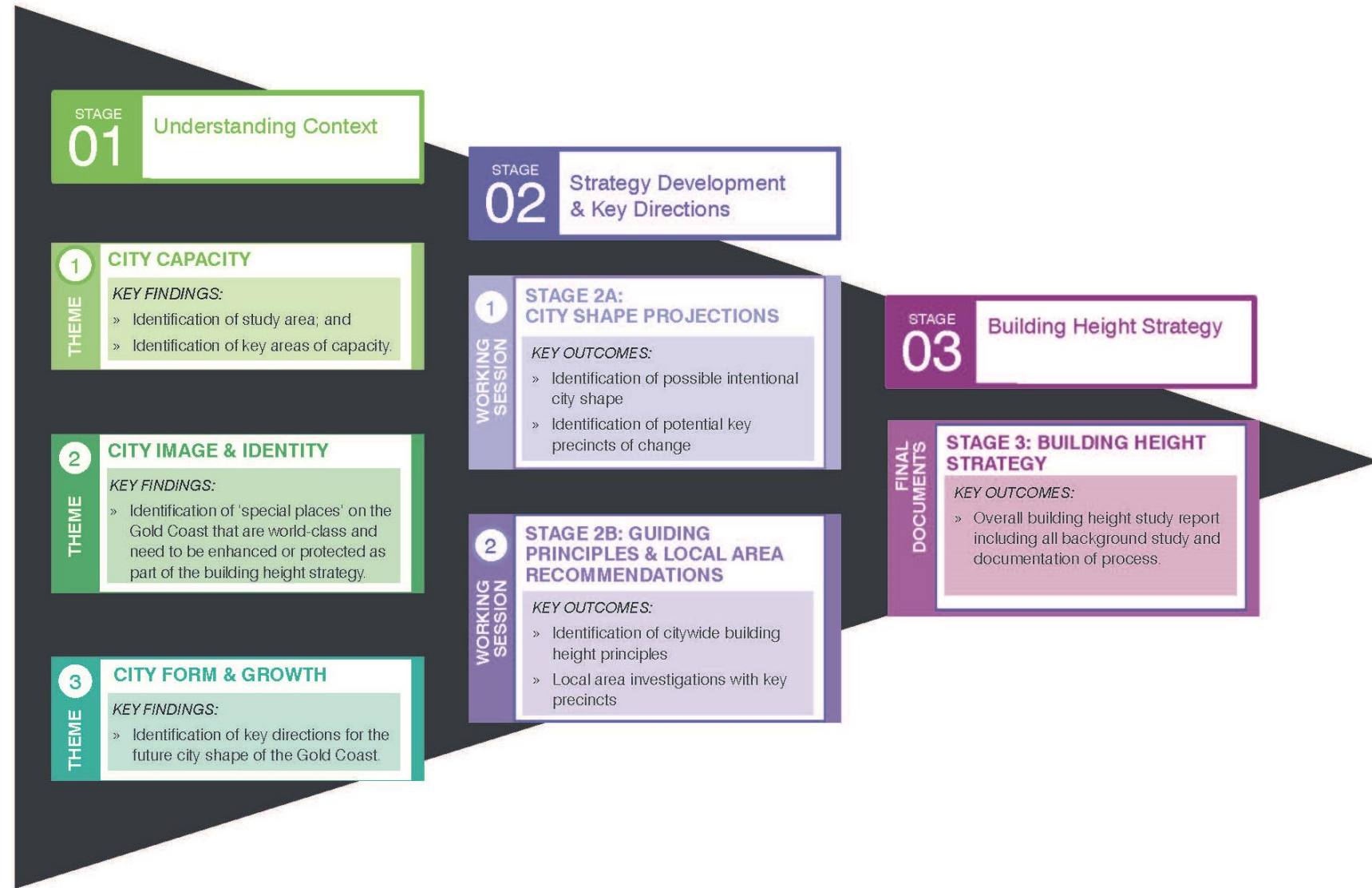


7
INLAND
CENTRES



8
URBAN
LADDER

A WAY OF TRANSLATING VALUES INTO ACTIONABLE STRATEGY? AND WHAT DOES THIS MEAN FOR THE REGION? FOR LOGAN? FOR NORTHERN NSW?



**ONCE YOU KNOW
WHAT YOU VALUE, IT
IMMEDIATELY
DEFINES WHAT CAN
CHANGE**

**AN INTENTIONAL
REGIONAL SHAPE?
A PLACE THAT
DELIVERS ON BRAND
PROMISE?**

URBIS.COM.AU



Citywide Building Height Principles

1. Iconic Skyline

- 1** Main Beach to Broadbeach
- 2** Southport CBD
- 3** Coolangatta

2. Green Frame

- Hinterland / Islands
- The Spit

3. Visual Breaks

- Headlands
- Ridgelines
- Rivers / creeks

4. Beach City

- Linear coastal strips
- Natural beach
- Southern coves

5. A Central Park

- Central Park

6. Water Playground

- Ocean
- Broadwater

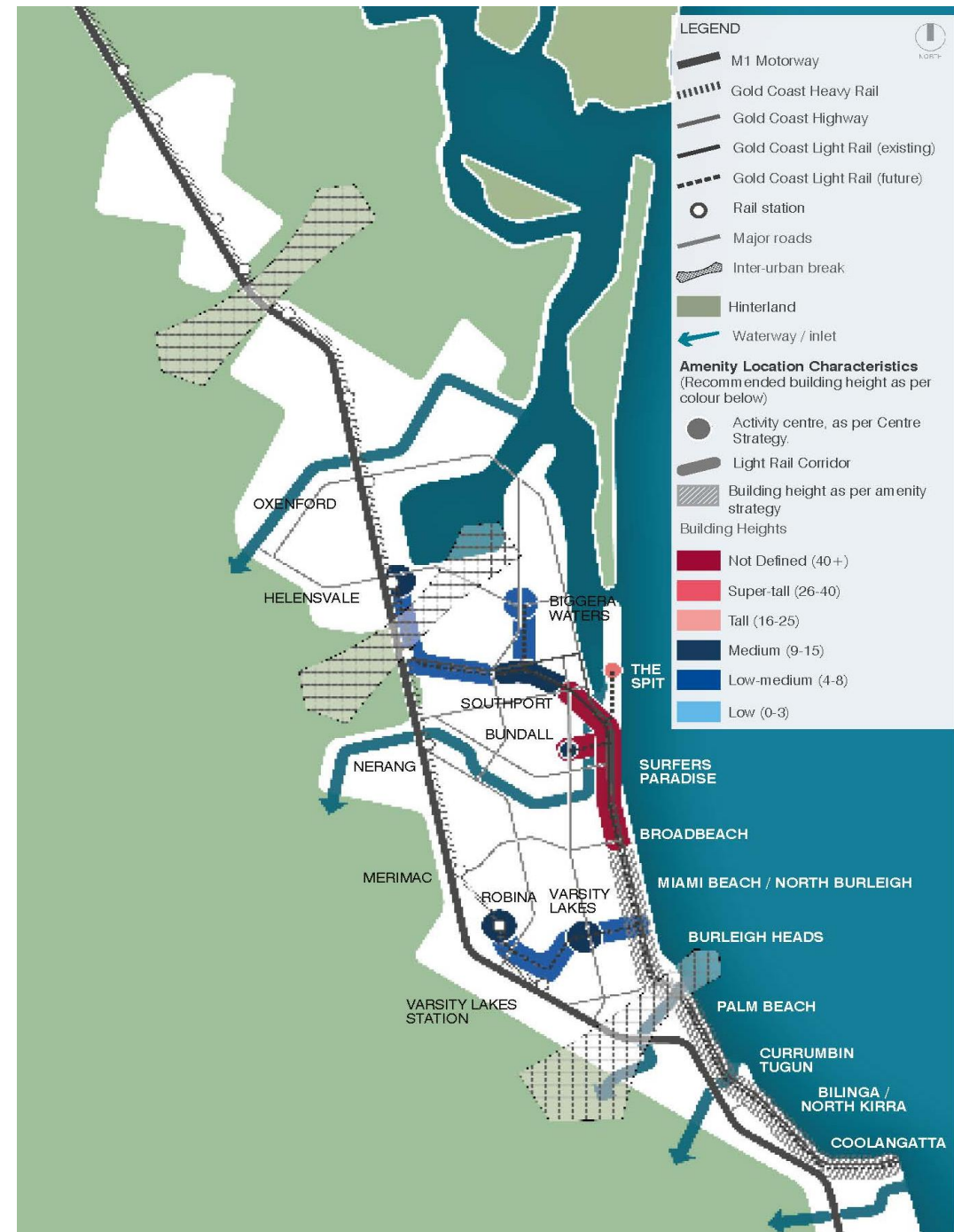
7. Inland Centres

- Inland centres

8. Urban Ladder

- M1
- Gold Coast Highway
- Key east-west links

**WHICH THEN.....ALLOWS
COORDINATED
INFRASTRUCTURE (OF ALL
KINDS) IN SUPPORT OF
REGIONAL ASPIRATIONS
INFRASTRUCTURE IS AN
ENABLER OF THE
REGIONAL VALUES.....NOT A
SERIES OF PROJECTS.**



WHAT DOES THIS TELL US ABOUT THE SUNSHINE COAST REGION?

**GROWTH, ENVIRONMENTAL AND ECONOMIC PRESSURES
MEANS DOING NOTHING IS NOT AN OPTION**

**A CLEAR VISION FOR THE SC REGION THAT REFLECTS THE
HEART AND SOUL OF THE REGION NOT THE SPECIFIC
STRATEGIES OR PROJECTS OF THE LGA'S**

**START BY UNDERSTANDING WHAT IT IS YOU VALUE TODAY –
IN ORDER TO MORE CLEARLY UNDERSTAND WHAT YOU CAN
BE TOMORROW – DO WE HAVE A VALUES BASED APPROACH
TO STRATEGY?**

**AN INTENTIONAL REGIONAL SHAPE ALLOWS BETTER
PRIORITISATION (AND INNOVATION) AROUND ALL KINDS OF
INFRASTRUCTURE**

SOME QUESTIONS TO TALK ABOUT....

TAKE A FEW MINUTES AS A TABLE TO DISCUSS

- 1. What is it that you think is most valuable about the SC?**
- 2. What are the culture, values, sociability, cohesion, connectiveness characteristics that are important? or are they?**
- 3. Where are the regional opportunities for change and innovation and collaboration?**
- 4. How can this group collaborate to form a unified vision for the region, consistent with LGA visions but different?**
- 5. What kind of region do you want the SC to become? Is this worth pursuing as well as the LGA focus?**



SHORT BREAK



**ENSURING THE SUNSHINE
COAST GETS THE MODERN
INFRASTRUCTURE IT
NEEDS**

**PRESENTATIONS TO SET
THE SCENE**

DARRELL EDWARDS

CEO, RDA, SUNSHINE COAST

FEEDBACK ON TRANSPORT PRIORITIES

MIKE HYSLOP & BARBARA VAN HEERDEN

DTMR

SUNSHINE COAST TRANSPORT PLAN

ANDREW POWELL MP

SHADOW MINISTER FOR TRANSPORT AND MAIN ROADS
AND SHADOW MINISTER FOR LOCAL GOVERNMENT

SUNSHINE COAST TRANSPORT PLAN

CR RICK BABEROWSKI

SUNSHINE COAST REGIONAL COUNCIL

COUNCIL'S TRANSPORT INFRASTRUCTURE PRIORITIES

MAYOR TONY WELLINGTON

NOOSA COUNCIL

NOOSA'S TRANSPORT INFRASTRUCTURE PRIORITIES

TED O'BRIEN MP

FEDERAL MEMBER FOR FAIRFAX

FEDERAL GOVERNMENT'S SUPPORT FOR
SUNSHINE COAST'S INFRASTRUCTURE PRIORITIES



PANEL DISCUSSION

**DELIVERING THE
INFRASTRUCTURE
PRIORITIES**



**SUMMARY AND FINAL
COMMENTS**

ANDREW WALLACE MP

FEDERAL MEMBER FOR FISHER

JARROD BLEIJIE

MEMBER FOR KAWANA

STEVE DICKSON

MEMBER FOR BUDERIM

MAYOR MARK JAMIESON

SUNSHINE COAST REGIONAL COUNCIL

MAYOR TONY WELLINGTON

NOOSA COUNCIL



THANK YOU