

# NOOSA COUNCIL PROFILE

## ECONOMIC SIGNIFICANCE OF THE PROPERTY INDUSTRY

The Property Council of Australia has released research which sheds new light on the economic significance of the property industry at federal, state, electorate and local government levels. This analysis has been conducted by the global economic consultancy, AEC Group.

**Property touches the lives of all Australians.**

## AROUND THE NATION

### 1.1 MILLION JOBS



MORE THAN MINING + MANUFACTURING COMBINED



### 1 in 4 WAGES

RELY ON THE PROPERTY INDUSTRY DIRECTLY OR INDIRECTLY



### NO. 1 AUSTRALIA'S BIGGEST INDUSTRY

\$182.5 BILLION CONTRIBUTION TO AUSTRALIAN GDP

14.1 MILLION AUSTRALIANS

HAVE A FINANCIAL STAKE IN PROPERTY THROUGH THEIR SUPER FUNDS

## ACROSS THE STATE

QLD

\$33.8  
BILLION IN  
GSP

Property directly accounts for 11.4% of QLD's economic activity

\$14.7  
BILLION IN  
WAGES

1 in 6 people in QLD draw a wage directly or indirectly from the property industry

240K  
DIRECT  
JOBS

Property creates 239,772 direct jobs in QLD and supports another 292,684

\$9.9  
BILLION IN  
TAXES

The property industry pays 49.8% of QLD taxes, local government rates, fees and charges

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## IN THE LOCAL GOVERNMENT AREA

Property directly creates:

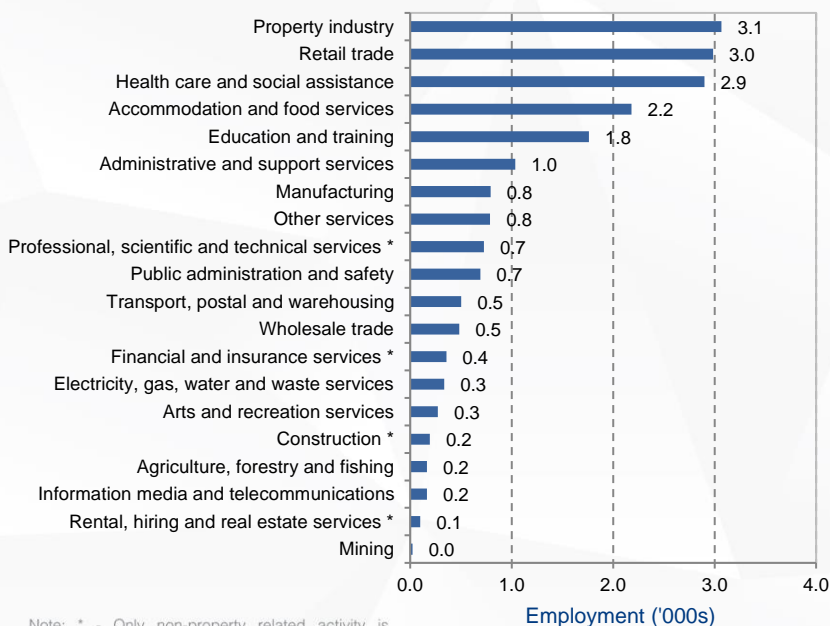
**3,068**  
JOBS

**\$179m**  
IN WAGES

**\$437m**  
OF ECONOMIC  
ACTIVITY

## CREATING LOCAL JOBS

Property is Australia's second largest employer.  
This chart sets out employment by industry in the local government area.



**3,068**

DIRECT JOBS IN  
NOOSA

**6,359**

DIRECT + INDIRECT  
JOBS IN  
NOOSA

**15.7%**

OF ALL JOBS IN  
THE LOCAL GOVERNMENT AREA

Note: \* - Only non-property related activity is included for this industry classification. All property related activity is included in the property industry.

## BUILDING PROSPERITY

1 in 4 Australians draw a wage directly & indirectly from property. In this council property generates:

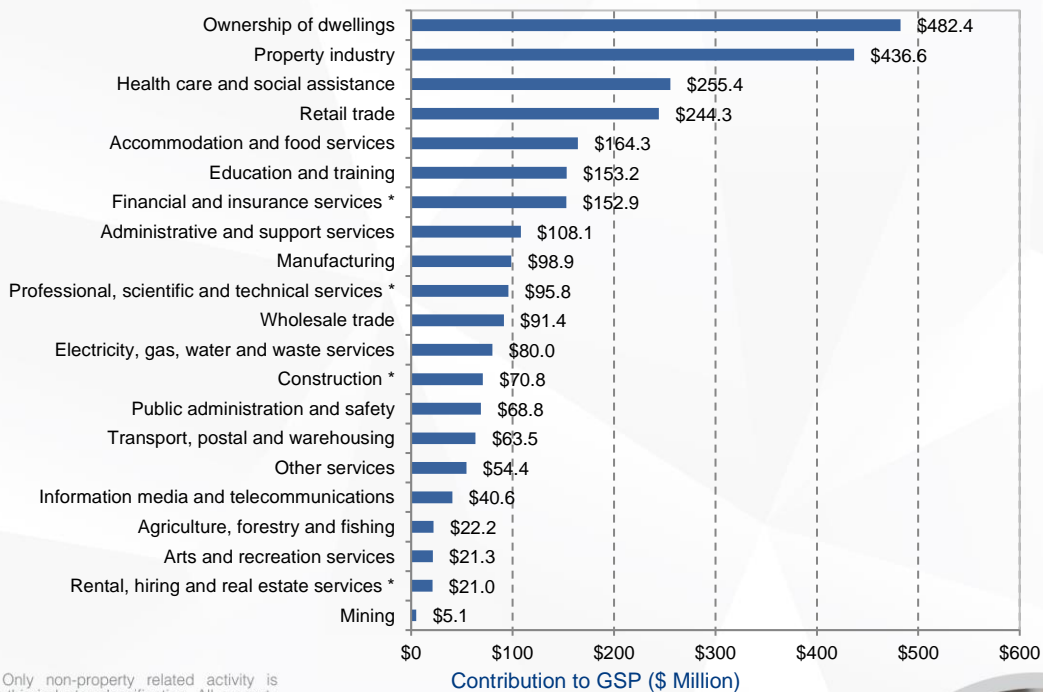
**\$179 million**  
IN DIRECT WAGES

**\$402 million**  
IN DIRECT + INDIRECT WAGES

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## GROWING THE LOCAL **ECONOMY**

**\$437 million**  
ADDED TO THE LOCAL ECONOMY IN  
**NOOSA**



## FOR FURTHER **ANALYSIS**



**Chris Mountford**  
Executive Director  
**QLD**

**P:** 07 3225 3004  
**E:** CMountford@propertycouncil.com.au  
**W:** propertycouncil.com.au  
**T:** @propertycouncil

Property Council of Australia  
Level 6  
300 Queen St  
Brisbane QLD 4000

LET  
**PROPERTY**  
GROW THE  
**ECONOMY**



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PROSPERITY | JOBS | STRONG COMMUNITIES

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