

# "The Challenges for Regional Australia in a competitive Investment Market"

## C O N F E R E N C E



Moderated by



**Matthew Cranston**  
Australian Financial Review

Join us to hear from some of  
Australia's most respected leaders in  
their fields as they discuss the key  
issues affecting regional investment.

**Thursday 4 June 2015 - 2.15pm – 6.30pm**

Events Centre, Maroochydore RSL

**Super Saver \$65**

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## CONFERENCE PROGRAM

*The afternoon promises to be an insightful event discussing the most critical issues affecting business investment and attraction on the Sunshine Coast:*

2.15pm **Registration and Networking**

2.45pm **Welcome and Introduction to the Conference**  
**Ms Sandy Zubrinich, Chair Sunshine Coast Business Council**



3.00pm **Economic Environment influencing Regional Australia**  
**Mr Ivan Colhoun, Chief Economist, Markets, National Australia Bank**



3.25pm **Benefit of Successful Marketing Campaigns**  
**Mr Stephen Forth, Managing Director, SapientNitro**



3.50pm **Investing in Regional Infrastructure**  
**Nicole Dawson, Airport Consultant, AMP Capital Infrastructure**



4.15pm **Investing in Regions - Achieving a win-win for the Region and Shareholders**  
**Mr Mark Steinert, Managing Director & CEO, Stockland**



4.40 pm **Panel Discussion**  
"How can Sunshine Coast distinguish itself to excel in the investment market place?"

5.15pm **Sunshine Coast's 'game changing' Projects and Investment opportunities**  
**Mayor Mark Jamieson, Sunshine Coast Council**



5.35pm **Close and drinks in the Elevations Bar**

## CONFERENCE DETAILS

### VENUE

Events Centre, 1st Floor, Maroochy RSL,  
Memorial Avenue, Maroochydore

### PARKING

Complimentary Parking is available in the undercover multi-storey car park adjacent to the RSL in Memorial Avenue, Maroochydore.

### TICKETS

Book & Save purchased online with credit card through Try Booking: [www.trybooking.com/HNUY](http://www.trybooking.com/HNUY)

#### Super Saver Tickets

\$65 per person up to 4/5/2015

#### Early Bird Tickets

\$71.50 per person up to 21/5/2015

#### SCBC Member

\$88.00 per person after 21/5/2015

#### Non-Member

\$99.00 per person after 21/5/2015

Alternatively use the registration form for offline registrations and direct deposit payments.

### BOOKINGS CLOSE

Monday 1 June 2015

### BENEFITS

The conference ticket includes attendance at all sessions, refreshments on arrival, afternoon tea and networking drinks at the conclusion

### NEED HELP?

Email [info@scbusinesscouncil.com.au](mailto:info@scbusinesscouncil.com.au) or call Kerrie on 0402 215 560

## MEET THE PANELISTS

### Mr Ivan Colhoun, Chief Economist, Markets, National Australia Bank



Ivan Colhoun is Chief Economist, Markets for National Australia Bank. He joined NAB in November 2014 and is responsible for the Australian Economics function within the Global Markets Research team. Ivan has had a long and varied career in Economics. He received a Bachelor of Economics with Honours from the University of Tasmania and commenced his career at the Reserve Bank of Australia. He spent 15 years at Deutsche Bank finishing as Chief Economist for Australia and Head of Global Markets Research for Australia/NZ, before following his passion for aviation by joining Qantas as Chief Economist. Most recently, Ivan was Chief Economist for Australia for ANZ Bank. He has also consulted to SEEK, Virgin Australia and IATA.

### Mr Mark Steinert, Managing Director & CEO, Stockland



Mark Steinert is the Managing Director & CEO. He was appointed Managing Director & CEO of Stockland on 29 January 2013. He has over twenty-five years of experience in property and financial services including eight years in direct property primarily with Jones Lang LaSalle and ten years in listed real estate with UBS. Mr Steinert was appointed as Head of Australasian Equities at UBS in 2004 and as Global Head of Research in New York in late 2005. In 2012 he was appointed as Global Head of Product Development and Management for Global Asset Management at UBS, a \$559 billion Global Fund Manager. Mr Steinert is a Director of The Green Building Council of Australia and Stockland Capital Partners Limited, the Responsible Entity for Stockland's unlisted property funds.

### Mayor Mark Jamieson, Sunshine Coast Council



Mayor Mark Jamieson was elected in May 2012 as Mayor of the Sunshine Coast. Mark Jamieson is well on the way to delivering on his promise to take the region in a new direction. Mayor Jamieson was elected to create the right conditions for jobs while protecting the region's enviable lifestyle – and that's what he's doing. In just over two years, Mayor Jamieson can list some outstanding achievements. There is a long way to go – however confidence is building in the region and Mayor Jamieson is keen to see that continue. Mayor Jamieson has enjoyed an extension career in senior leadership roles with strategic and operational responsibilities and accountabilities for customer satisfaction, staff development, business performance/expansion and shareholder growth. Aside from a proven track record of successful business expansion and a demonstrated capacity to grow and develop himself and those around him, he has also been actively involved in ensuring his companies and the Sunshine Coast Council not only “do well but do good”. His mayoral objective is to have a strong united team at Council which delivers a robust economy, creates jobs and provides value for the community by delivery quality leadership and services.

### Nicole Dawson, Airport Consultant, AMP Capital Infrastructure



Nicole has over 20 years' experience in the broader infrastructure sector, having worked in corporates including Mobil Oil, Qantas Airways and Queensland Rail and more recently within global aviation consultancy firms. Nicole's airport asset management expertise is predominantly focused in the areas of demand forecasting, aeronautical route development, aeronautical and regulatory pricing, non-aeronautical revenue enhancement, airport privatisations, feasibility assessments, valuations and financing. Nicole also has significant transactional expertise having successfully completed multiple transport transactions ranging in size from \$1.4B to \$38M. Nicole holds a Master of Business Administration, Graduate Diploma in Applied Finance and Investment / Corporate Advisory, Bachelor of Science and is a member of the Australian Institute of Company Directors.

Nicole's primary role within AMP Capital is airport asset management and origination, currently with a focus on regional airport investments. AMP currently manages a significant interest in Melbourne Airport, Launceston Airport and a 49% holding in Newcastle Airport in partnership with a number of regional Councils, in the UK.

### Mr Stephen Forth, Managing Director, SapientNitro



Stephen Forth joined SapientNitro in 2011 as part of the Australian leadership team to drive key client relationships nationally as well as spearhead new business growth in digital platform work and e commerce. For more than 25 years, Stephen has helped to nurture and build great brands at the forefront of marketing and digital communications, in the markets of Australia, North America, Europe and Asia. Stephen has previously worked in senior management roles with the global Clemenger BBDO network, George Patterson Bates and the John Singleton owned Banjo Advertising agency.

Since arriving in Queensland Stephen has worked extensively with the key state based authorities such as Queensland Rail and Tourism and Events Queensland. Many of the campaigns and engagements revolved around driving visitation to the various State regions and of course rail usage and safety across the state. In addition to this Stephen has lead many successful consumer and business focused campaigns for Queensland Health, Transport, Justice, Treasury and the Premiers Office. Stephen is a board member of the Communications Council of Australia and Keep Australia Beautiful Queensland and holds executive level roles with Queensland Cricket and SapientNitro APAC.



# REGISTRATION

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To book online and make payment by credit card, please go to  
**[www.trybooking.com/HNUY](http://www.trybooking.com/HNUY)**

To register and pay by direct deposit, please complete the form below and  
email to **[info@scbusinesscouncil.com.au](mailto:info@scbusinesscouncil.com.au)**

This form may be copied for multiple registrations.

### REGISTRATION ONE:

Delegate Name:

Company Name:

SCBC Member?

YES | NO

Best Contact No:

Email Address:

Postal Address:

### REGISTRATION ONE:

Delegate Name:

Company Name:

SCBC Member?

YES | NO

Best Contact No:

Email Address:

Postal Address:

### Payment Options (direct credit only):

BSB: **633-100** | Account No. **162571366** | Bank: **Suncorp**

Account Name: **Sunshine Coast Business Council** | Reference: **Use your name as reference**

- ☐ Please tick if you would like to know more about the Sunshine Business Council  
and membership

### Event Contact:

**Kerrie Bryant-Adams, Executive Officer**

Sunshine Coast Business Council

Email: **[info@scbusinesscouncil.com.au](mailto:info@scbusinesscouncil.com.au)** | Website: **[www.scbusinesscouncil.com.au](http://www.scbusinesscouncil.com.au)**

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