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KPMG's Engagement

Project Objective

"... to undertake a Health and Knowledge Industry Profile Study for South East Queensland"

Phase 1: Establish Profile Framework

Phase 2: Data Collection

Phase 3: Establish Directions Health & Knowledge Industry Profile



Gold Coast Health and Knowledge Precinct











Herston Health Precinct









Princess Alexandra Health and Knowledge Precinct



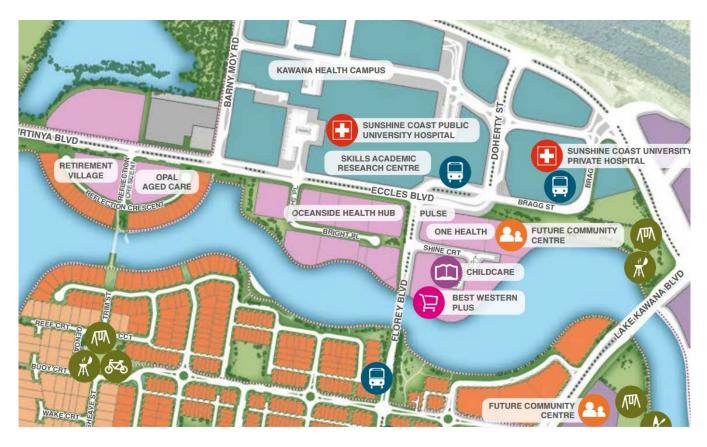






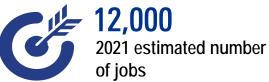


Sunshine Coast Health Precinct





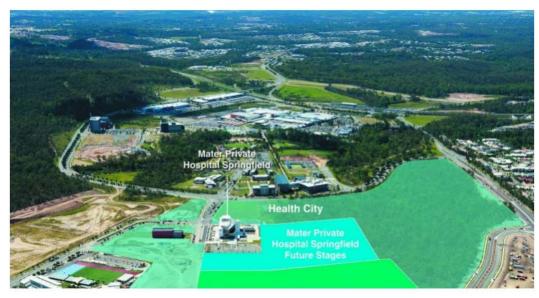
4,900 2015 estimated jobs







Health City Springfield











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Key Trends

Federal Innovation and Science Agenda

- Review of 'Excellence in Research for Australia' framework towards more real-world measures
- National Innovation and Science Agenda privileges:
 - industry collaboration
 - increasing the STEM skills base
 - changes to the regulatory, tax and grant environment to develop a culture of innovation





State Agenda - Advance Queensland

- Grants and other funding initiatives to stimulate scientific innovation
- Improving market conditions for commercialisation services like access to finance or IT management services







Accountability and Transparency of Funding and Outcomes

- 1. Growing interest from Government to know how their money is spent
- 2. Consistent data gathering definitions, systems and processes for research

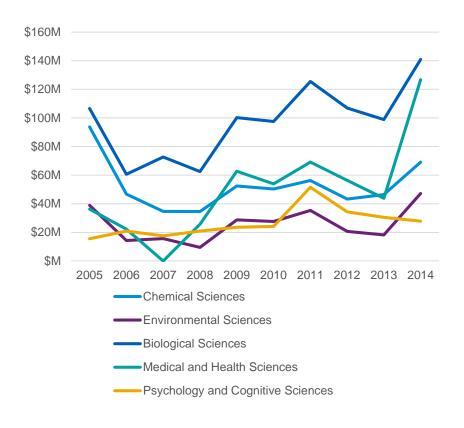


Specialisation when possible, broad when necessary

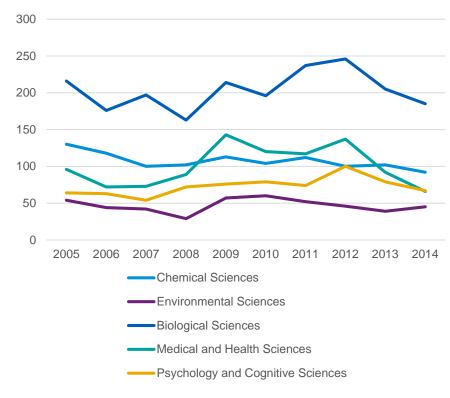
- Specific research and clinical specialisations need to be carefully considered and inhibitive overlap or duplicative capacity avoided
- 2. A broad base of necessary clinical services will always be required for health precincts and therefore form a part of clinical research
- 3. A late stage translation focus is increasingly important for new precincts



Dollar Value of Grants Over the Past 10 Years



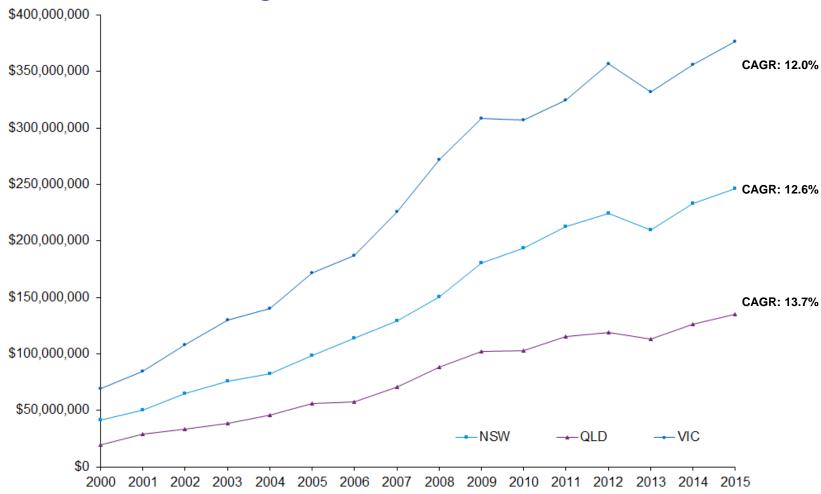
Number of Projects Funded Over the Past 10 Years





Queensland Research Grant Success

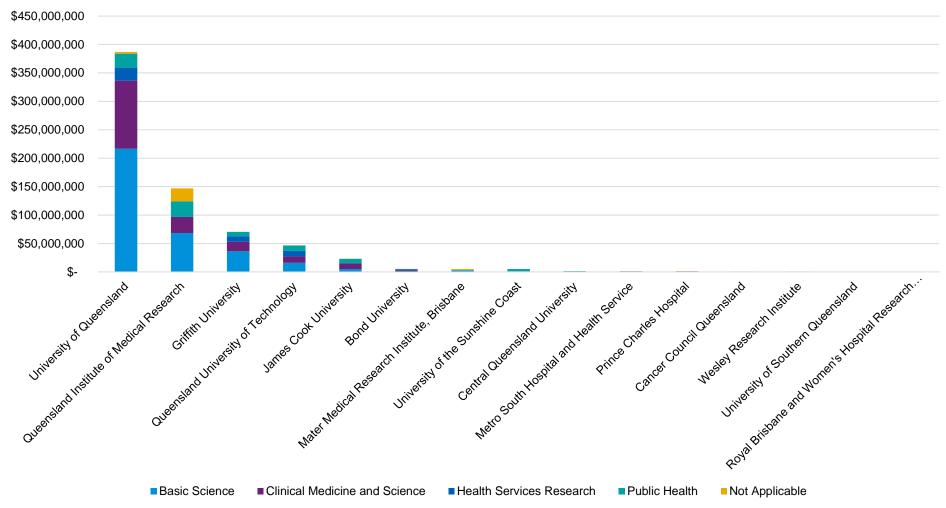
NHMRC Grant Funding Growth – 2000-2015





Queensland Research Grant Success

NHMRC 2014 Funding by Type and Institution in QLD





Great research, poor commercialisation

- 1. Well above world class research nation-wide
- 2. Very low rates of industry collaboration and commercialisation
- 3. Access to support services like IP law and finance is limited



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Best Practice

Key Lessons from Best Practice

- Importance of a *clear economic development strategy* that is collectively agreed to drive key research outcomes
- Determination of a *pathway to comparative advantage*, either through the health service or through research institute specialisation.
- Importance of government *leveraging their grant investments to drive desired outcomes* in line with the strategy.



Critical Success Factors for Queensland

Independent and Commercial Leadership

Better
Measurement and
Accountability

A Data Focus

Economic
Development and
Intra-city
Cohesion

Diverse Funding Sources

Integration with the Local Health Service

Global
Collaboration and
Reputation

Private Partnerships

Clear, Implementable Strategic Vision

Innovation Culture



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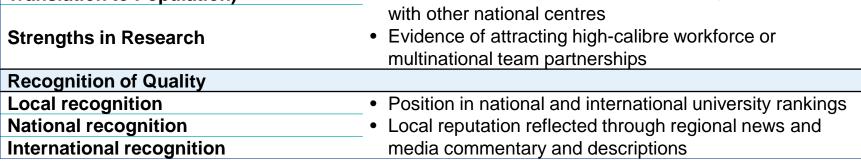
Focus for the Sunshine Coast

Seven Domains to Assess



Regional support for Life Science economic development in the Health and Sciences sectors	Domains	Core Characteristics to Identify
strategy • Evidence of government commitment to investments at economic development in the Health and Sciences sectors	Geo-Economic Landscape	
Demonstrating partnership with • Demonstration of wealth creation, such as jobs	strategy Regional support for Life Science	•
regional sponsors in the development of local or regional plans Evidence of adding value to the economy intellectual properties, new industries Evidence of formation of partnerships, boards, committees	of local or regional plans Evidence of adding value to the	Evidence of formation of partnerships, boards,
Research Focus	Research Focus	
Dedicated Infrastructure • Evidence of development of Research Institutions or	Dedicated Infrastructure	 Evidence of development of Research Institutions or
Synergy in Research Themes focus in a clinical sector (e.g. cancer)	Synergy in Research Themes	focus in a clinical sector (e.g. cancer)
Continuum of Research (Basic to • The type of research focus	Continuum of Research (Basic to	The type of research focus
	•	Commercial investment in Clinical Trials, and involvement with a the angle is a fire at a section at the section at







Seven Domains to Assess



Domains Core Characteristics to Identify Sustainability in Financial Funding Leadership **Demonstrated successful competitive** World class academic and institutional/executive leaders grant applications who have a long track record of attracting research funds or leaders who have demonstrated ability to manage large Demonstrated ability to collaborate scale research programs. with commercial entities Ability to commercialise innovation Sustainable Workforce Critical mass of knowledge and talent The centre's ability to attract a high quality workforce e.g. Attracting high quality researchers, a highly differentiated research portfolio (e.g. oncology, scientists and leaders cardiology, paediatrics) vs an un-differentiated centre Dedicated investments into a specialised area of research Attracting students, training scientists

Commercial investments and partnership (cross over with



and doctors

preceding domain)

Seven Domains to Assess



Domains	Core Characteristics to Identify
Governance and Strategy	
Designated body for strategic and operational oversight	 Evidence of a formalised governance structures Evidence of formation of partnerships, boards,
Decision making body	 Evidence of formation of partnerships, boards, committees Functional evidence of strategic direction setting and of key decisions made by the governance body Facilitate the establishment of key partnerships and collaborations
Partnership formulation	
Coordination and collaboration	
Translation Focus	
Integration of Research, Health Education and Patient Care	 Evidence of development of entities (e.g. institutions, clinical units, or trial studies) with an explicit purpose of translating research into clinical care Conjoint appointment of clinical scientist leaders across
Programs to accelerate research findings into patient care	
Late stage clinical trials	clinical care and research and teaching functions • Development or establishment of commercial
Product Commercialisation	arrangements for medical technologies to broaden market penetration into patient care



1 Geo-Economic Landscape

- Located just over an hour from Brisbane, providing access to a workforce which has the skill and capabilities in health sciences research and innovation.
- Locally there is a strong drive in developing the Precinct including council-level support and support from the developer.
- The region currently does not have any established biotechnology sector.
- The precinct is still in its early stages key infrastructure is moving toward opening



2 Research Focus

- The strategies for research are in place, with the intended focus for research to be on health service improvements, aged care, young families/adults, and sports medicine.
- SCHI will be the flagship centre to support research and translation and is structured to encourage collaboration between groups
- During the early stages of Precinct development, research is still likely to be led by the interest of individual clinicians, rather than be determined by a suitably higher level strategic direction.

Recognition of Quality

- The USC continues to grow and mature, but currently is not considered to be as strong as comparable research universities nationally.
- The nearby Nambour hospital had been major referral hospital in the region.

Sustainability in 4 Financial Funding

 Funding for research will remain in the competitive grants space, with possible partnership funding from USC, Ramsay Healthcare and others contributing through SCHI.



5 Sustainable Workforce

- Nearby Nambour hospital provides a stable workforce base to support the opening of the SCHP.
- There may be challenges in the recruitment and retention of a specialised workforce for world-class clinician scientists.

6 Governance and Strategy

- Governance structure and strategy is in place to develop the SCHP and the SCHI framework is a good example of collaborative research governance.
- The depth of detail in the strategy is high level at this stage as factors like the medical school affiliation have not been finalised and the SCUH is not yet open.



7 SustainableWorkforce

- The strategy for translational research is developed, and will largely focus on clinical research.
- The facilities for clinical trials will be limited.
- The capacity for commercialisation of more basic science (like drug development) will be limited.



Focus Areas for the Sunshine Coast

Precinct Governance	 Focus on the development of the Medical School (Sunshine Coast) Continued development of appropriately scaled governance
Funding	 Continue to invest in areas of logical health service alignment.
Research Collaboration	 Optimising health services and education first, followed by late stage translation and clinical research foci for any research agenda. Collaboration should be emphasised, particularly in core areas of advantage.





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