

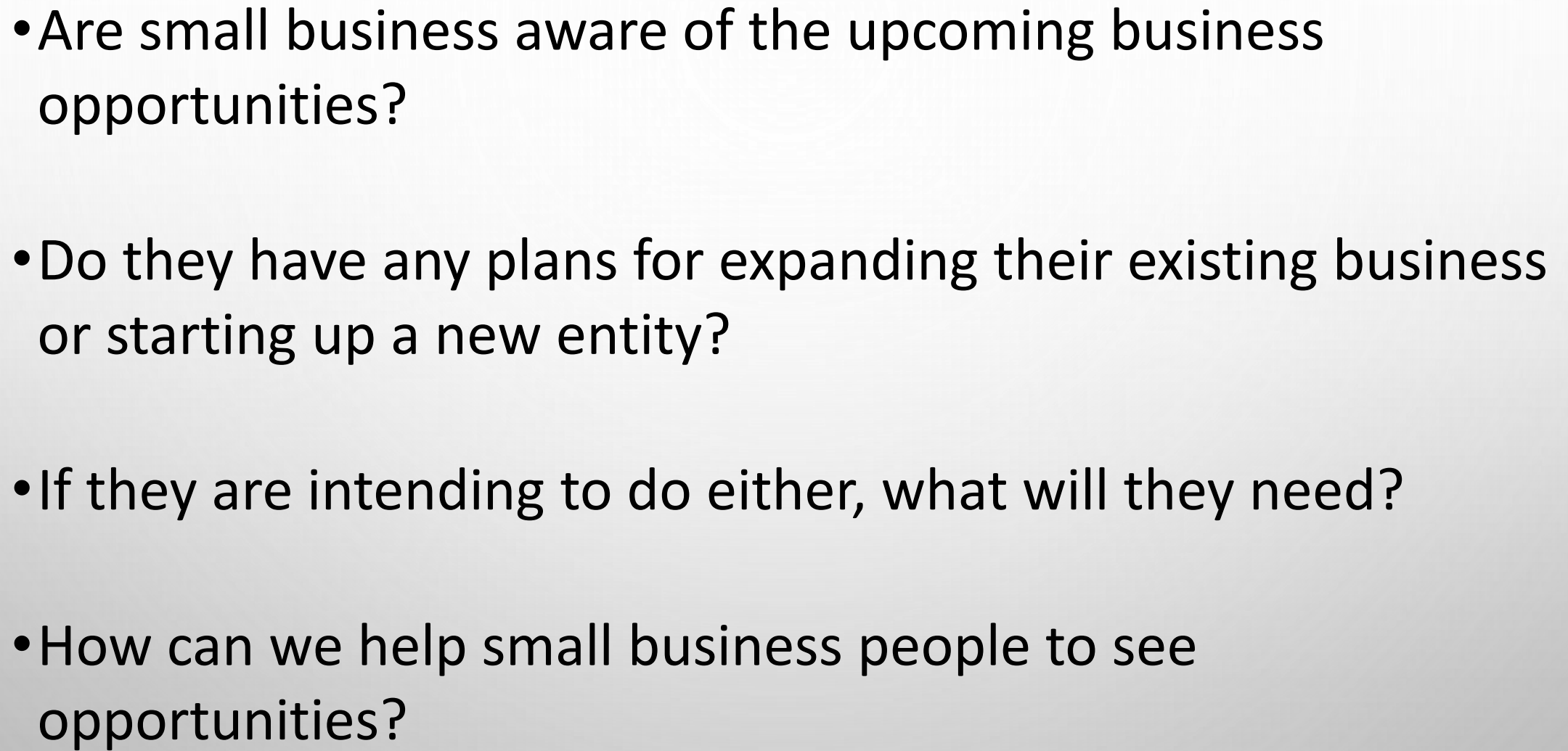


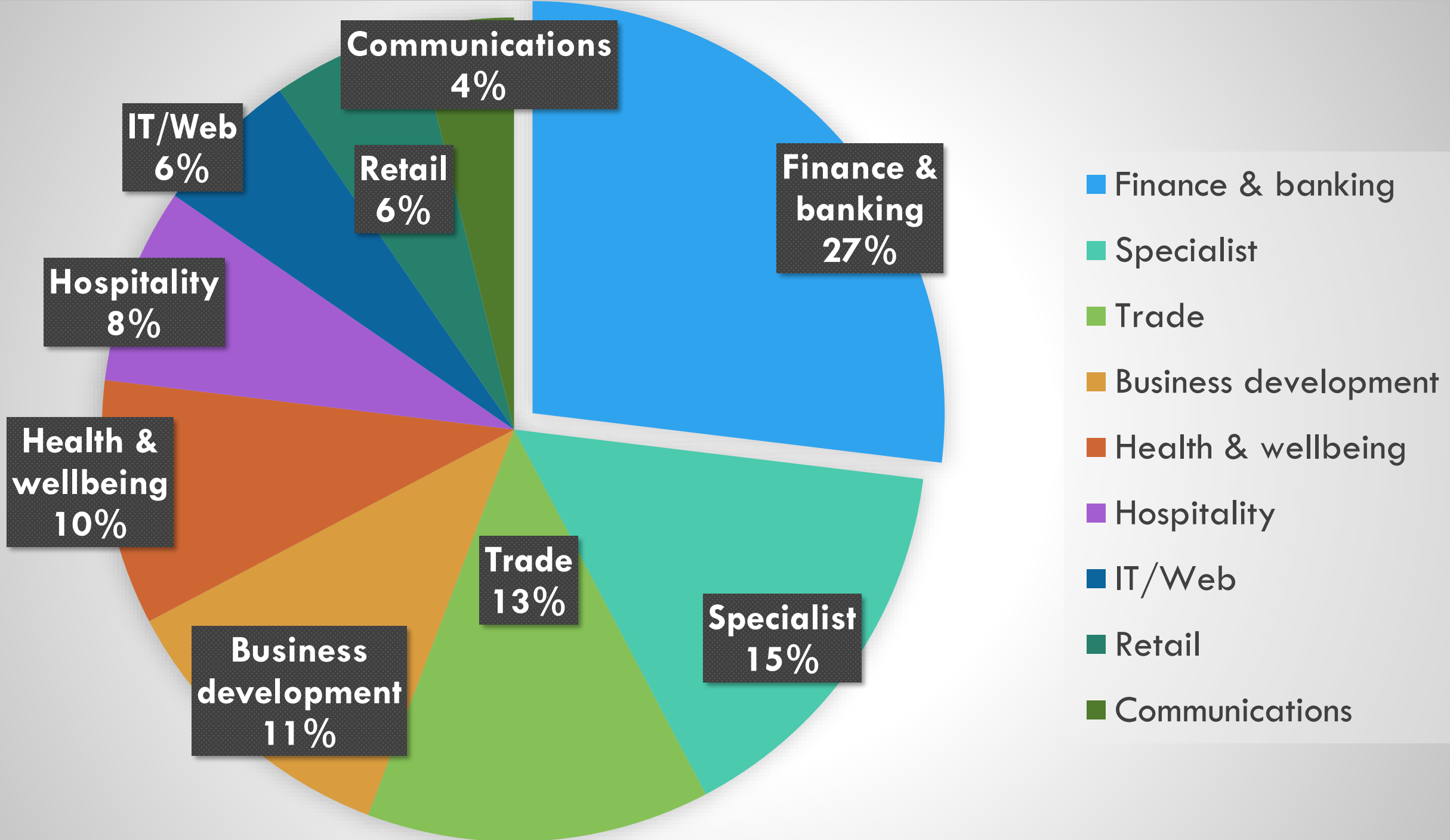
Sunshine Coast Business Collaborative

Small Business, Big Ideas

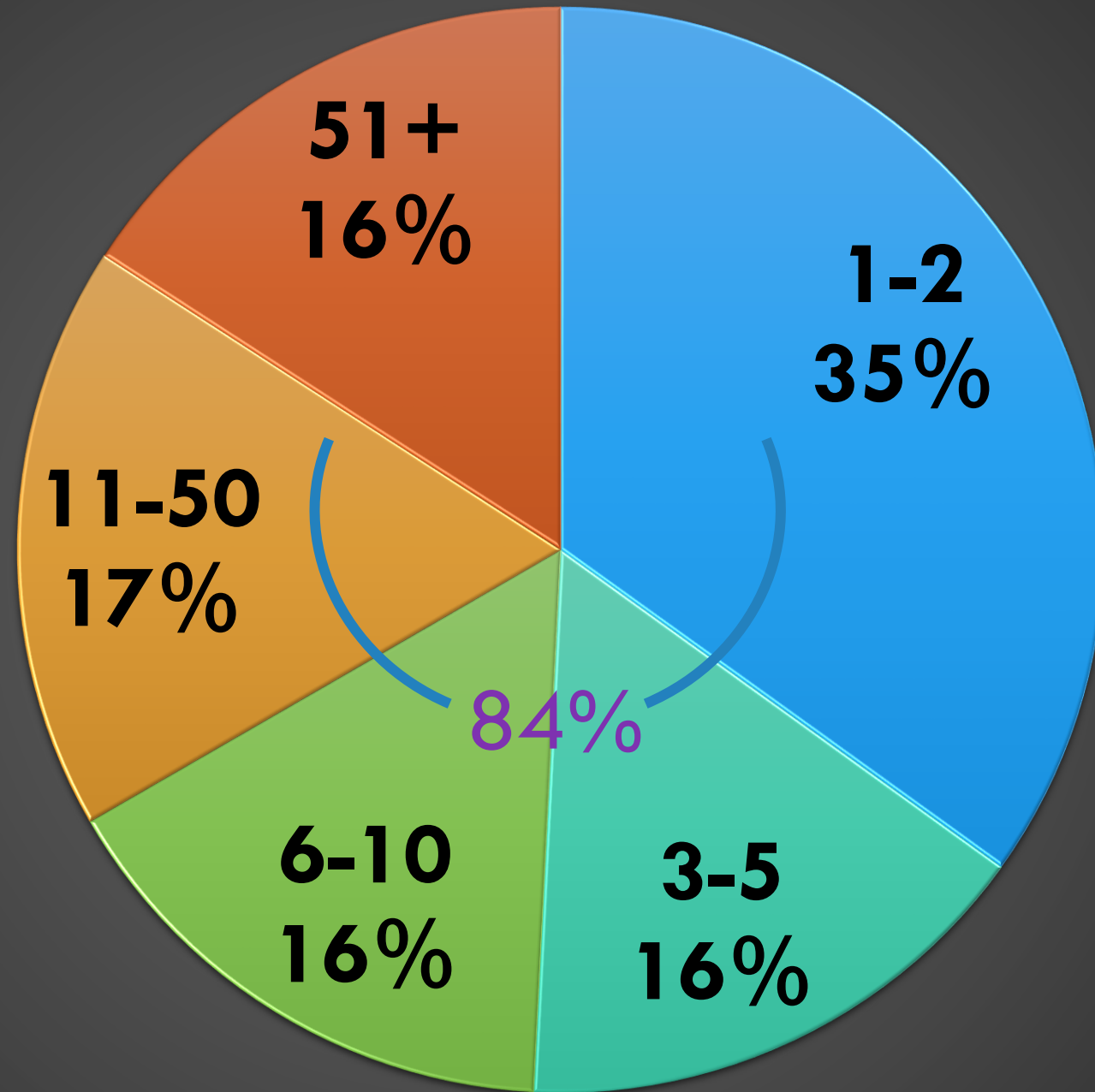
Is small business ready?



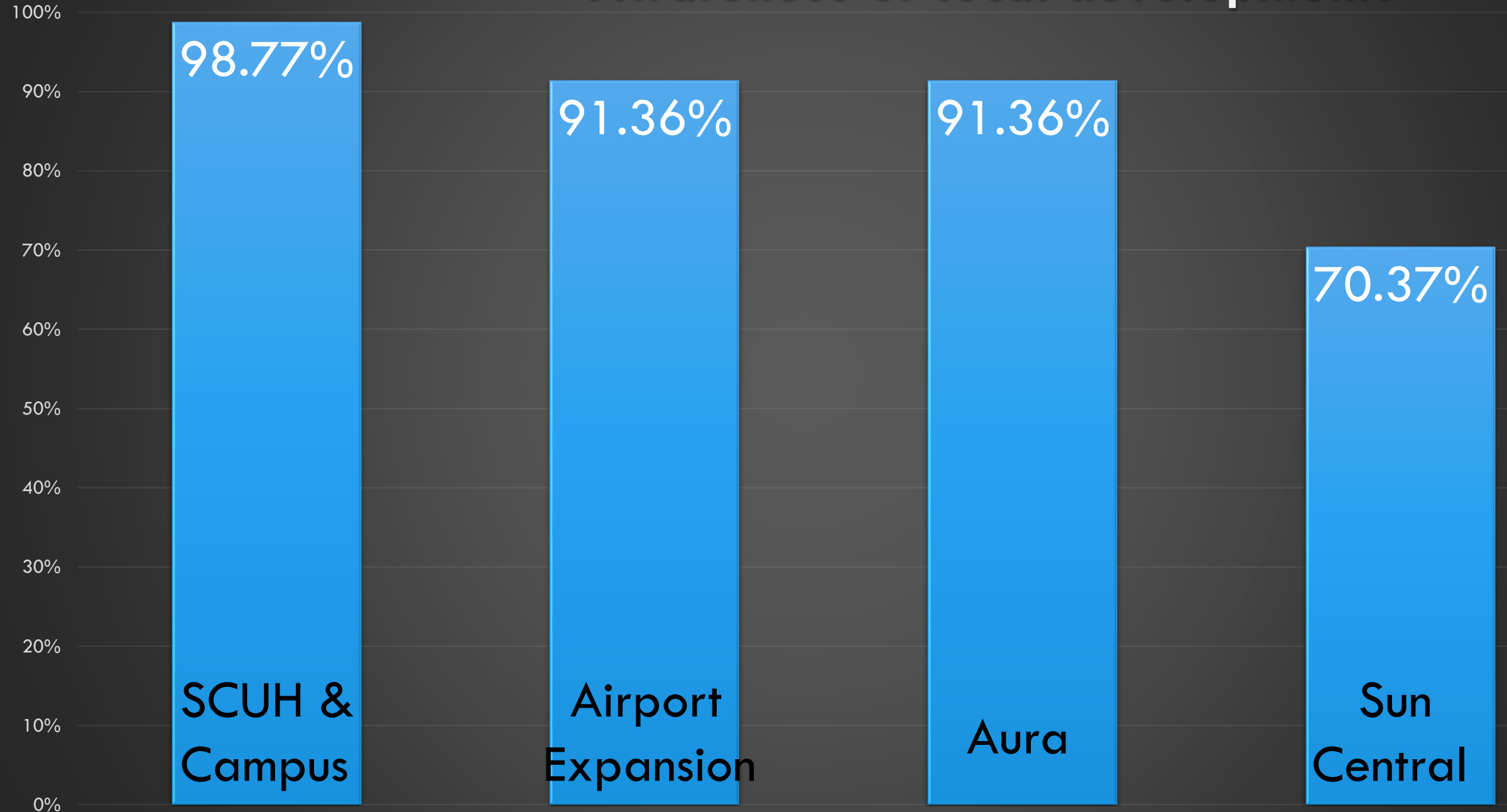
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- Are small business aware of the upcoming business opportunities?
 - Do they have any plans for expanding their existing business or starting up a new entity?
 - If they are intending to do either, what will they need?
 - How can we help small business people to see opportunities?



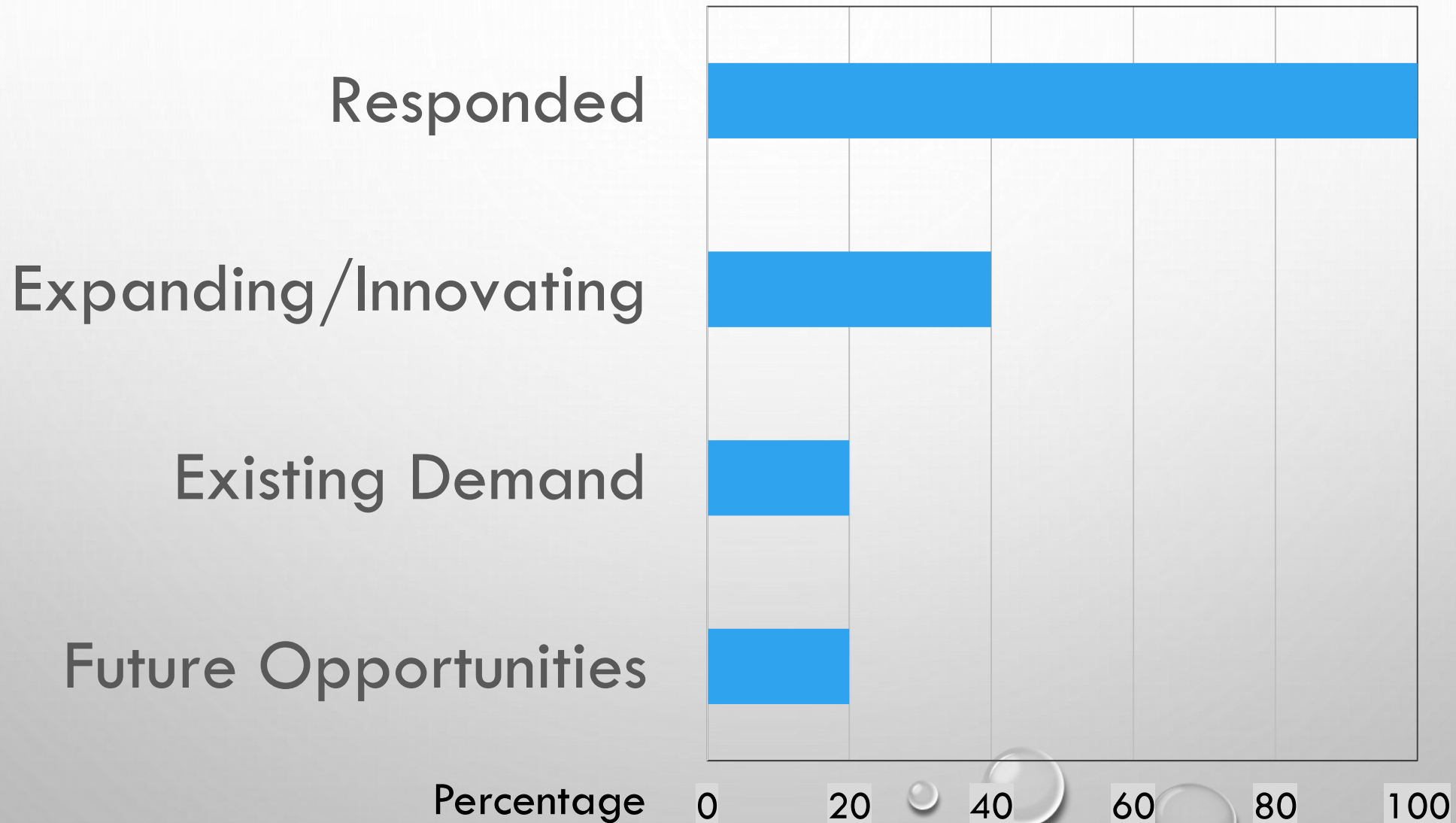
Business size



Awareness of local developments



Business expansion and innovation



Top challenges

Time

Money

Understanding the Market

Finance

Finding qualified staff

Marketing

Right contacts

Slow internet

Market and communications

Internet connectivity/speed

Financing

Opportunity identification

Grants, funding, tenders

Concept to Start-up

Writing business plans

Innovation

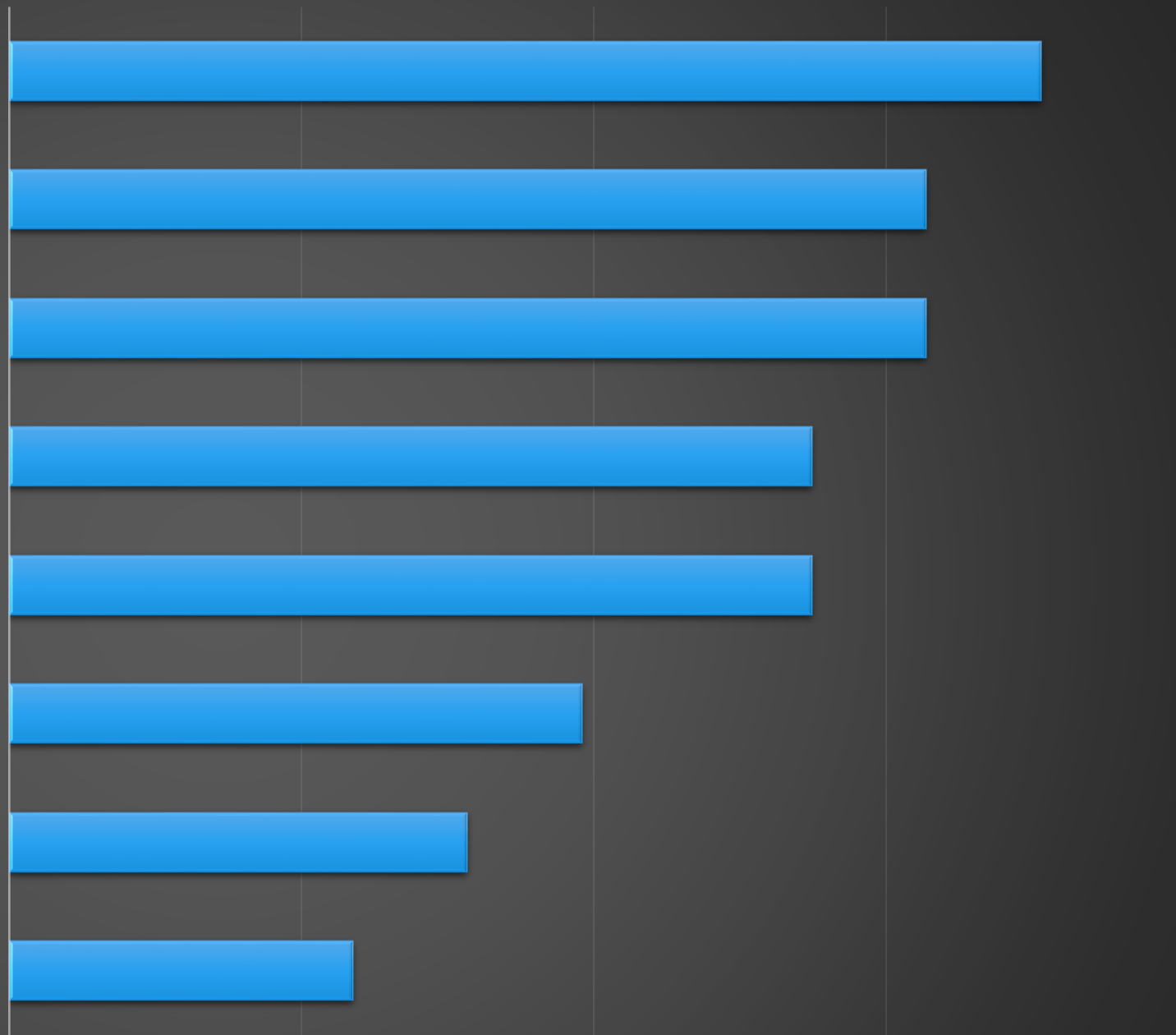
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20%



“ ...this is driving activity in the region ”

“ The coast is in the best shape I have seen it in 26 years of business ”

*“I will be leaving ten years of service and a directorship with a global professional services organisation to establish my own business on the
Sunshine Coast”*

“... quietly optimistic”

Is small business ready?

Mind Hives

Stimulate more of the small business community

Gather forecasting data and provide context to the micro level

Access funding to support resourcing of the project



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