



## **PROTECTING THE DIVERSITY AND RICHNESS OF THE SUNSHINE COAST REGION BEYOND ITS ECONOMIC VALUE**

### **Series 2 Think Tank Sessions**

**Increasing the effectiveness of community engagement to deliver outcomes and positive changes for shared benefit to the community, business and government**

**What needs to change?**

#### ***Introduction***

SCBC is a key business advocate for economic growth and prosperity.

Earlier in 2015 SCBC brought together representatives from local government, interest and industry groups, SCBC members, academics and thought leaders in a series of four think tank sessions. These sessions were designed to explore ways in which the Sunshine Coast can better balance development, the protection of the built and natural environment and economic growth and by doing so, create a long term sustainable, resilient and prosperous community, environment and economy.

The response by participants, and the outcomes achieved, resulted in participants recommending that another round of think tank sessions be held during 2016 to explore a range of important topics raised during the first round of think tanks.

In line with the theme of the overarching objective - *PROTECTING THE DIVERSITY AND RICHNESS OF THE SUNSHINE COAST REGION BEYOND ITS ECONOMIC VALUE* – Series 2 Think Tank Sessions will focus on a critical element essential to achieve the overarching objective, that is, the need to improve community engagement and consultation, particularly around major developments and infrastructure projects.

As for the first series, we will aim to be focused, objective and bold in our thinking. We will not spend time on discussion about definitions of community or engagement or what

it means but will recommend pre-reading materials to hopefully have all participants on the same page when we first come together on this topic.

We have a new group of 20 people to participate in this series and SCBC have held preparatory meetings over the past several weeks to discuss the topic of the next round of sessions.

### ***Think Tank 2 Objectives***

Provide a forum for intelligent and impartial discussion on how to create shared benefit for the Sunshine Coast community, the business community and councils by improving the effectiveness of community engagement. The working objectives are to:

- Identify ways to improve the effectiveness of community engagement on the Sunshine Coast to deliver better outcomes and shared benefit for all stakeholders, and
- Communicate to the broader community 'what' and 'how' shared benefits can be delivered for the community, for business and for council and the community's role in achieving positive change.

### ***Think Tank Approach***

1. Initial 2-hour preparatory meeting with up to 6 key stakeholders to agree the parameters of think tank topics. Draft brief to be circulated by Chair SCBC prior to the meeting which is to be convened before the end of January 2016.
2. No more than 4 sessions (excluding preparatory meeting)
  - Session 1 - Monday 22 February 2016
  - Session 2 - Monday 21 March 2016
  - Session 3 - Monday 18 April 2016
  - Session 4 - Monday 23 May 2016
3. Series of opinion pieces released to media
  - first opinion piece to be one week prior to the first think tank session
  - followed by subsequent opinion pieces linked to each think tank sessions.
4. Maximum of 20 participants.

5. Room set up in horse-shoe arrangement to maximise effective communication.
6. Minimal slide presentations; encourage discussion and debate.
7. Background materials and bios circulated prior to sessions to save workshop time.
8. Media invited to attend at the beginning or end of each think tank session to speak to key participants.
9. Convened and moderated by SCBC.

### **Pre reading materials:**

Please see links below for suggested pre-reading materials:

1. The Swinburne Leadership Survey - Index of Leadership for the Greater Good, 2015 – Swinburne Leadership Institute  
<http://www.swinburne.edu.au/leadership-institute/our-research/docs/Swinburne-leadership-survey.pdf>
2. Sunshine Coast Council Community Engagement Framework (which is based on the IAP2 framework)  
<https://www.google.com.au/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0ahUKEwjui8Hc7rnKAhVElpQKHVeZBaMQFggfMAA&url=https%3A%2F%2Fwww.sunshinecoast.qld.gov.au%2Fen%2FLiving-and-Community%2FCommunity-Engagement%2F~%2Fmedia%2FCorporate%2FMigrated%2FFiles%2FUploads%2Faddfiles%2Fdocuments%2Fcommunity%2Fcommengagefwork.pdf&usg=AFQjCNFvqQ8yX8hBkUG0Dmsflr8DTzsooQ>
3. Review the IAP2 website for its community engagement framework and the latest awards:  
<https://www.iap2.org.au/awards/2015-core-values-awards>

**Attendees – maximum 20 excluding invited presenters**

**SCBC**

- Chair Sandy Zubrinich - SCBC
- Hayden Rudd – SCBC
- Don Maconachie – USC & SCBC

**Local Government**

- Warren Bunker – Sunshine Coast Council
- Member of Noosa Council (tba)

**Interest Groups**

- Narelle McCarthy - SCEC
- John Hare, Development Watch

**Industry Groups**

- Dustin Welch - Property Council & SCBC
- Will Wilson - Master Builders & SCBC
- Simon Ambrose – SCDL & SCBC
- Phil Smith – Aust Institute of Architects
- Peter Chenoweth – President Noosa CC & SCBC
- Bill Darby – Caloundra CC
- Linda Delamotte – President Kawana CC
- Troy Deighton - President Maroochydore CC

**Development Industry**

- Ben Simpson, Stockland & SCBC
- Dirk Long, Evans Long Pty. Ltd. & SCBC
- Pete Sparkes – Adams + Sparkes & SCBC
- Evan Aldridge – Sekisui House & SCBC

**Community Engagement Professional**

- Helen Perry – FreshPR&M & SCBC

**Thought Leaders**

- Prof Tim Smith, USC & SCBC
- Other academic and industry thought leaders will be invited to attend/present at specific sessions

*NB. Due to lead up to local council elections, councilors will be invited to attend as presenters only.*